



REINVENTING YOUR CITY

To: CRA Board of Commissioners  
From: Diane Colonna, Executive Director  
Date: August 23, 2016  
**RE: MCRA Monthly Status Report**

The following is a summary of Margate Community Redevelopment Activities through July 31, 2016.

<b>Administration</b>	
<i>Activity</i>	<i>Status</i>
General	<ul style="list-style-type: none"><li>• Staff meetings</li><li>• Monthly agenda preparation for CRA Board meeting</li><li>• Preparation of meeting minutes</li><li>• Attend City's Senior Staff meetings</li><li>• Weekly meeting with CRA Property Manager</li><li>• Participate in DRC meetings</li><li>• Process Public Records Requests</li></ul>
CRA Finance/Budget	<ul style="list-style-type: none"><li>• Processed bills, prepared purchase orders and payment requests</li><li>• Worked on and presented draft FY2017 budget/capital projects</li></ul>
CRA Incentive Programs/Economic Development	<ul style="list-style-type: none"><li>• Worked with applicant on the DIA program application and agreement</li></ul>
CRA Office Space	<ul style="list-style-type: none"><li>• Walls are framed for build-out</li><li>• Electrical/plumbing is under construction</li><li>• Tower to be constructed on roof for City communication services.</li></ul>
<b>Capital Improvement Projects (other than City Center)</b>	
<i>Activity</i>	<i>Status</i>
Landscape/Median Maintenance	<ul style="list-style-type: none"><li>• Oversight of ongoing maintenance/irrigation repair work</li></ul>
Copans Road (Medians, landscaping)	<ul style="list-style-type: none"><li>• Broward County final revision request submitted for approval</li></ul>

Melaleuca/NW 61 <sup>st</sup> Ave (Sidewalks, landscaping)	<ul style="list-style-type: none"> <li>• Bid issued/to be opened August 10th</li> </ul>
David Park/Community Center Improvements	<ul style="list-style-type: none"> <li>• Additional revisions required on playground, outdoor restroom facilities and picnic pavilion area</li> </ul>
Sports Complex- covered multi-purpose field	<ul style="list-style-type: none"> <li>• Oversight on the soil testing and property survey</li> </ul>
Colonial Drive pedestrian improvements	<ul style="list-style-type: none"> <li>• Met with Hospital staff to discuss options; consultant and City staff reviewed options with Broward County Traffic</li> </ul>
Winfield Blvd. beautification	<ul style="list-style-type: none"> <li>• 2<sup>nd</sup> design provided waiting on estimated cost</li> </ul>
Wayfinding Signage	<ul style="list-style-type: none"> <li>• Sign type preliminary locations provided and reviewed</li> <li>• Assessment report provided</li> </ul>

<b>City Center</b>	
<i>Activity</i>	<i>Status</i>
Development Agreement	<ul style="list-style-type: none"> <li>• Master Development Agreement approved at the July 12<sup>th</sup> meeting</li> <li>• Developer Due Diligence being conducted</li> </ul>
Community Center	<ul style="list-style-type: none"> <li>• Bi-weekly progress reports/meeting with staff</li> <li>• Update meeting with SFA representatives</li> </ul>
Waterfront Promenade	<ul style="list-style-type: none"> <li>• Non-native tree species are in the process of coming down</li> <li>• Task order for survey issued</li> </ul>
Comp Plan Amendment	<ul style="list-style-type: none"> <li>• Amendment under review by the Broward County Planning Council and Broward County School Board</li> </ul>
<b>Marketing, Special Events and Business Development</b>	
<i>Activity</i>	<i>Status</i>
Chamber of Commerce	<ul style="list-style-type: none"> <li>• Met with key Chamber members regarding CRA Plan update</li> </ul>
Marketing/Business Development	<ul style="list-style-type: none"> <li>• Prepare weekly citizen informational email newsletter</li> <li>• Monthly business information email newsletter</li> <li>• Monitoring social media analytics</li> <li>• Onsite visits with local businesses</li> <li>• Planned/prepared/attended the July "In the Biz" merchant program</li> <li>• Preparing for the August in the Biz</li> <li>• Preparing for Executive Business Seminar</li> <li>• Press releases prepared on MCRA events/activities</li> <li>• Update CRA website as necessary</li> <li>• Finalized additional pole banners</li> </ul>
Margate Under the Moon	<ul style="list-style-type: none"> <li>• Worked on all aspects of MUM with event coordinator</li> <li>• Prepared press releases and advertisement</li> </ul>

	<ul style="list-style-type: none"> <li>• Promoted event on social media</li> </ul>
Image Committee Meetings	<ul style="list-style-type: none"> <li>• Attend Image Committee meetings</li> </ul>

<b>Property Management</b>	
<i>Activity</i>	<i>Status</i>
CRA Owned/Common Area Maintenance	<ul style="list-style-type: none"> <li>• Oversight of Advanced Asset Management for property management services</li> <li>• Oversight of bus shelter maintenance</li> <li>• Oversight of landscape maintenance services</li> <li>• Tenant leases/issues</li> <li>• Walk sites prior to/after events on CRA property</li> <li>• Continue to handle damage claims on median and vacant properties due to traffic accidents</li> </ul>
<b>Other</b>	
<i>Activity</i>	<i>Status</i>
Legal Services	<ul style="list-style-type: none"> <li>• Review of CRA Agenda Items</li> <li>• Attended mediation – CRA Property tenant issue</li> <li>• Processed tenant eviction – Chevy Chase plaza</li> </ul>
CRA Plan Revision	<ul style="list-style-type: none"> <li>• Met with staff members to discuss timeline/approach on amending/updating CRA Plan</li> <li>• Met with Chamber of Commerce Board members to discuss</li> <li>• Met with key City staff</li> <li>• Public input meeting scheduled for August 16th</li> </ul>
Arts Initiatives	<ul style="list-style-type: none"> <li>• Met with staff and toured City of Fort Lauderdale regarding their utility box art program</li> <li>• Met with Broward Stage Door Theater director and grant writer re: arts incubator, NEA grant application</li> </ul>