



BOARD OF ADJUSTMENT

Sign Waiver Application



Development Services Department, 901 NW 66th Avenue, Florida 33063

BA #:

Hearing Date:

PART I. TO BE COMPLETED BY APPLICANT

Name of Applicant: Monica Investment Group Inc

Address of Applicant: 402 High Point Dr Cocoa, FL 32926

Email: Amy@southeastpetro.com Phone: 321.631.0245

Name of Agent: Colleen Collins

Email: Colleen@petrogroupfl.com Phone: 352.304.5500

Address of Agent: 6432 SE 115th Ln Belleview, FL 34420

Name of Property Owner: Monica Investment Group Inc

Address of Property Owner: 402 High Point Dr Cocoa, FL 32926

Email: Amy@southeastpetro.com Phone: 321.631.0245

PART II. PROPERTY INFORMATION:

Address of Property: 6900 W Atlantic Blvd Margate, FL 33063

Legal Description: ORIOLE-MARGATE SEC TWO 71-23 B PARCEL A LESS PT DESC IN PAR 117 OF CA 80-9432 FOR RD

Lot Size/Area: _____ Zoning District: TOC-C Folio #: 4841 36 18 1580

Existing Use: Service stations Proposed Use: Service stations

PART III. APPLICATION REQUIREMENTS: Please submit the following to the Development Services Department:

- 1) Sign waiver application form with Part I - Part IV completed and signed. ✓
- 2) Legal survey with embossed seal, (1 original, stamped/sealed + 2 copies*) and 1 electronic copy in pdf format. ✓
- 3) Layout or plan showing proposed changes; such as location of fence, building, etc. (3 paper copies and 1 electronic copy in pdf format required). ✓
- 4) PROPERTY OWNER CERTIFICATION AND PERMISSION TO PROCEED form must be completed ✓
- 5) Cash or Check in the amount of \$200.00 payable to: CITY OF MARGATE. ✓
- 6) Public hearing sign bond agreement and cash or check in the amount of \$150.00 payable to: CITY OF MARGATE ✓

PUBLIC HEARING NOTICES:

Per Section 31-55, at least 14 days prior to a scheduled hearing, the petitioner is responsible for mailing public notice to all property owners within 1,500 feet and posting public hearing signs on the property.

Proof of mailing and affidavit must be submitted at least 10 days prior to the scheduled hearing.

ATTENDANCE AT HEARING IS MANDATORY FOR THE PETITIONER

FEE SCHEDULE:

Sign Waiver Request: \$200.00

Sign Bond: \$150.00

Reimburse City for Newspaper Ad

PART IV. VARIANCE:

The process for requesting a sign waiver is documented in Section 39.19 of the Margate Code of Ordinances.

Indicate the specific code a sign waiver is requested from and summarize the context:

Section 39.8 Company logo may not exceed 4 sq ft.

The following questions must be answered to demonstrate the foundation for the sign waiver request as specifically required by the Code of Ordinances. As the applicant, you bear the burden of proving the sign waiver criteria:

1) There is something unique about the building or site configuration that would cause the sign permitted by this code to be ineffective in identifying a use or structure that would otherwise be entitled to a sign:

Per code 39.8 the logo may not exceed 4 sq ft per footage with this restriction there would be no logos or signs on the canopy. Amoco's smallest sign is approximately 18 square feet.

2) The granting of a waiver is not contrary to the intent of the sign code, the aesthetics of the area, or does not create a nuisance or adversely affect any neighboring properties:

Granting of a waiver will allow the property to display the fuel brand and effectively communicate to consumers. By approving one 18 sq ft logo there will be ^{no} nuisance created nor will it negatively impact neighboring properties.

3) Literal enforcement of this article would result in unreasonable and undue hardship upon the petitioner:

Enforcement of code 39.8 will restrict the property from effectively displaying the Amoco brand. Branding is key to establishing and growing a new business. The logo is one of the most important elements of brand, it is essentially the face of the company.



BP America
30 South Wacker Drive
Suite 900
Chicago, Illinois 60611
United States of America
Direct (312) 933 2049

November 5th, 2019

City of Margate Board of Adjustments
901 NW 66th Avenue
Margate, FL 33063

Re: Amoco site at 6900 West Atlantic Blvd, Margate, FL 33063

Dear Sir/Madam:

I am writing to request approval of a signage variance for the new Amoco fuel site at 6900 West Atlantic Blvd, Margate, FL 33063.

I understand that per Section 39.8 of the city's signage code, no more than four (4) square feet of brand logo signage on the fuel canopy along the street frontage may be allowed. This limitation of signage size would eliminate the possibility of the site to have Amoco brand-approved signage installed. The site's ability to effectively advertise the brand of the fuel product available on site depends heavily on having brand signage clearly visible from the street frontage. The minimum brand sign size we have available would require approximately eighteen square feet.

As such, I ask that a waiver be approved, to increase the allowable square footage on the canopy long the street frontage from four (4) square feet to eighteen (18) square feet to accommodate a logo size visible from the street frontage.

Thank you for your kind assistance in this matter. Please feel free to contact me with any questions.

Sincerely,

A handwritten signature in dark ink, appearing to read 'Kirby Meindl', written over a horizontal line.

Authorized Signature

Signer's Name: Kirby Meindl, LEED AP
Signer's Title: Global Retail Design Manager



PUBLIC HEARING SIGN REMOVAL BOND AGREEMENT

I, Colleen Collins, petitioner of record and on behalf of the property owner, hereby agree that the subject public hearing sign shall be removed within two (2) business days following a final determination by the governing body. Further, it is understood that by complying with this section, the \$150 cash bond will be returned to the petitioner of record.

If said public hearing sign is not removed in two (2) business days, I hereby authorize the administration of the City of Margate to remove said sign, billing the costs of the removal of the sign to the owner of the property.

I understand that the \$150 (one hundred fifty dollar) cash bond shall be forfeited and applied against the cost of removal to the City of Margate if said public hearing sign is not removed in two (2) business days.

Amoco

Business Name

6900 W Atlantic Blvd, Margate, FL 33003

Street location

Colleen Collins

Signature

12/3/19

Date

OFFICE USE ONLY

Date of Decision: _____

Tabled to date certain: _____

Two Business Days (after decision): _____

COMPLIED: Yes _____ No _____

If YES, initiate check request to Finance
(601- 0000-220.18-00)

If NO, inform Finance to deposit Bond
(001-0000-369.90-01)

Copy to Petitioner, Finance Department
Original to File

PART V. TO BE COMPLETED AFTER BOARD OF ADJUSTMENT ACTION.

Board Action:

Approved _____ Denied _____ Tabled to: _____

List Any Special Conditions: _____

Chairman of the Board of Adjustment

Date

Secretary of the Board of Adjustment

Date

Property Owner Certification And Permission To Proceed

This is to certify that I am the owner of the property located at 6900 W Atlantic Blvd. Margate, FL 33063.

(Complete only if applicable) I have authorized Colleen Collins to make and file this application for sign waiver on my behalf. If my sign waiver application is denied, I understand that I may file an appeal within 7 days via the city clerk's office.

Colleen Collins

Signature of Agent

Colleen Collins

Print Name of Agent:

[Signature]

Signature of Property Owner:

SUMMIT SHAW

Print Name of Property Owner:

STATE OF FLORIDA
COUNTY OF Broward

Subscribed and sworn to before me this fourteenth day of November 2019.

[Signature]
Signature of Notary

L SMEDLEY
Print of type name of Notary

[Signature] Personally known to me

Produced identification

(Notary seal)

