



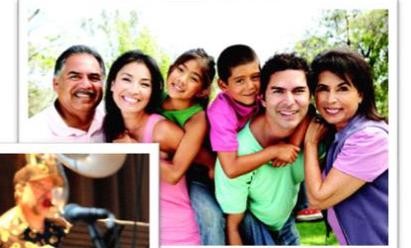
Marketing Plan FY14/15

EVALUATION OF INITIATIVES / OBJECTIVES & RESULTS

Focus Areas of FY14/15

- Position District- Create Identity & Brand
- Business Attraction, Retention & Communications
- Directional & Wayfinding Signage
- Customer Base / Cross Promotions & Advertising / Events

intergenerational



Health
conscious



active



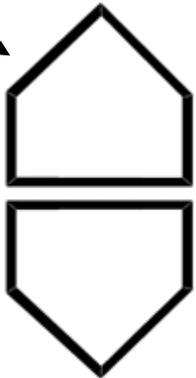
fun



Identity / Branding

Recap: New Logo & Tagline

The overall logo shape represents two home-base plates from a baseball field put together



MARGATE
Together We Make It Great

The giant 'M' for Margate found on the previous logo

Blueways representing Margate's 14 miles of waterways

Greenways representing Margate's 18 passive and active parks

The sunrise of warm South Florida signifying new beginnings for Margate

The open gate, symbolizing Margate as the "Gateway to Broward County"



The Results: Light Pole Banners



The Results: Branding



MARGATE CRA

We Need YOUR Input!

TOGETHER we can improve the business climate within Margate



Join Us... Together We Make It Great

Margate is home to more than 1,700 businesses ranging from small independent one-of-kind businesses and big box retailers, to national and international corporate headquarters.

Some of Our Major Retailers

Anna's Linens	HomeGoods	Ross
Best Buy	Marshalls	StarBucks
Five Guys	Publix	Wal-Mart & more...

Major Employers

Northwest Medical Center, JM Lexus, AutoNation Ford, Broward County School District, City of Margate and Global Response Corporation



Together We Make It Great



MARGATE CRA
Community Organization

Timeline About Photos Likes

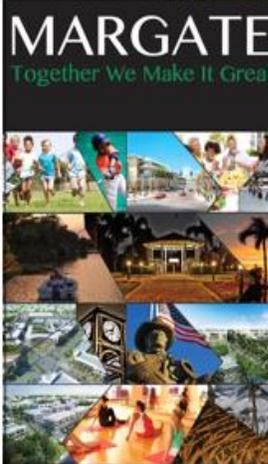


MARGATE

TOGETHER WE MAKE IT GREAT



MARGATE
Together We Make It Great



MARGATE CRA

EXECUTIVE BUSINESS SEMINAR

LEARN FROM THE EXPERTS...

- Business Development
- Social Media/Public Relations
- Management
- Leadership Development
- Customer Service
- Team Building
- Antiquarianity
- Visual Merchandising

MONDAY - AUGUST 3, 2015
Two Sessions Available!
9:00am - 11:00am and 6:00pm - 8:00pm
Expert Panel Discussion

Business Assistance Expo: Resources to Grow your Business!
11:00am-12:00pm & 1:00pm-5:30pm
*Free Refreshments and Complimentary Refreshments!

AutoNation | Ford 2nd Floor | 5401 W Copans Rd, Margate, FL 33063

RSVP to sarah@rma.us.com or call 772.708.0230

www.margatefl.com/cra | facebook/Margate-CRA

*Business must be located within the MCRA district

MARGATE UNDER THE MOON

New Event Series Highlighting the Importance of Supporting Local Businesses!

FREE EXPOSURE

AUGUST 8	A Night in Paradise
SEPTEMBER 12	Goodbye Summer
OCTOBER 10	Craft Beer Festival
NOVEMBER 14	Shop Small

- NW CORNER OF MARGATE BLVD & 441 -

Don't miss this opportunity, space is limited, reserve your spot today! Contact Sarah Blake at sarah@rma.us.com or 772.708.0230 for more information!

