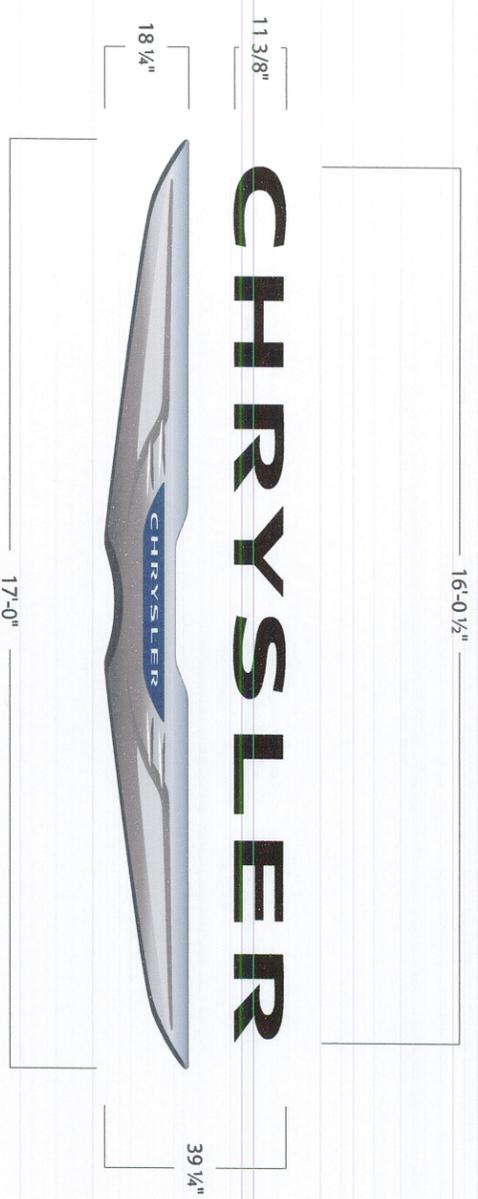


Wall signs to be centered and equally spaced in available area as shown.  
Available wall area must be verified in field prior to installation.

**17 SERIES CHRYSLER  
WALL BADGE**



**17 SERIES CHRYSLER BADGE**

**Square Footage**  
■ 25.85 ft<sup>2</sup>

**Manufacturing Details**

- 5" deep aluminum cabinets, silver returns
- Formed .118 White Mustang w/ 1st surface digital print

**Illumination**

- LED internal illumination, Ventex VenBrite VL-W100
- (2) VLP100-120 LED Driver - 1.0 Amps TOTAL

**Colors**

- Black ■ Process Black
- Blue ■ PMS 287
- Silver

**17 SERIES DODGE  
WALL BADGE**



**17 SERIES DODGE**

**Square Footage**  
■ 30.28 ft<sup>2</sup>

**Manufacturing Details**

- 5" deep aluminum cabinets, silver returns
- White acrylic faces w/ 1st surface red vinyl leaving 1/8" white perimeter

■ LED internal illumination, Ventex VenBrite VL-W100

■ (1) VLP100-120 LED Driver -0.50 Amps

**Colors**

- Red ■ PMS 485
- White
- Silver

**17 SERIES JEEP  
WALL BADGE**



**17 SERIES JEEP**

**Square Footage**

- 58.4 ft<sup>2</sup>

**Manufacturing Details**

- 5" deep aluminum cabinets, silver returns
- White acrylic faces w/ 1st surface green vinyl leaving 1/8" white perimeter
- LED internal illumination, Ventex VenBrite VL-W100
- (2) VLP100-120 LED Driver -0.50 Amps

**Colors**

- Green ■ PMS 371
- White
- Silver

**17 SERIES RAM  
WALL BADGE**



**17 SERIES RAM BADGE**

**Square Footage**

- 19.5 ft<sup>2</sup>

**Manufacturing Details**

- 5" deep aluminum cabinets, black returns
- Formed prismatic acrylic face w/ 1st surface mirror finish & 2nd surface vinyl details
- LED internal illumination, Ventex VenBrite VL-W100
- (3) VLP100-120 LED Driver-0.50 Amps

**Illumination**

**Colors**

- Black ■ Process Black

**17 SERIES RAM LETTERS**

**Square Footage**

- 21.2 ft<sup>2</sup>

**Manufacturing Details**

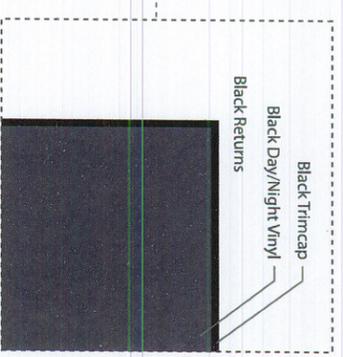
- 5" deep aluminum cabinets, black returns
- White acrylic faces w/ 1st surface black perforated vinyl leaving 1/8" white perimeter

