



SIGN WAIVER APPLICATION

Subject Property Address: 7250-7348 West Atlantic Boulevard Margate, Fl. 33063

Subject Folio Number(s): 484135043373

Description of Request:

Addition of 15 temporary banners for business identification on building facade during remodel.

AUTHORIZED AGENT INFORMATION

Name: Gina Penney

Address: 1077 W Blue Heron Blvd. West Palm Beach, Fl. 33404

Phone Number: 561-720-6936

Email Address: gina.p@atlasbtw.com

APPLICANT INFORMATION (IF DIFFERENT THAN THE PROPERTY OWNER)

Name: N/A

Address: N/A

Phone Number: N/A

Email Address: N/A

PROPERTY OWNER INFORMATION

Name: Publix Super Markets Inc

Address: PO Box 32018 Lakeland, Fl. 33802

Phone Number: 863-688-1188

Email Address: woody.raybum@publix.com



SIGN WAIVER APPLICATION DETAILS

COMPLETE THIS FORM OR PROVIDE A LETTER THAT ADDRESSES ALL OF THE BELOW

Specific code section the waiver is being requested from and description of the request:

We are requesting an exception to section 39.17.(D)

The request is to allow the tenants in this shopping plaza to each have a banner signs attached to the facade of their tenant space.

In order for the application to be considered by the Board of Adjustment, an applicant must prove that the request meets the criteria for granting a waiver. Below are the criteria from §39.19(B) of the City of Margate Code of Ordinances:

1. "There is something unique about the building or site configuration that would cause the signage permitted by this article to be ineffective in identifying a use or structure that would otherwise be entitled to a sign."

The request is being made because the facade of the building is going under construction and the existing wall signs have to be removed in order to complete this work. This will leave them without business identification during the duration of the repairs and without the approval of this sign wavier the tenants will be left without identification to show which space they are in.



2. "The granting of a waiver is not contrary to the intent of the sign code, the aesthetics of the area, or does not create a nuisance or adversely affect any neighboring properties."

The granting of this variance will display the businesses within each tenant space. This will assist the public in locating the business they are looking for. With that said this will not be contrary to the public interest.

3. "Literal enforcement of this article would result in unreasonable and undue hardship upon the petitioner." (A mere economic disadvantage due to the owner's preference as to what they would like to do with the property is not sufficient to constitute a hardship entitling the owner to a variance.)

Enforcement of this article will result in unreasonable and undue hardship. Tenants business signs have to be removed during the construction of the building. The business's will still be operational and they will need business identification to aide potential customers in locating the tenant easily.



OWNER'S AUTHORIZATION AFFIDAVIT

I hereby certify that I am the owner or authorized signatory of the property located at

7250-7348 West Atlantic Boulevard Margate, FL 33063

being the subject property for this Variance application, and I hereby grant authorization to Atlas Sign to file an application with the City of Margate for approval of the same.

If the application is denied, I understand that an appeal to the City Commission may be filed within 7 days via the City Clerk's office.

William W. Rayburn, IV
Print owner's or authorized signatory name

William W Rayburn, IV
Signature of owner or authorized signatory

Owner/Agent Phone Number: (813) 688-1188

Email Address: woody.rayburn@publix.com

Owner/Agent Address: Publix Super Markets Inc. PO Box 32018 Lakeland, FL 33802

STATE OF FLORIDA COUNTY OF ~~Broward~~ POLK

Sworn to (or affirmed) and subscribed before me by means of physical presence or online notarization, this 10th day of August 2023 (year), by William W. Rayburn, IV (print name of person making statement).



PATRICIA COOLEY
Commission # HH 266253
Expires August 20, 2026

[Signature]
(Signature of Notary Public - State of Florida)

(Print, Type, or Stamp Commissioned Name of Notary Public)

Personally Known OR Produced Identification

Type of Identification Produced



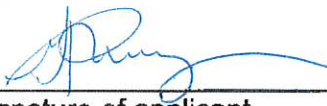
PUBLIC HEARING SIGN AGREEMENT

Subject Property Address: 7210-7388 W. Atlantic Blvd. Margate, FL. 33063

Subject Folio Number(s): 4841-35-04-3373

Pursuant to the requirements set forth in §31-55 of the Code of the City of Margate, Florida, the applicants(s) for the public hearing for the application described above do(es) hereby agree that failure to remove the sign(s) within two (2) business days following a final determination in the matter will result in the forfeiture of the \$150 collected by the City of Margate.

Gina Penney
Print applicant's name


Signature of applicant

Director of Permitting
Print applicant's title

Atlas Signs Holdings, Inc.
Print applicant's organization/company

STATE OF FLORIDA COUNTY OF Palm Beach

Sworn to (or affirmed) and subscribed before me by means of physical presence or online notarization, this 25 day of August, 23 (year), by Gina Penney (print name of person making statement).


(Signature of Notary Public - State of Florida)



(Print, Type, or Stamp Commissioned Name of Notary Public)

Personally Known OR Produced Identification

Type of Identification Produced _____



national headquarters

1077 West Blue Heron Blvd.

West Palm Beach, FL 33404

800.772.7932

www.atlasbtw.com

November 10, 2023

City of Margate
901 NW 66th Avenue
Margate, FL 33063
Main: 954-970-3004

RE: Palm Lake Plaza – Sign Waiver

To Whom It May Concern:

The requested time frame for sign banners identifying each business will be 6 months from installation.