8780 Margate Blvd | Margate, FL 33063
954.935.0320 | www.margatefl.com/cra

facebook/Margate-CRA

VISION

Defining our future...

City Center Project

The MARGATE CRA owned 26 acre site is envisioned to become a vibrant city center, creating a focal point for social and economic activity. Over the next five years the CRA will spend over 5 million on infrastructure and public facilities. Development opportunities are available now!

Award Winning Community

- Playful City USA
- Tree City USA
- National Association of Town Watch's "National Night Out" Award Recipient
- One of ten GD Class 1 rated Fire Departments in Florida

Market Data (within a 10 minute drive time)

- Population: 36,119
- Households: 167,075
- Average Household Income: \$39,361
- 54.8% owner occupied housing units
- Over \$2 billion in consumer spending
- Over 10,000 vehicle trips per day along State Road 7 and Atlantic Boulevard
- Over \$2 million in beautification improvements on major corridors
- An additional \$400,000 beautification improvements planned in 2015
- CRA committed \$1 million in infrastructure and public improvements
- 15 parks and active city parks
- Four legislative city sponsored annual events drawing thousands of participants

Major Employers

Northwest Medical Center, JM Lexus, Schwaninger Rehabilitation Services, AutoNation Ford Margate

VISION = OPPORTUNITY

and the time is now...

Prime Development Opportunity Available

The Margate Community Redevelopment Agency is seeking qualified partners to develop 36 acres of publicly owned land to create a vibrant city center for the city of Margate, FL!

For more info: www.margatefl.com/citycenterfaq
Or call 954.935.5346

Proposals are due Wednesday, February 11, 2015 at 2pm



The Results: Celebrate Margate



CELEBRATE



MARGATE
Together We Make It Great

**SATURDAY
NOVEMBER 15
10AM - 5PM**

CELEBRATE



MARGATE
Together We Make It Great

SATURDAY, NOVEMBER 15 • 10AM - 5PM

**MARGATE BOULEVARD BETWEEN
SR7/441 AND THE ROUNDABOUT**

**MUSIC, FOOD, KIDS ACTIVITIES
INTERACTIVE ART WALL, VENDORS
AND LOCAL PERFORMANCES**

SPACE IS AVAILABLE FOR VENDORS

CONTACT MARGATE CRA: 954-935-5324 or craproject@margatefl.com

The Results: 1st Place 2015 FFEA Award!



Florida
FESTIVALS & EVENTS
Association



The Results: CRA Facebook Page

12,889
Reach via Ads

The screenshot shows the Facebook page for Margate CRA. At the top, the page name 'Margate CRA' is visible next to a search bar. Navigation tabs include 'Page', 'Messages', 'Notifications', 'Insights', and 'Publishing Tools'. The main content area features a yellow banner with the slogan 'Together We Make It Great' and a grid of images: a person fishing, a boat on a lake, children running, a modern building, a couple on a boat, a person in a wheelchair, a city skyline, a tropical beach, and a clock tower. A profile picture of the Margate CRA logo is in the bottom left. At the bottom, there are tabs for 'Timeline', 'About', 'Photos', 'Likes', and 'More'. A 'Create Call to Action' button and 'Liked' and 'Message' buttons are also present.

242
Total Fans

189
New Fans

357%
Increase

Top Posts

Wed, 7/8 @ 12:00 pm 12 1

Looking for details about the proposals, for the City Center project, being presented on July 14th? You can review them here:



Mon, 7/20 @ 7:29 am 6 0

Since our Facebook page is new, we didn't have the chance congratulate #Margate-Coconut Creek Fire Rescue Department's Advanced Life Support Team on a 3rd place win in Prague! #WayToGo #MotivationMonday



Business Attraction, Retention & Communications

The Results: ICSC Collateral

CONTACT US
 MCRA Phone Number: (954) 935-5324
 MCRA Fax Number: (954) 935-5211
 Email: cra@margatefl.com
www.margatefl.com/cra

MARGATE CRA
 Together We Make It Great

Defining our future....

