



## ANOTHER COOL INNOVATION FROM FIELDTURF

FieldTurf continues to sweat the details so athletes can enjoy a safe environment to challenge their limits and maximize their performance.

The experts at our Innovation and Performance Center have been hard at work finding a solution to high surface temperatures on those hot, sunny days. Years of experimenting with materials and systems have finally paid off.

CoolPlay was designed to reduce the heat without any reduction in field performance. No matter the age, sport or skill level of the athlete, CoolPlay is the cool solution.

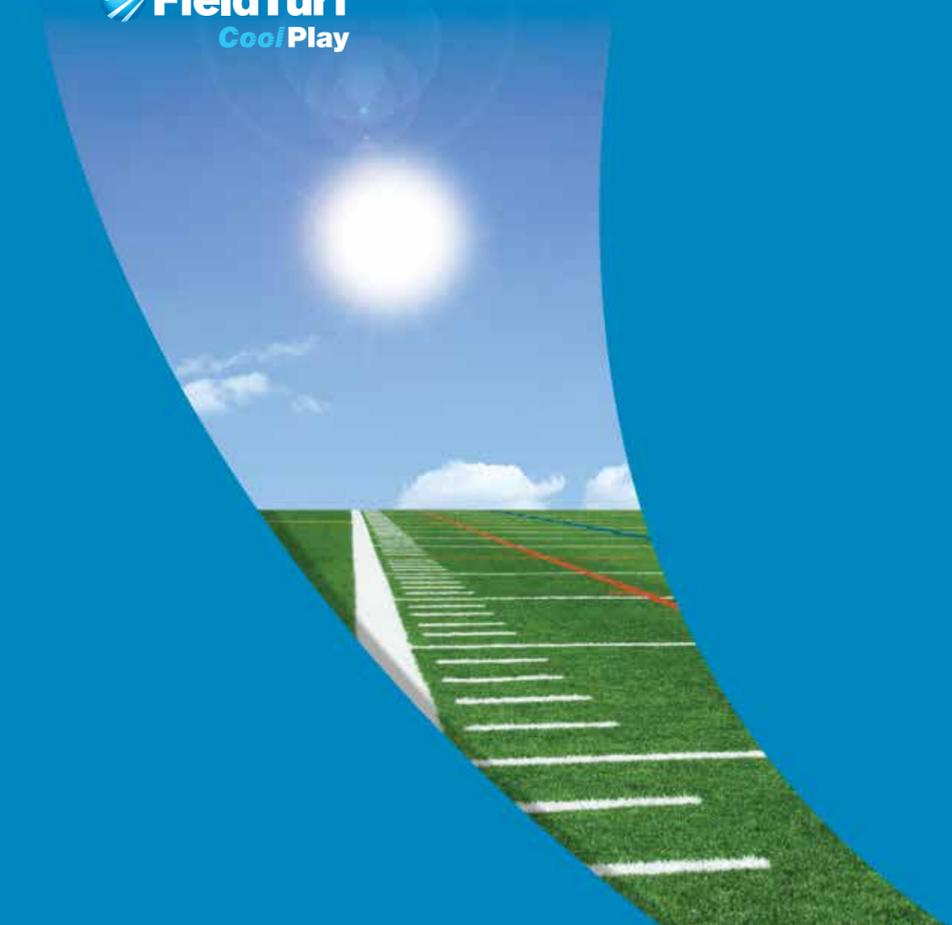
**High Performance. Low Temperature.**



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**HOT FIELD? CHILL OUT.**



### Information

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# HIGH PERFORMANCE. LOW TEMPERATURE.

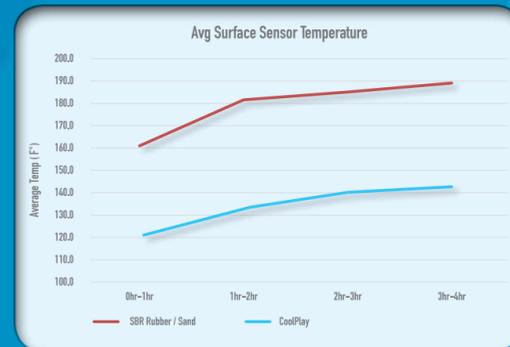
# -35°F

## LABORATORY TESTED TO BE OVER 35°F COOLER THAN TRADITIONAL SAND/RUBBER SYSTEMS.



### CHILLING RESULTS

Hard work pays off. Our team tried everything until they found the perfect solution to the problem of hot fields. We tested it. And tested it again. Independent laboratory results concluded that CoolPlay was over 35°F cooler than traditional sand / rubber infill systems.



Evaluation of synthetic turf infill temperature when exposed to elevated temperature. June 2, 2016

### CHILLING PERFORMANCE

CoolPlay is cool. FieldTurf's exclusive and innovative Extruded Composite top dressing allows the CoolPlay system to deliver the same behavior and overall stability as FieldTurf's Elite system fields found in the world's most famous stadiums. CoolPlay takes nothing away from performance ...except the heat!

### COOL REVIEWS

*"UTEP Soccer will now have one of the best artificial grass playing surfaces in the country. On top of that, the CoolPlay turf will not increase the field temperature."*

Kevin Cross, Head Soccer Coach  
University of Texas-El Paso

*"We couldn't be happier with the new FieldTurf CoolPlay turf system. The field is noticeably cooler as promised and the players love it! The CoolPlay system is a great way to battle the Oklahoma heat and keep our players safe. It is impressive how FieldTurf created a cool high performance artificial turf system; it's just what we needed."*

Terry Hossack, Associate Vice-President  
University of Tulsa

### CHILLING DESIGN

CoolPlay wasn't developed just to be cool. In designing the system, we ran a multitude of tests with one goal in mind: cooler surfaces with no compromise to the safety and performance of our fields.

- Crumb rubber as a top layer absorbs heat, causing the surface temperature to rise.
- An all-sand system may be cool, but the surface would be far too hard.
- Our organic and sand system is also cooler, but only CoolPlay offers a surface with ideal safety and performance.

Testing finally led us to the special CoolPlay top dressing that could replace the top layer of crumb rubber on our patented three-layer infill system – which is proven to offer better performance and safety in over 4,500 fields around the world.

The CoolPlay granule is durable, shock absorbing and absorbs far less heat than other alternatives.

### SAVING MONEY IS ALSO PRETTY COOL

The existing alternative to CoolPlay is irrigation – which only provides temporary relief from high temperatures. Compared to a cost of about \$75,000 to install an irrigation system on a typical field, CoolPlay can save you a significant amount of money. Besides, irrigating an "artificial" turf field just doesn't make any sense. Any way you look at it, CoolPlay is an excellent alternative ...and saving \$40,000 is pretty cool, too!

### A SAFE SOLUTION HEAVY METALS TESTING

CoolPlay has been tested to the industry standard. EN 71-3 (Par 3) toy testing - meeting all requirements.

Heavy Metal	CoolPlay	Requirements
Arsenic	<0.05	47
Lead	<0.5	60
Zinc	4	46,000



University of Nebraska



University of Arizona



University of Notre Dame



University of Tulsa



University of Georgia



University of Texas El Paso