**Colors**

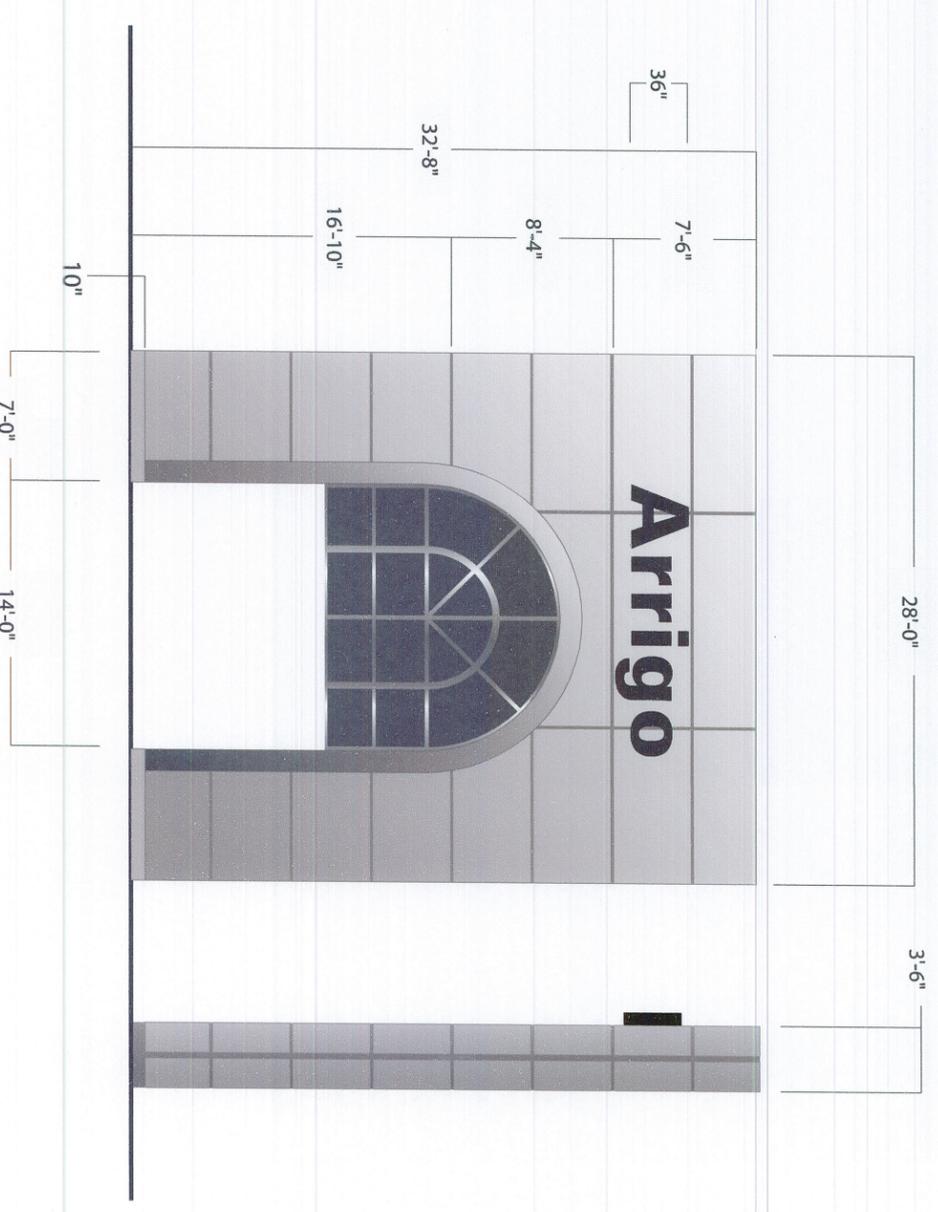
- Black ■ Process Black

**36" DEALER NAME LETTERS**

36"  
**Arrigo**  
14'-3 7/8"



**32'-8" CHRYSLER TOWER**



**32'-8" x 28'-0" Tower  
Two (2) Adder Panels**

**Square Footage**

- 54.8 ft<sup>2</sup>

**Usage**

- Chrysler and Jeep Only Dealerships
- Any combination of Chrysler, Dodge, Jeep and Ram

**Description**

- Construction: Channel Letters w/ Plex. Face
  - Color: Black
  - Black Returns
- Electrical**
- LED Illumination

**35" PSP CONFIGURATION  
WALL MOUNTED**



**SUPPORT  
CHANNEL LETTERS  
SERVICE**

- Square Footage  
■ 9.52 ft<sup>2</sup>
- Manufacturing Details**
- 5" deep channel letters
- Silver faces (day/night vinyl)
- LED internal illumination



**28" SERVICE PANEL**

- Square Footage  
■ 21.0 ft<sup>2</sup>

**Manufacturing Details**

- Painted aluminum sign cabinet
- LED internal illumination
- Acrylic sign face w/ 1st surface applied vinyl decoration. Letters are day/night on an opaque background.