MARGATE

Award Winning Community

- Playful City USA
- Tree City USA
- National Association of Town Watch's "National Night Out" Award Recipient
- One of ten ISO Class 1 rated Fire Departments in Florida

Public Investment and Area Assets

- Over \$2 million already invested in major corridor beautification projects
- CRA committed \$5 million in infrastructure and public improvements for City Center
- 18 active and passive city parks totaling 95 acres
- Four signature CRA sponsored annual events drawing thousands in addition to monthly community events
- Margate's own Calypso Cove water park
- Over 315 acres of private & semi-private golf courses
- Over 14 miles of waterways

Market Data (within a 10 minute drive)

- Population: 267,180
- Households: 107,075
- Average Household Income \$59,361
- 54.6% owner occupied housing units
- Over \$2 billion in consumer spending
- Over 50,000 vehicle trips per day along State Road 7 and Atlantic Boulevard

Coming Soon

- Toscana Villas: 240 garden-style rental apartments
- Celebration Pointe: 580 rental apartments
- Northwest Medical Center ER Expansion: 24,400 sq. ft. single-story medical office
- South Florida Skin and Laser Institute: single-story medical office
- BB&T Bank 4,350 sq. ft.

Inviting

Facade Improvement

Purpose:
 The MCRA Façade Grant Program is available to property owners and business tenants in the MCRA district making exterior improvements to commercial buildings.

Eligible Exterior Improvements:
 Expenses eligible for reimbursement include (but are not limited to):

- Façade reconstruction and repairs
- Impact storefronts
- Painting

Landscape Improvement

Purpose:
 The Landscape Improvement Grant Program is available to property owners and business tenants to enhance the exterior appearance of commercial properties.

Eligible Landscaping:
 Expenses eligible for reimbursement include (but are not limited to):

- Planting
- Irrigation systems
- Impact fees

Envision Your Business Here...

The Margate Community Redevelopment Agency (MCRA) is focused on improving the local business climate.

- \$2.5 million in public right-of-way improvements
- Aggressive Marketing Plan focused on business retention and implementation to market the area on a regional & national level
- Commercial Property Improvement

For more information please visit www.margatefl.com

Join Us... Together We Make It Great

Margate is home to more than 1,700 businesses ranging from small independent one-of-a-kind businesses and big box retailers, to national and international corporate headquarters.

Some of Our Major Retailers

- Anna's Linens
- Best Buy
- Five Guys
- HomeGoods
- Marshalls
- Publix
- Ross
- Starbucks
- Wal-Mart & more...

Major Employers

- Northwest Medical Center, JIM Lexus, AutoNation Ford
- Broward County School District, City of Margate and Global Response Corporation

before

after

BEST BUY

2015 ICSC Conference in Orlando



The Results: Business Survey



**MARGATE
CRA**

We Need YOUR Input!

TOGETHER we can improve the business climate within Margate



tell us what **you** **Think**

The Margate Community Redevelopment Agency (MCRA) is asking you to partner with us! Complete the following online survey and assist us in understanding your needs as part of the Margate business community.

Stamp

www.surveymonkey.com/s/MargateBusinessSurvey

The information collected will be utilized to create and implement programs and incentives to retain current businesses and attract new ones.

Help us help you...

We value your input and hope you take the time to participate!

Questions? Contact the MCRA at 954.935.5323



The Results: Co-Op Ad

MARGATE CRA
 Committed to promoting and supporting locally-owned businesses because...
Together, We Make it Great!
 To participate in this cooperative advertising opportunity contact the CRA at www.margatefl.com/cra or call 954.935.5323

Adult Day Center
 COMPASSION • CARE • COMMUNITY
 Bring in this AD and your first week is FREE!
 2912 N. State Rd 7 Margate 33063 (954) 366-1212
www.theseniorsocialclub.com
 Come in for a tour today! Mon-Fri from 8am - 6pm
 Expires 8.27.15

