

**SPONSORSHIP TERMS AND CONDITIONS
BETWEEN
THE MARGATE COMMUNITY REDEVELOPMENT AGENCY
AND
MY FAMILY MATTERS FOUNDATION, INC.**

**“DOC RENO’S WINGFEST”
SATURDAY, JUNE 17, 2023
FROM 5:00 P.M. – 11:00 P.M.**

My Family Matters Foundation, Inc. shall provide the following

Advertising space on “iHeart Radio” media outlets to include but not limited to:

- **On Air Promos** - Two hundred (200) recorded promos on BIG 105.9 to run May 22nd – June 17th that integrates your brand name and tag line.
- **Commercial Campaign** – Forty (40) :30 commercials to run on BIG 105.9 in May/June with matching number of commercials to run on the iHeart Radio app.
- **Digital** – your logo/link to be included on WingsFest splash page on iHeart station websites
- **E-Blasts** – Logo inclusion on 8 e-blasts to BIG 105.9 database.
- **Social Media** – Logo inclusion on 8 social media posts.

- **Estimated Value:** \$84,000

Total Advertising value of: \$84,000

Margate Community Redevelopment Agency shall provide the following:

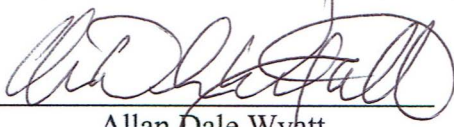
- Provide the Covered Sports Field as needed for the special event
- Provide the City of Margate Mobile Stage as needed for the special event
- Pay for the Police detail required for the event ~ \$5,500
- Pay for the Fire Detail required for the event ~ \$1,880
- Pay for the Parks and Recreation labor required for the event. ~ \$2,200

Total estimated cost for the event: ~\$9,580

MARGATE CRA

By: _____
Cale Curtis
Executive Director

MY FAMILY MATTERS FOUNDATION, INC.

By: 
Allan Dale Wyatt
President

4-10-23