- Colors**
- Black
  - Silver
  - Process Black

**35" MOPAR SQUARE**

- Square Footage  
■ 8.63 ft<sup>2</sup>

**Manufacturing Details**

- Painted aluminum sign cabinet
- LED internal illumination
- Halo lighted clear acrylic logos with 1st surface vinyl decoration pushed through painted aluminum sign face

- Colors**
- Black
  - Blue
  - Silver
  - Process Black
  - PMS 2945

**28" EXPRESS LANE PANEL**

- Square Footage  
■ 21.0 ft<sup>2</sup>

**Manufacturing Details**

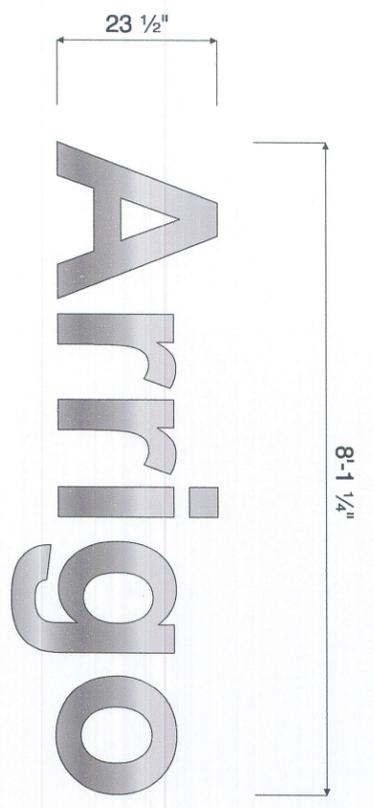
- Painted aluminum sign cabinet
- LED internal illumination
- Acrylic sign face w/ 1st surface applied vinyl decoration. Letters are day/night on an opaque background.

- Colors**
- Black
  - Blue
  - Yellow
  - White
  - Silver
  - Process Black
  - PMS 287
  - PMS 123

**23 1/2" DEALER NAME LETTERS**

**Square Footage**  
■ 15.87 ft<sup>2</sup>

- Manufacturing Details**
- Dimensional letters with polished stainless faces
  - LED internal illumination



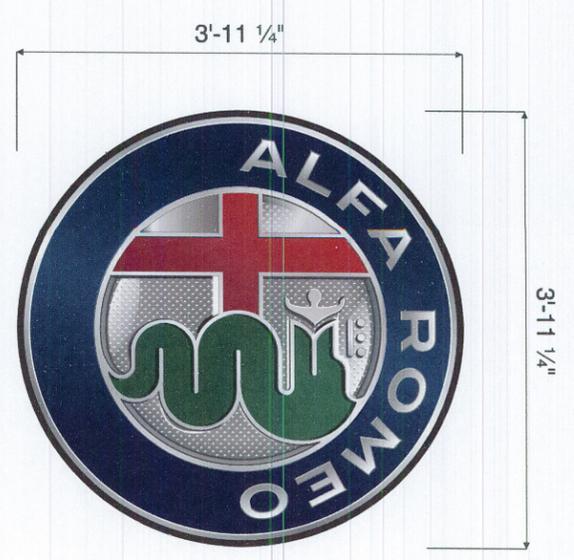
**AR-47-W  
ALFA ROMEO BADGE**

**Square Footage**  
■ 15.5 ft<sup>2</sup>

- Manufacturing Details**
- Aluminum sign cabinet
  - .118" formed face with 1st surface vinyl
  - Internally illuminated

**Colors**

- Chrome Mustang Mirror
- Blue 3M Indigo 7725-27
- Red 3M Burgundy 3630-49
- Green Avery Denison UC 900-792-T
- Silver 3M Silver 7725-120



**AR-47-SCRIPT  
ALFA ROMEO SCRIPT**

**Square Footage**  
■ 44.64 ft<sup>2</sup>

- Manufacturing Details**
- 2" Clear routed out acrylic with polished SS face laminate
  - White vinyl returns
  - LED internal illumination

**Colors**

- Chrome Mustang Mirror