Pete's Barber Shop
 "WE ARE OLD SCHOOL BUT NOT OLD FASHION"
 Pete's is a Traditional Men's Barber Shop, we offer all types of haircuts from Gentlemen Cuts, Fades to Flat-tops, we also offer an Old School Hot Lather Shave.
 \$2.00 off w/coupon Wed-Thurs only
 5833 Margate Blvd, Margate 33063 (954) 972-4546
 Mon-Fri 7am - 6pm Sat 7am - 5pm
 Expires 8.27.15

NEW EVENT SERIES
MARGATE UNDER THE MOON
 Beginning August 8th
 For more info call: 772-708-0230

PCMS
 People's Choice Medical Supplies
 "Service, Supplies & Smiles"
 We have supplies for everyone from pediatric thru geriatric age groups.
FREE MAINTENANCE CHECK
 *Free maintenance check on all walkers, canes and crutches. This includes brake adjustments and proper height sizing for these items w/coupon
 2520 N. State Rd 7 Margate 33063 (754) 307-5001
 Mon-Fri 9:00am - 5:30pm Sat 10:00am - 3:00pm
 Expires 8.27.15

STAGE DOOR THEATRE
 Stage Door Theatre celebrates its 22nd season! We are the longest-running, most popular non-profit professional theatre in South Florida!
 Present this ad and RECEIVE \$4 OFF the hit musicals "Sisters of Swing: The Story of the Andrews Sisters" and "WaistWatchers The Musical!"
 *SUBJECT TO AVAILABILITY AT DISCRETION OF THE BOX OFFICE
 8036 W. Sample Rd. Margate 33065 (954) 344-7765
 M-Th & Su 10am - 5:30pm Fri-Sat 10am - 10pm
www.stagedoortheatre.com
 Expires 8.27.15

Winfield Christian Academy
 \$50 off registration if enrolled and paid by August 14th
 2474 N. State Rd 7 Margate 33063 (954) 970-3756
 email: wchristianaoffice@yahoo.com
www.winfieldchristian.com
 facebook: [facebook.com/WCA1995](https://www.facebook.com/WCA1995)
 Expires 8.27.15

Latin Cafe
 breakfast & lunch
 MONDAY-FRIDAY: 7:30AM-4PM
 SATURDAY: 7AM - 2PM
 SUNDAY: CLOSED
 1799 N. State Rd 7 (441) Margate 33063 (954) 532-9217
www.latincafe4u.com
 Bring in this ad for 10% off any purchase of \$10 or more
 Expires 7.31.15

Barrett Hapkido Martial Arts
 Empowering Children and Adults with Confidence, Discipline & Self Control
ONE WEEK FREE with this ad
 1799 N. State Rd 7 #8 Margate 33063 (954) 917-0488
www.barrethapkido.com
 Like us on Facebook
 Expires 8.27.15

Eyes on Atlantic
 Bring us your prescription or we can schedule an Eye Exam with an Independent Doctor of Optometry
50% off
 All Guess frames w/purchase of lenses
 7272 West Atlantic Blvd. Margate 33063 (954) 532-7925
 Expires 8.27.15

MARGATE UNDER THE MOON COMING SOON!

PCMS
 "Service, Supplies & Smiles"
 We have supplies for everyone from pediatric thru geriatric age groups.
10% off total purchase with this ad
 *Some items we carry are Lift Chairs, Walkers, Scooters, Bio-Flexes, Orthopedic Shoes, etc...
 2912 N. State Rd 7 Margate 33063 (754) 307-5001
 Mon-Fri 9:00am - 5:30pm Sat 10:00am - 3:00pm
 Expires 7.31.15

MARGATE CRA
 Committed to promoting and supporting locally-owned businesses because...
Together We Make it Great!
 To participate in this cooperative advertising opportunity contact the CRA at www.margatefl.com/cra or email cra@margatefl.com

Ballet Flix
 CLASSES INCLUDE:
 Classical Ballet Modern Dance Pointe Contemporary Pilates Tap & Jazz Hip Hop Floor Barre
 Bring this ad in and your first class is FREE!
 5869 Margate Blvd, Margate 33063 (954) 970-5147
www.balletflix.com
 facebook: [BalletFlixDanceStudio](https://www.facebook.com/BalletFlixDanceStudio)
 Expires 7.31.15

