

August 23, 2019

Mr. Nick Cucunato
City of Margate
Public Works Department
102 Rock Island Road
Margate, FL 33063

RE: Holiday Decorations and Lighting 2019

Dear Nick:

Thank you for the opportunity to provide this proposal of Holiday Themed Lighting and Decorations to the City of Margate.

Our design includes several options for the Oak Tree Lighting as well as the Clock Tower Circle. I will be happy to meet with your committee to review the options. The following components of Margate Boulevard will be addressed:

- Tree Lighting
 - 22 Royal Palms
 - 22 Alexander Palms
 - 17 Oak Trees
- Clock Tower
- Clock Tower Circle Lawn Space

Tree Lighting

All the tree lighting will feature Blachere Brand lights with super-bright LEDs miniature bulbs. All connections will be coaxial and waterproof from the power source. No open connections will be used, all extension cords will be the coaxial type and proprietary to Blachere.

Royal Palms

Each of the 22 Royal Palm Tree will be lighted with 800 miniature Lights; 700 will be Warm White and 100 Green lights will create a Crown at the top of the Tree. The fronds will not be lighted.

Total Cost: \$9,504.00

Alexander Palms

Each of the 22 Alexander Palms will be lighted with 200 Warm White Miniature Lights.

Cost: \$2,387.00

Oak Trees : We are Providing 2 Options

Oak Trees Option "A" Miniature lights and Animated Icicles

The Branches of Each of the 17 Oak Trees will be lighted with 750 Warm White Miniature lights and Ten (10) - 48" animated and programmable Icicle drip lights.

Cost: \$12,070.00

Oak Trees Option "B" Miniature lights and Animated Grapevine Spheres

The Branches of Each of the 17 Oak Trees will be lighted with 500 Warm White Miniature lights and six (6) - 16" Diameter warm white animated and programmable Grapevine spheres . These can be left in the trees on an annual basis.

Cost: \$14,979.00

Clock Tower:

Snowflake Option:

The Clock Tower will be outlined in C-7 Cool white LED Lights, Inside the tower will feature Red animated light strands hanging from a 4' a lighted ornament. Also 10 Snowflakes ranging in size from 5' to 3' will be attached to the tower and set at ground level.

Cost: \$2,728.

Glitter Bow Option

The Clock Tower will be outlined in C-7 Cool white LED Lights, also a 7' Glitter Bow will be attached to each side of the tower \$3,728. Each bow will be glitter filled for daytime effect and lighted with Red LED miniature lights throughout for nighttime effect.

Cost: \$3,728

Wreath with Bow Option

The Clock Tower will be outlined in C-7 Cool white LED Lights, also a 6' Diameter Wreath with a 4' Glitter Bow will be attached to each side of the tower. Each Wreath will feature Red, Gold and Green metallic ornaments and each bow will be glitter filled for daytime effect and lighted with Red LED miniature lights throughout for nighttime effect.

Cost: \$3,728

Clock Tower Circle Lawn Space:

We are proposing 4 theme options to decorate the Green space within the circle each will feature a dazzling animated Display of Light and Song: The displays and lighted features will be choreographed to A collection of 3 songs of choice and feature 48 channels.

Option 1 -- Winter Wonderland

- **Snowman Family #251:** This scene features three stylistic illuminated metal sculpture Snowmen. The father is 12' in height, the mother is 11' in height and the baby is 7' in height. The scene has a display width of 27'.
- **Snowboy on a Snowboard #500:** This scene features a snowboy snowboarding. The scene has a display width of 7'9" and a height of 11'.
- **Frosty Decorating Tree #945:** This scene features Frosty the snowman decorating a tree for the holidays. The scene has a height of 14' and a width of 12'.
- **Cat in a Stocking #766:** This scene features a cat peering out the top of a stocking with two candy canes on either side. This scene is fully illuminated and has a height of 8'.
- **Dog on a Dog House #767:** This scene features a dog sitting on top of a dog house with two Euro Trees. This scene measures 8' high and is fully illuminated.
- **Deer Scene # 56:** This scene features three metal sculpture deer. One deer is looking up (7'H x 5'W), one deer is looking down (5'H x 7'W), and one is a baby deer (4'H x 4'W). This scene has a display width of 24'.
- **Holiday Penguin Scene #303:** This scene features a metal sculpture Penguin family all dressed up for the Holidays. The daddy Penguin (6'6"H x 4'6"W) is wearing a hat, the mommy Penguin (6'H x 3'6" W) is wearing an apron, and the baby Penguin (5'H x 2'9"W) is carrying a wrapped package. The unit is fully illuminated.
- **Animated Snowflakes and Loop Trees:** Five 5' Diameter Snowflakes and Five 8' Tall loop trees all animated with 3 color changes all to animated sequence.

