



**REGULAR MEETING OF  
THE DEVELOPMENT REVIEW COMMITTEE  
MINUTES**

**Tuesday, May 23, 2017**

**10:00 AM**

City of Margate  
Municipal Building

**City Commission**

Mayor Tommy Ruzzano  
Vice Mayor Arlene R. Schwartz  
Anthony N. Caggiano  
Lesa Peerman  
Joanne Simone

**Interim City Manager**

Samuel A. May

**City Attorney**

Douglas R. Gonzales

**City Clerk**

Joseph J. Kavanagh

**PRESENT:**

Ben Ziskal, AICP, CEcD, Director of Economic Development  
Andrew Pinney, Associate Planner  
Andy Dietz, Associate Planner  
Timothy Finn, Senior Planner  
Richard Nixon, Building Director  
Kevin Wilson, Fire Inspector  
Dan Topp, Community Development Inspector  
Lt. Paul Fix, Police Department  
Lt. Joe Galaska, Police Department  
Abidemi Ajayi (A.J.), Engineer  
Kim Vazquez, Project Manager, Margate Community Redevelopment Agency

**ALSO PRESENT:**

Dan Marwood, Happy Holiday Sencon, Inc.

**ABSENT:**

Jeanine Athias, Engineer  
Abraham Stubbins, Utilities Inspector  
Ronald Eyma, Assistant Director of DEES  
Michael Jones, Director of Parks and Recreation  
Director of Public Works

The regular meeting of the Margate Development Review Committee (DRC), having been properly noticed, was called to order by Ben Ziskal at 10:06 AM on **Tuesday, May 23, 2017** in the City Commission Chambers at City Hall, 5790 Margate Boulevard, Margate, FL 33063.

- 1) **NEW BUSINESS**
- 1A) **DRC NO. 05-17-02** CONSIDERATION OF AN ORDINANCE TO PROVIDE DEFINITIONS AND REGULATIONS OF TEMPORARY FEATHER BANNER SIGNS AND INFLATABLE SIGNS  
**PETITIONER:** CITY OF MARGATE, ECONOMIC DEVELOPMENT DEPARTMENT

**Economic Development Department**

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Andrew Pinney explained that this ordinance would introduce two new types of temporary signage into Section 39.7 Temporary Signs: a feather banner; and, an inflatable sign for both residential and non-residential grand openings. These signs would also be included for promotional events in the future he said. The ordinance would limit businesses to three feather banners per business, per occasion and include limited sizing and placement criteria.

**DRC Comments:**

Richard Nixon had no comment.

Dan Topp had no comment.

Abidemi Ajayi had no comment.

Lt. Paul Fix had no comment.

Kim Vazquez asked if the feather banners would be allowed for events currently sponsored by the CRA. Mr. Pinney confirmed that both signs would be added as special event signs and up to three feather banners would be allowed per event.

Ben Ziskal stated that as the ordinance moved forward, the City would need to coordinate the enforcement side, as the intent was not for every business in the City to constantly have feather banners. The ordinance would be specifically limited to special events and grand openings, and enforcement would be coordinated with the Police Department. Mr. Ziskal closed by saying that the proposed ordinance would move on to the Planning and Zoning Board and then to the City Commission for their consideration.

- 1B) **DRC NO. 05-17-08** CONSIDERATION OF AN OUTDOOR EVENT FOR HAPPY HOLIDAY SENCON, INC. SPARKLER SALES JUNE 20, 2017 THROUGH JULY 4, 2017  
**LOCATION:** 1308 NORTH STATE ROAD 7  
**ZONING:** TRANSIT ORIENTED CORRIDOR-GATEWAY (TOC-G)  
**LEGAL DESCRIPTION:** "PALM BEACH FARMS", A PORTION OF TRACT 43, BLOCK 93 AND LOT 5, BLOCK 94, ACCORDING TO THE PLAT THEREOF AS RECORDED IN PLAT BOOK 2, PAGE 54, OF THE PUBLIC RECORDS OF BROWARD COUNTY, FLORIDA.  
**PETITIONER:** DAN MARWOOD, HAPPY HOLIDAY SENCON, INC.

Dan Marwood proposed a sparkler sale for the Fourth of July. Mr. Marwood stated that he had been doing events like this for about 12 years and the company he worked with had been having these sales in Broward County since 1972. Mr. Marwood explained that they were very reputable and took pride in their appearance and customer service. All the items for sale are on the Florida State Fire Marshal approved list and did not include anything that would go up in the air or have an explosive nature. Mr. Marwood said the event setup would consist of all white, small 10x10 temporary tents with tables underneath.

**DRC Comments:**

Richard Nixon said an approved set of plans for the tents would be needed. Mr. Marwood added that the tents were less than 120 square feet and per the Florida Building Code they did not require a Building Permit. Mr. Marwood stated that traditionally they had not pulled permits

when hosting the same type of events in the cities of Coral Springs or Tamarac. Mr. Nixon asked how many tents would be used. Mr. Marwood stated that there would be a total of six independent tents. Mr. Nixon said he would look into it.

Kevin Wilson asked if the plan was to leave the tents up 24-hours a day. Mr. Marwood confirmed and said that the tents were flame-retardant and had cigarette pockets and fire extinguishers at every location as well as exit signs on each tent. Mr. Wilson asked if the tents being used were pop-up tents. Mr. Marwood explained that the tents were erected with a sturdy frame and were held down by eight five-gallon water buckets which equaled 320 pounds of weight holding the tent down. Mr. Wilson asked if Mr. Marwood would be providing a site plan and a list of items for sale. Mr. Marwood said the site plan and the list of items for sale were provided in the backup documents but that they would also be available on-site for the inspection with each item highlighted and placed under each basket. Mr. Wilson said that the inspector would come out to make sure that the tents were secure.

Dan Topp had no comment.

Andrew Pinney expressed his appreciation for a note on the site plan that indicated that there would not be any overnight storage. Mr. Marwood said that the items were packed up each night and stored in Palm Beach County at a store with 24-hour security before they were brought back the next morning. Mr. Pinney questioned the purpose of the red area noted at the top of the site plan. Mr. Marwood said it was a glitch.

Abidemi Ajayi had no comment.

Lt. Paul Fix had no comment.

Kim Vazquez had no comment.

Ben Ziskal welcomed Happy Holiday Sencon, Inc. to the City of Margate as this was their first time at this location.

2) **GENERAL DISCUSSION**

- 2A) Ben Ziskal introduced a new Economic Development staff member, Andy Dietz, Associate Planner

There being no further business, the meeting adjourned at 10:15 AM.

Respectfully submitted,

Prepared by: Leslie E. Hoff

*fw*   
Benjamin Ziskal, AICP, CEcD  
Director, Economic Development Department

Date: 7-19-17