Fantasy Station Academy
 Childcare from 1 to 4 years old Free VPK for 4 & 5 years old Camps Scholarships available all year round
 Breakfast, Lunch and Snack Included
 6400 W. Atlantic Blvd, Margate 33063 (954) 366-1166
www.fantasystationacademy.com
 info@fantasystationacademy.com
 Open Monday through Friday from 8:30am to 7:00pm
 Expires 7.31.15

SAVE THE DATES
 August 8
 September 12
 October 10
 November 14
 from 9pm to 10pm

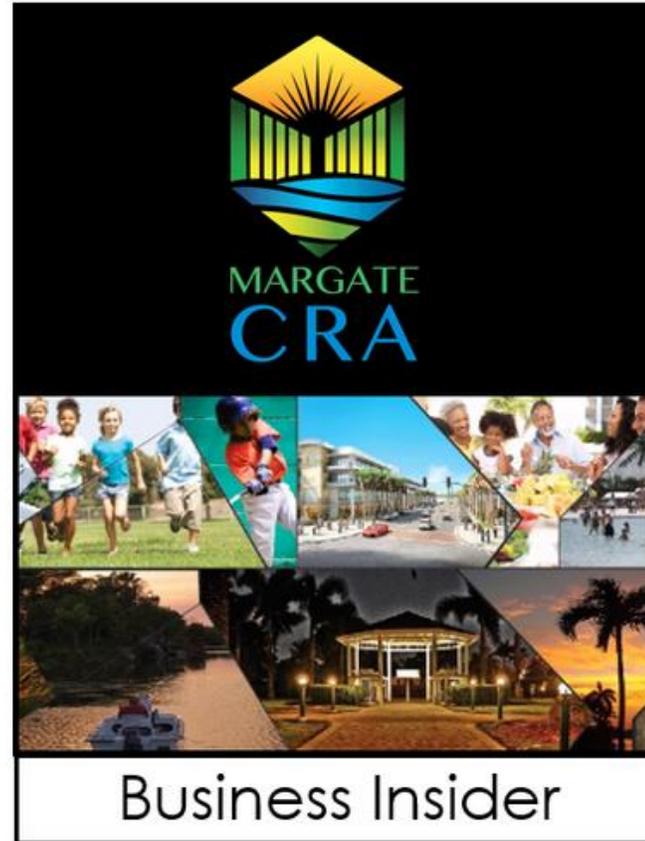
The Results: Monthly Business Newsletter

Business Resources

- To help small businesses grow, VerticalResponse has a FREE email plan allowing you to send up to 4,000 emails free each month. Get the details [HERE](#).
- Win a \$5,000 customized marketing package for your business! [Click here to apply!](#)
- Get Noticed, In a Good Way. [Click here](#) to find out more from FedEx Small Business Experts.
- Learn, manage and apply for small business credit through Wells Fargo, [here](#).

July 2015: This month is loaded with great marketing opportunities for your business, so don't be left out!

[View this email in your browser](#)



Participate in
NEW Upcoming
Event Series!

RSVP to Our
FREE Educational
Business Seminar!

Don't miss out on this opportunity for your business!
Click below to RSVP and reserve your spot today.

Advertising
Opportunity for
Your Business!



The Results: Executive Business Seminar



EXECUTIVE BUSINESS SEMINAR

LEARN FROM THE EXPERTS...

- Business Development
- Social Media/Public Relations
- Management
- Leadership Development
- Customer Service
- Team Building
- Accountability
- Visual Merchandising

FREE!!

MONDAY • AUGUST 3, 2015

Two Sessions Available!

9:00am - 11:00am and 6:00pm - 8:00pm
Expert Panel Discussion

Sharon McCormick - Redevelopment Management Associates

Teana McDonald - 3E Connections Inc. Leesa Conley - Conley Design Studio

Juan Ortega - Action Coach Terra Spero - RealTime Marketing Group

Business Assistance Expo: Resources to Grow your Business!