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Option 2 - Santa's Sweet Shop

- **Rudolph's Bakery # 922:** This display features Rudolph sitting between two cakes in his pastry shop waiting for his first customer. LED lights, 11'H x 15'W.
- **Frosty's Ice Cream Truck # 923:** This display features Frosty Greeting Visitors to his Ice Cream Truck shaped as a Giant Cone with Colorful Ice Cream. LED Lights, 15' High x 13' Wide
- **Animation Package Ice cream Shapes #925:** Ice Cream Cone 5', Waffle Ice Cream Cone 5', Creamsicle 5', Popsicle 5'
- **Animation Package: Lollypops, Candy Shapes #925:** Lollipop Heart shaped 6' H x 2' 6" wide, Lollipop Swirl 6'x 2' 3", Candy Hershey Kiss 4' , ' , Lollipop - stack of circles on stick 5' x 1', Candy Carmel Wrapped 5'W, Candy Raspberry Christmas 4' W, Candy Peppermint on a Stick 6' H
- **Candy Canes, 5' & 6' Diagonal #950:** This scene features Two (2) 5' Candy Canes and Two (2) 6' Candy Canes set on a diagonal. These are lighted with C-7 LED lights spaced 4 inches apart.
- **Up North Deer Playing Scene (Animated) # 510:** This scene features a pair of deer playing joyfully. The animation in this scene shows the buck and the doe leaning forward as though to kiss one another. This scene measures 7' high x 12'6" wide.

Option 3 - North Pole Holiday

- **Up North Deer Scene #56:** This scene features three metal sculpture deer. One deer is looking up (7'H x 5'W), one deer is looking down (5'H x 7'W), and one is a baby deer (4'H x 4'W). This scene has a display width of 24'.
- **Elf Decorating Tree Scene # 576:** This scene features an elf decorating a tree for the holidays. The scene has a height of 14' and a width of 12'.
- **North Pole House #1 -#724:** This metal sculpture features a 13' H x 10' W Victorian looking house that can be used as an accent for a ticket booth. This display is illuminated with colored lights.
- **North Pole House #2- #725:** This metal sculpture features a 13' H x 10' W Victorian looking house that sits opposite from Victorian Ticket Booth # 1. This display is illuminated with colored lights.
- **North Pole Village Ski Rental # 784:** This fantasy sculpture has a display width of 14' and a height of 10'. The sculpture features a static elf behind the counter of a ski rental booth, complete with boots and skis. A "Ski Rental" sign completes this scene. This display is fully lit with 2894 watts of illumination.

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- **Elf at Hot Cocoa Stand # 797:** This scene features an elf tending to a hot cocoa stand that is shaped like a mug with a "Hot Cocoa" sign across the top. This scene is 11' high and 8' wide.
- **Skate Shack # 799**This scene features a girl and boy at the Skate Shack. The boy is helping the girl with her ice skates. The scene is fully illuminated and has a height of 11' and a width of 17'.
- **Animation Ornament Package :** 2 Diamond Ornament 4', 2 Finale Ornament 5' Tall, 3 Package Ornaments 3' Tall, 3 Round Ornaments 3', 2 Teardrop Ornaments 5' Tall

Option 4- Victorian Holiday

- **Victorian Greeters Scene (Animated) # 202:** This display features two Victorian greeters happily waving their arms. This display is fully illuminated and stands 7' high.
- **Victorian Carolers Singing # 204:** This scene features four metal sculpture carolers. Each sculpture is life size - man 6', woman 5'6", boy 5', girl 4'6". This scene has a display width of 22'.
- **Victorian Woman with a Parasol # 689:** This display features a Victorian women holding a parasol as she is strolling down the street. This display is fully illuminated and has a height of 8 1/2' and a width of 5'.
- **Victorian Chestnut Cart Scene # 743:** A Gentleman is purchasing a bag of roasted chestnuts from a young Girl in a early 1900s central park setting. The scene includes a Gentleman with a bag of chestnuts and the girl merchant with her cart. This scene is 25' wide and 10' high.
- **Victorian Horse and Coach # 744:** This display features a couple enjoying a ride in a Victorian coach on a winter's night. This Design is 11' high and 21' wide.
- **Dickens Deluxe Lamplighter Scene " # 926:** Boca Design; lamplighter and lamp 13'6
- **Animation Ornament Package :** 2 Diamond Ornament 4', 2 Finale Ornament 5' Tall, 3 Package Ornaments 3' Tall, 3 Round Ornaments 3', 2 Teardrop Ornaments 5' Tall

Cost for each option is: \$10,000

Again we will be happy to meet with the selection committee to review exciting options that are available.

Please feel free to contact me anytime with questions at (800) 777- 6903 or on my cell at (954) 461-6598. E mail patbrandano@brandano.com

Thanks and have a great day!

Very truly yours,

A handwritten signature in black ink, appearing to read 'Patrick J. Brandano', with a long horizontal flourish extending to the right.

Patrick J. Brandano