



REINVENTING YOUR CITY

To: CRA Board of Commissioners

From: Diane Colonna, Executive Director

Date: August 23, 2016

RE: MCRA Monthly Status Report

The following is a summary of Margate Community Redevelopment Activities through July 31, 2016.

Administration	
<i>Activity</i>	<i>Status</i>
General	<ul style="list-style-type: none">• Staff meetings• Monthly agenda preparation for CRA Board meeting• Preparation of meeting minutes• Attend City's Senior Staff meetings• Weekly meeting with CRA Property Manager• Participate in DRC meetings• Process Public Records Requests
CRA Finance/Budget	<ul style="list-style-type: none">• Processed bills, prepared purchase orders and payment requests• Worked on and presented draft FY2017 budget/capital projects
CRA Incentive Programs/Economic Development	<ul style="list-style-type: none">• Worked with applicant on the DIA program application and agreement
CRA Office Space	<ul style="list-style-type: none">• Walls are framed for build-out• Electrical/plumbing is under construction• Tower to be constructed on roof for City communication services.
Capital Improvement Projects (other than City Center)	
<i>Activity</i>	<i>Status</i>
Landscape/Median Maintenance	<ul style="list-style-type: none">• Oversight of ongoing maintenance/irrigation repair work
Copans Road (Medians, landscaping)	<ul style="list-style-type: none">• Broward County final revision request submitted for approval

Melaleuca/NW 61 st Ave (Sidewalks, landscaping)	<ul style="list-style-type: none"> • Bid issued/to be opened August 10th
David Park/Community Center Improvements	<ul style="list-style-type: none"> • Additional revisions required on playground, outdoor restroom facilities and picnic pavilion area
Sports Complex- covered multi-purpose field	<ul style="list-style-type: none"> • Oversight on the soil testing and property survey
Colonial Drive pedestrian improvements	<ul style="list-style-type: none"> • Met with Hospital staff to discuss options; consultant and City staff reviewed options with Broward County Traffic
Winfield Blvd. beautification	<ul style="list-style-type: none"> • 2nd design provided waiting on estimated cost
Wayfinding Signage	<ul style="list-style-type: none"> • Sign type preliminary locations provided and reviewed • Assessment report provided

City Center	
<i>Activity</i>	<i>Status</i>
Development Agreement	<ul style="list-style-type: none"> • Master Development Agreement approved at the July 12th meeting • Developer Due Diligence being conducted
Community Center	<ul style="list-style-type: none"> • Bi-weekly progress reports/meeting with staff • Update meeting with SFA representatives
Waterfront Promenade	<ul style="list-style-type: none"> • Non-native tree species are in the process of coming down • Task order for survey issued
Comp Plan Amendment	<ul style="list-style-type: none"> • Amendment under review by the Broward County Planning Council and Broward County School Board
Marketing, Special Events and Business Development	
<i>Activity</i>	<i>Status</i>
Chamber of Commerce	<ul style="list-style-type: none"> • Met with key Chamber members regarding CRA Plan update
Marketing/Business Development	<ul style="list-style-type: none"> • Prepare weekly citizen informational email newsletter • Monthly business information email newsletter • Monitoring social media analytics • Onsite visits with local businesses • Planned/prepared/attended the July “In the Biz” merchant program • Preparing for the August in the Biz • Preparing for Executive Business Seminar • Press releases prepared on MCRA events/activities • Update CRA website as necessary • Finalized additional pole banners
Margate Under the Moon	<ul style="list-style-type: none"> • Worked on all aspects of MUM with event coordinator • Prepared press releases and advertisement

	<ul style="list-style-type: none"> • Promoted event on social media
Image Committee Meetings	<ul style="list-style-type: none"> • Attend Image Committee meetings

Property Management	
<i>Activity</i>	<i>Status</i>
CRA Owned/Common Area Maintenance	<ul style="list-style-type: none"> • Oversight of Advanced Asset Management for property management services • Oversight of bus shelter maintenance • Oversight of landscape maintenance services • Tenant leases/issues • Walk sites prior to/after events on CRA property • Continue to handle damage claims on median and vacant properties due to traffic accidents
Other	
<i>Activity</i>	<i>Status</i>
Legal Services	<ul style="list-style-type: none"> • Review of CRA Agenda Items • Attended mediation – CRA Property tenant issue • Processed tenant eviction – Chevy Chase plaza
CRA Plan Revision	<ul style="list-style-type: none"> • Met with staff members to discuss timeline/approach on amending/updating CRA Plan • Met with Chamber of Commerce Board members to discuss • Met with key City staff • Public input meeting scheduled for August 16th
Arts Initiatives	<ul style="list-style-type: none"> • Met with staff and toured City of Fort Lauderdale regarding their utility box art program • Met with Broward Stage Door Theater director and grant writer re: arts incubator, NEA grant application