11:00am-12:00pm & 1:00pm-5:30pm

Prize Raffles and Complimentary Refreshments!!

AutoNation Ford 2nd Floor | 5401 W Copans Rd, Margate, FL 33063

RSVP to sarah@rma.us.com or call 772.708.0230

www.margatefl.com/cra | [facebook/Margate-CRA](https://www.facebook.com/Margate-CRA)

*Business must be located within the MCRA district



The Results: Margate Marketplace



Greetings!

The Margate Community Redevelopment Agency (MCRA) is presenting its inaugural Margate Under the Moon event series beginning on August 8th, 2015 at the NW corner of Margate Blvd. and 441. The month of August is focused on a Caribbean and Latin inspired theme, and this event provides local restaurants like yours with an excellent opportunity to showcase your best cuisine in a fun-filled atmosphere. We are inviting you to participate in this year's event!

Our heavily advertised event provides a targeted opportunity for exposure, and to reach potential new customers. Your participation will increase visibility of your establishment to hundreds of residents and business professionals. You are encouraged to present menu samplings of your choice; however, to prevent duplications, we ask that you keep us informed of your menu selections.

Please feel free to contact Sarah Blake at sarah@rma.us.com or (772) 708-0230 to discuss participation.

We look forward to welcoming you on board and sharing the Margate Under the Moon with you!

5PM-10PM

MARGATE UNDER THE MOON

New Event Series Highlighting the Importance of Supporting Local Businesses!

FREE EXPOSURE

- AUGUST 8
- SEPTEMBER 12 A Night in Paradise
- OCTOBER 10 Goodbye Summer
- NOVEMBER 14 Craft Beer Festival

Shop Small

- NW CORNER OF MARGATE BLVD & 441 -

Don't miss this opportunity, space is limited, reserve your spot today! Contact Sarah Blake at sarah@rma.us.com or 772.708.0230 for more information!

5790 Margate Blvd | Margate, FL 33063
954.935.5323 | www.margatefl.com/cra

find us on [facebook](#) | [facebook/Margate-CRA](https://www.facebook.com/facebook/Margate-CRA)

BROWARD 100

Customer Base,
Advertising & Events

The Results: CRA Presence at Sounds at Sundown



Join Us!

Sounds at Sundown

Sounds at Sundown
May 2nd, 2015
5:30 – 8:30 PM

Enjoy live music and food trucks!



(Click above to see more info about the band!)

Featuring Groove Therapy: A Rock, Funk & Blues Band!

Located at the NW corner of Margate Blvd. and State Road 441

For more information, contact (954) 972-6458 or [click here](#).

Be sure to stop by the MCRA tent to register to win awesome prizes!



REGISTER TO
WIN!!

Fill out a survey and register to win Food Truck Gift Certificates for your next Sounds at Sundown Visit!

The Results: Weekly Newsletter

Meet the New MCRA Executive Director: Diane Colonna



Diane Colonna has more than thirty years experience in planning and redevelopment. As the Executive Director of the Delray Beach CRA, her leadership helped transform the city from an area of crime and blight into one of the country's most emulated models of successful redevelopment. In her new role with RMA as Margate's CRA Executive Director, Colonna will focus on creating a dynamic new future for Margate.

For Colonna the main goal of the Margate CRA is to create a vibrant city center with shops, restaurants, entertainment options and employment opportunities.

"We're also looking to revitalize some of the older residential neighborhoods, as well as providing incentives to improve existing commercial areas and create new businesses," she states. "We have a lot to accomplish in a fairly short time frame -- it's an exciting time to be here!"

Did you know?

*The Margate Community Redevelopment Agency (MCRA) was created in 1996 by the Margate City Commission to address deteriorating conditions along the city's main commercial corridors (State Road 7 and Atlantic Blvd.) and adjacent neighborhoods.

*The MCRA operates within a defined district that is approximately 1,372 acres in size (almost 1/4 of the City's land area).

*The MCRA has undertaken several beautification activities within the district such as landscaping along the commercial corridors, park improvements, and the Margate Blvd. Streetscape Project which included new street lighting, landscaping, an entrance feature, a clock tower, banners, a roundabout and pedestrian friendly walkways.

