



INTEROFFICE MEMORANDUM PARKS AND RECREATION DEPARTMENT

TO: Cale Curtis, City Manager

FROM: Michael A Jones, Director of Parks and Recreation *MJ*

DATE: 7/29/2026

SUBJECT: Town Hall Meeting - Soccer

On July 21, 2026, the Parks and Recreation Department hosted a public Town Hall Meeting to gather community input regarding the future of competitive soccer opportunities within the City of Margate. The meeting provided residents, parents, coaches, and community stakeholders with an opportunity to discuss priorities, expectations, and potential program models for expanding competitive soccer programming.

Overall, public feedback was favorable toward the City pursuing competitive soccer opportunities. Participants expressed strong interest in providing local athletes with access to a structured competitive program while maintaining the City's commitment to affordability and accessibility. One of the clearest themes that emerged from the discussion was the importance of keeping participation costs as low as possible. Residents consistently identified affordability as the highest priority, emphasizing that competitive soccer should remain accessible to Margate families and should not create unnecessary financial barriers for participation.

In addition to affordability, attendees expressed a desire for a program that emphasizes player development over competitive outcomes alone. Many participants indicated that the City's role should be to ensure players receive quality coaching, age-appropriate instruction, and opportunities to develop their skills in a positive environment.

Based on the feedback received, the Parks and Recreation Department recommends pursuing a partnership with an established soccer organization that has a demonstrated commitment to player development while working collaboratively with the City to maintain affordable program fees. A public-private partnership would allow the City to leverage the technical expertise, coaching resources, and player development systems of an experienced organization while continuing to provide oversight, ensure community accessibility, and preserve the City's focus on serving Margate residents.

The Department received twenty-one (21) survey responses, of which I have attached a summary of the results. The Department is 100% committed to operating our Recreational Soccer program now, and in the future. We are available to you, the commission, and the public for any additional questions, comments, or concerns regarding our Soccer Program, and current operating standards.

CITY OF MARGATE - PARKS AND RECREATION - TOWN HALL (7/21/2026) - SURVEY RESULTS

A total of 21 people participated in the below survey results

Most Import Value

Least Important Value

TOP 3

An organization that will provide lower cost opportunities to the Margate Soccer Community (Recreational and Travel Programs) by providing Financial Scholarships to eligible families, and a lower cost for registration fees.	6	6	2	4	2	1
An organization that focuses on developing skilled soccer players, so each player has the best opportunity to advance to higher level of play, such as High School, College, and so on	5	6	5	3	2	0
An organization that develops a winning brand and strives for excellence through winning games and tournaments.	4	5	0	2	8	2
An organization that focuses on Margate Residency, regardless of skill, financial means, family ties, etc	3	1	2	5	7	3
An organization that will support Recreational Soccer Program(run by the City) by hosting youth skills camps/clinics, coaching clinics, etc.	2	3	11	4	0	1
I believe the City of Margate should not partner with any organization and keep a focus solely on facilitating recreational soccer.	1	0	1	3	2	14