

City of Margate

Public-Private Partnership (P3)

Travel Soccer Program

1 – Executive Overview

The City would retain ownership and strategic oversight while a qualified soccer organization manages coaching, player development, league participation, and technical operations.

Program Goals

- Expand competitive soccer opportunities for Margate residents.
- Create a recreation-to-travel player pathway.
- Increase utilization of City athletic facilities.
- Generate sustainable Parks & Recreation revenue.
- Reduce financial and operational risk.
- Enhance Margate's reputation as a youth sports destination.

Roles

City of Margate

Facilities and maintenance
Community outreach
Registration support
Contract oversight
Scholarships

Private Soccer Partner

Licensed coaches
Technical curriculum
League administration
Travel team operations
Coach education

2 – Community Benefits & Player Development

Player Development Pathway:

Recreation Soccer → Academy Development Program → Travel Soccer Teams → Elite Competition & College Exposure

Community Benefits

- Resident priority registration
- Scholarship opportunities
- Free community clinics
- Volunteer coach education
- Affordable academy programs
- Summer camps and holiday clinics
- Annual community outreach events

3 – Financial & Operational Benefits

Potential Annual City Revenue (Mature Program)

- Registration revenue sharing
- Field use fees
- Tournaments
- Camps & clinics
- Sponsorships & concessions

Operational Advantages

- Lower staffing requirements
- Reduced financial risk
- Professional coaching and league management
- Increased field utilization
- City remains focused on public recreation

4 – Governance & Implementation

City Responsibilities

- Maintain facilities
- Schedule fields
- Administer agreement
- Monitor performance
- Ensure resident access

Private Partner Responsibilities

- Director of Coaching
- Licensed coaches
- Team formation
- League registration
- Tournament management
- Player development

Performance Metrics

- Resident participation
- Scholarships
- Player retention
- Coach licensing
- Customer satisfaction
- Annual reporting

5 – Strategic Recommendation

Recommendation

Select a qualified soccer organization and establish a performance-based Public-Private Partnership that expands opportunities for Margate residents while creating a sustainable, professionally operated travel soccer program.