Weekly Bulletin

[f](#) Share [t](#) Tweet [✉](#) Forward

City Center Project

UPDATE

Your Weekend Starts Here...

MCRA Business Spotlight

Grand Opening!

Welcome to Margate AutoBuy!

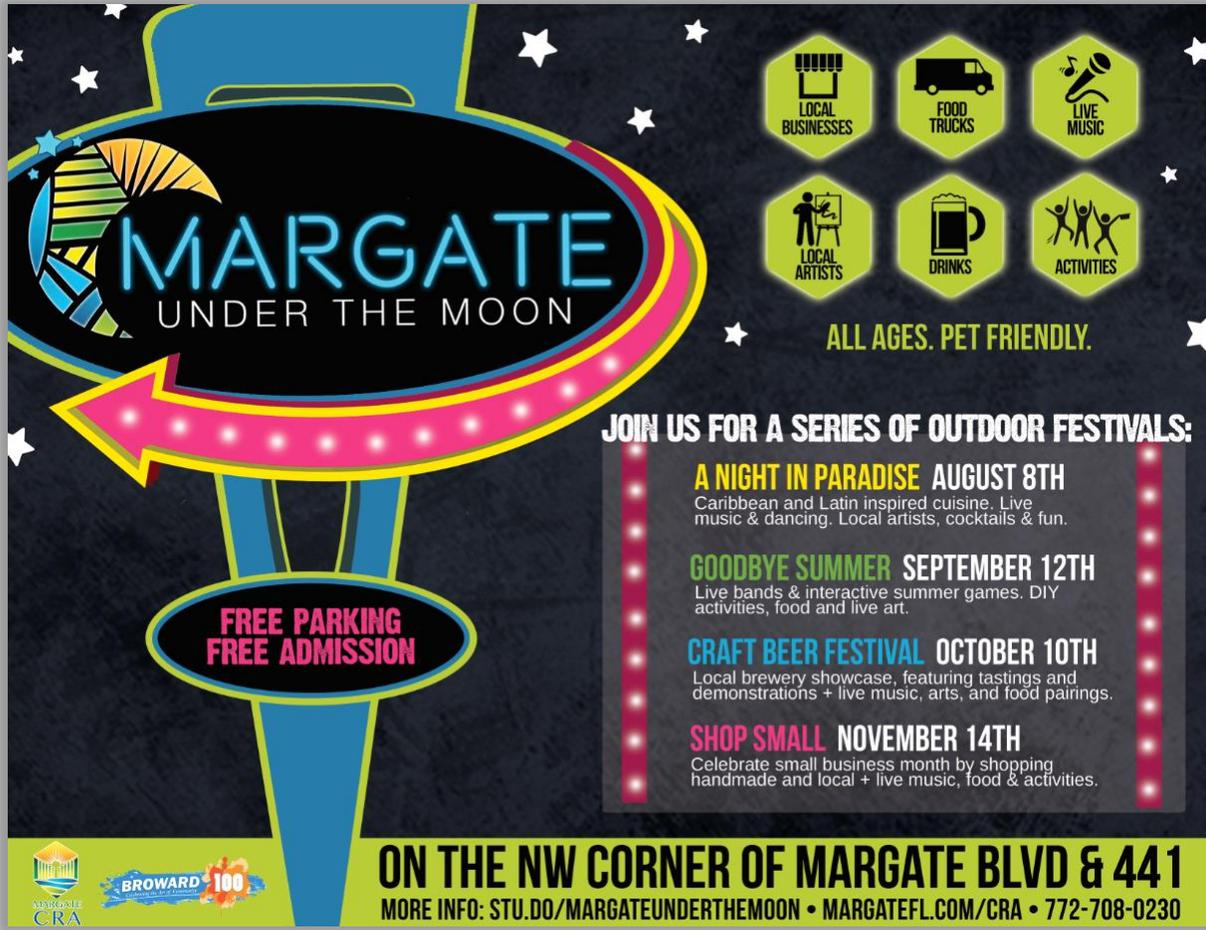
Autobuy celebrated their Grand Opening in Margate on April 9th.

