



REINVENTING YOUR CITY

To: CRA Board of Commissioners
From: Diane Colonna, Executive Director
Date: September 14, 2016
RE: MCRA Monthly Status Report

The following is a summary of Margate Community Redevelopment Activities through August 31, 2016.

Administration	
<i>Activity</i>	<i>Status</i>
General	<ul style="list-style-type: none">• Staff meetings• Monthly agenda preparation for CRA Board meeting• Preparation of meeting minutes• Attend City's Senior Staff meetings• Weekly meeting with CRA Property Manager• Participate in DRC meetings• Process Public Records Requests
CRA Finance/Budget	<ul style="list-style-type: none">• Processed bills, prepared purchase orders and payment requests• Worked on draft FY2017 budget/capital projects
CRA Incentive Programs/Economic Development	<ul style="list-style-type: none">• Processed request for DIA program grant and prepared agreement for board approval• Spoke with prospective façade grant applicants, forwarded information on programs
CRA Office Space	<ul style="list-style-type: none">• Electrical/plumbing under construction• Obtained estimates for designing/installing telecommunications tower.
Capital Improvement Projects (other than City Center)	
<i>Activity</i>	<i>Status</i>
Landscape/Median Maintenance	<ul style="list-style-type: none">• Oversight of ongoing maintenance/irrigation repair work
Copans Road (Medians, landscaping)	<ul style="list-style-type: none">• Broward County final revision request submitted for approval
Melaleuca/NW 61 st Ave (Sidewalks, landscaping)	<ul style="list-style-type: none">• Bids opened August 10th – two bids received. Presenting recommendation to board to approve lowest qualified bidder

David Park/Community Center Improvements	<ul style="list-style-type: none"> Design revisions and cost estimates completed, being reviewed by staff
Sports Complex- covered multi-purpose field	<ul style="list-style-type: none"> Preliminary design completed, landscape plans in process
Colonial Drive pedestrian improvements	<ul style="list-style-type: none"> Two options presented for improving pedestrian safety, staff conducting review.
Winfield Blvd. beautification	<ul style="list-style-type: none"> Preliminary design drafted; setting up community meeting to get input from area residents
Wayfinding Signage	<ul style="list-style-type: none"> Consultant in process of designing sign options

City Center	
<i>Activity</i>	<i>Status</i>
Development Agreement	<ul style="list-style-type: none"> Developer Due Diligence being conducted Attorney drafting Declaration of Continuing Obligations
Community Center	<ul style="list-style-type: none"> Update meeting with SFA representatives Reviewed preliminary cost estimates (construction and operating). Consultants preparing for September workshop presentation
Waterfront Promenade	<ul style="list-style-type: none"> Survey work underway Tree removal almost complete
Comp Plan Amendment	<ul style="list-style-type: none"> Amendment considered by Broward County Planning Council at August 25 hearing; BCPC recommended approval
Marketing, Special Events and Business Development	
<i>Activity</i>	<i>Status</i>
Chamber of Commerce	<ul style="list-style-type: none"> Met with key Chamber members regarding CRA Plan update
Marketing/Business Development	<ul style="list-style-type: none"> Prepare weekly citizen informational email newsletter Monthly business information email newsletter Monitoring social media analytics Onsite visits with local businesses Planned/prepared/attended August "In the Biz" merchant program Preparing for September In the Biz Press releases prepared on MCRA events/activities Update CRA website as necessary
Margate Under the Moon	<ul style="list-style-type: none"> Worked on all aspects of MUM with event coordinator Prepared press releases and advertisement

	<ul style="list-style-type: none"> • Promoted event on social media
Image Committee Meetings	<ul style="list-style-type: none"> • Attend Image Committee meetings

Property Management	
<i>Activity</i>	<i>Status</i>
CRA Owned/Common Area Maintenance	<ul style="list-style-type: none"> • Oversight of Advanced Asset Management for property management services • Oversight of bus shelter maintenance • Oversight of landscape maintenance services • Tenant leases/issues • Walk sites prior to/after events on CRA property • Continue to handle damage claims on median and vacant properties due to traffic accidents
Other	
<i>Activity</i>	<i>Status</i>
Legal Services	<ul style="list-style-type: none"> • Review of CRA Agenda Items • Attended status conference with judge re CRA Property tenant issue
CRA Plan Revision	<ul style="list-style-type: none"> • Conducted public input meeting on August 16th
Arts Initiatives	<ul style="list-style-type: none"> • Image Committee meeting re: utility box art program • Processed request by Broward Stage Door Theater re: arts incubator, NEA grant application