Thank you,

Gina Penney



Site Address	7210-7388 W ATLANTIC BOULEVARD, MARGATE FL 33063	ID #	4841 35 04 3373
Property Owner	PUBLIX SUPER MARKETS INC	Millage	1212
Mailing Address	PO BOX 32018 LAKELAND FL 33802	Use	16-01
Abbr Legal Description	ORIOLE-MARGATE SEC 4 78-20 B COMM NE COR OF SAID PLAT,SLY 143.98 TO POB,CONT SLY 566.83, WLY 121.68,SWLY 37.23,WLY 220, NWLY 37.23,WLY 313.76,NWLY 422.55,NLY 291.21,ELY 955.00, SELY 38.08 TO POB AKA EXHIBIT A IN OR 7862/90		

The just values displayed below were set in compliance with **Sec. 193.011, Fla. Stat.**, and include a reduction for costs of sale and other adjustments required by **Sec. 193.011(8)**.

* 2023 values are considered "working values" and are subject to change.

Year	Land	Building / Improvement	Just / Market Value	Assessed / SOH Value	Tax
2023*	\$5,624,650	\$20,094,770	\$25,719,420	\$25,719,420	
2022	\$5,624,650	\$17,817,130	\$23,441,780	\$23,441,780	\$510,400.23
2021	\$5,624,650	\$15,694,250	\$21,318,900	\$21,318,900	\$466,493.77

2023* Exemptions and Taxable Values by Taxing Authority				
	County	School Board	Municipal	Independent
Just Value	\$25,719,420	\$25,719,420	\$25,719,420	\$25,719,420
Portability	0	0	0	0
Assessed/SOH	\$25,719,420	\$25,719,420	\$25,719,420	\$25,719,420
Homestead	0	0	0	0
Add. Homestead	0	0	0	0
Wid/Vet/Dis	0	0	0	0
Senior	0	0	0	0
Exempt Type	0	0	0	0
Taxable	\$25,719,420	\$25,719,420	\$25,719,420	\$25,719,420

Sales History			
Date	Type	Price	Book/Page or CIN
1/14/2016	SWD-D	\$28,150,000	113462554
1/29/2013	SWD-Q	\$15,100,000	111294413
9/22/2006	SWD	\$24,413,973	42866 / 1140
5/21/2004	WD	\$7,680,000	37580 / 1199
6/26/2001	WD	\$3,496,100	31809 / 1254

Land Calculations		
Price	Factor	Type
\$10.25	548,746	SF
Adj. Bldg. S.F. (Card, Sketch)		128908
Eff./Act. Year Built: 1991/1981		

Special Assessments								
Fire	Garb	Light	Drain	Impr	Safe	Storm	Clean	Misc

Please Note: The City of Margate levies a non-ad valorem fire assessment. The fire assessment, if any, is not included in the tax amounts shown above.



[Department of State](#) / [Division of Corporations](#) / [Search Records](#) / [Search by Entity Name](#) /

Detail by Entity Name

Florida Profit Corporation
PUBLIX SUPER MARKETS, INC.

Filing Information

Document Number	112252
FEI/EIN Number	59-0324412
Date Filed	12/27/1921
State	FL
Status	ACTIVE
Last Event	CORPORATE MERGER
Event Date Filed	03/24/2023
Event Effective Date	03/24/2023

Principal Address

3300 PUBLIX CORPORATE PKWY
LAKELAND, FL 33811-3311

Changed: 03/24/2010

Mailing Address

P.O. BOX 407
LAKELAND, FL 33802

Changed: 03/20/2023

Registered Agent Name & Address

Corporate Creations Network, Inc.
801 US Highway 1
North Palm Beach, FL 33408

Name Changed: 04/07/2020

Address Changed: 04/07/2020

Officer/Director Detail

Name & Address

Title SVP, Secretary

Metz, Merriann M
3300 PUBLIX CORPORATE PKWY
LAKELAND, FL 33811-3311

Title EXECUTIVE VP & CFO

PHILLIPS, DAVID P
3300 PUBLIX CORPORATE PKWY
LAKELAND, FL 33811-3311

Title CEO

JONES, RANDALL T, Sr.
3300 PUBLIX CORPORATE PARKWAY
LAKELAND, FL 33811-3311

Title SVP

SMITH, MICHAEL R
3300 PUBLIX CORPORATE PKWY
LAKELAND, FL 33811-3311

Title VP, Facilities

MCGARRITY, ROBERT J
3300 PUBLIX CORPORATE PKWY
LAKELAND, FL 33811-3311

Title VP, Real Estate Strategy

O'CONNOR, BRIDGID A
3300 PUBLIX CORPORATE PKWY
LAKELAND, FL 33811-3311

Title VP, Industrial Maintenance & Purchasing

BARBER, RANDOLPH L
3300 PUBLIX CORPORATE PKWY
LAKELAND, FL 33811-3311

Title VP, Real Estate Assets

RAYBURN, WILLIAM W, IV
3300 PUBLIX CORPORATE PKWY
LAKELAND, FL 33811-3311

Title President

Murphy, Kevin S
3300 PUBLIX CORPORATE PKWY
LAKELAND, FL 33811-3311

Annual Reports

Report Year	Filed Date
2021	04/16/2021
2022	04/27/2022
2023	03/20/2023

Document Images

03/24/2023 -- Merger	View image in PDF format
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