Check out O'Malley's Sports Bar from 3pm to 8pm for Happy Hour! No Cover!
Drink Specials ALL Night!
Open til 4am.

KARAOKE O'MALLEY'S
Neighborhood Bar
Night Club & Entertainment Venue
Live Music
1388 N. State Rd. 7 Margate, FL 33063
(954) 979-8340
DISC JOCKEYS
Happy Hour

Click above for more information

The Results: Margate Under the Moon



MARGATE
UNDER THE MOON

LOCAL BUSINESSES FOOD TRUCKS LIVE MUSIC
LOCAL ARTISTS DRINKS ACTIVITIES

ALL AGES. PET FRIENDLY.

JOIN US FOR A SERIES OF OUTDOOR FESTIVALS:

- A NIGHT IN PARADISE AUGUST 8TH**
Caribbean and Latin inspired cuisine. Live music & dancing. Local artists, cocktails & fun.
- GOODBYE SUMMER SEPTEMBER 12TH**
Live bands & interactive summer games. DIY activities, food and live art.
- CRAFT BEER FESTIVAL OCTOBER 10TH**
Local brewery showcase, featuring tastings and demonstrations + live music, arts, and food pairings.
- SHOP SMALL NOVEMBER 14TH**
Celebrate small business month by shopping handmade and local + live music, food & activities.

**FREE PARKING
FREE ADMISSION**

ON THE NW CORNER OF MARGATE BLVD & 441
MORE INFO: STU.DO/MARGATEUNDERTHEMOON • MARGATEFL.COM/CRA • 772-708-0230



So...What's Next?

Identity/Branding

\$61,000

Strategy	Budget
Attend all image committee meetings to manage the brand and ensure that it is being used consistently across all channels	Mktg. Staff
Develop a database of “life-style photos” for collateral and promotional materials	\$1,000.00
Create two new scrim banners consistent with brand and image of Margate to be utilized to market the area at conventions and tradeshow	\$1,000.00
Alternative street-pole banners utilizing the “life-style photos”	\$5,000
Maintain social media campaign (Facebook, Instagram, YouTube, Google, Twitter)	\$24,000
Create a branded CRA website	\$20,000
Create a promotional video that markets the redevelopment area to residents outside of Margate and creates “buzz” about the upcoming City Center Project	\$10,000

Business Retention/Attraction & Communications

\$25,000

Strategy	Budget
Update branded collateral	\$5,000.00
Identify trade publications based on the brand that targets publications for appropriate business types	\$10,000.00
Marketing incentive programs	\$2,000.00
Continue to gather survey responses from businesses	Mktg. Staff
Host quarterly merchant and property owner meetings	\$3,000.00
Cross-promotional campaigns with businesses	Mktg. Staff
Continue monthly business e-newsletter	Mktg. Staff
Develop merchant assistance or educational program(s) based on needs identified through surveys	\$5,000.00

Customer Base, Advertising & Events \$60,000

Strategy	Budget
Build on existing resident email database	Mktg. Staff
Continue weekly e-newsletter	Mktg. Staff
Two direct mail campaigns	\$5,000.00
Attend the monthly Sounds at Sundown events and represent the MCRA by manning a booth to collect resident emails, host a register-to-win contest promoting local businesses, conduct surveys and provide information on City Center Project and other projects and plans	\$25,000.00
Evaluate the Margate Under the Moon event series. If successful, continue for the months of August – November 2016 and increase local business participation	\$30,000.00

Directional & Wayfinding Signs

TBD

Strategy	Budget
Review existing sign location and current sign code with Planning and Zoning	City/CRA Staff
Identify current locations that are available and conducive to the installation of signs to support awareness of the brand	City/CRA Staff
Design and install wayfinding signage	TBD
Issue an RFP for wayfinding design and routing master plan services *	City/CRA Staff

* A draft RFP is scheduled to be issued during the first quarter of FY2015/16.



Thank You!