

Margate Under the Moon

Event Series

Produced by the Margate Community Redevelopment Agency

Special Events Overview

Purpose: Provide continuity of events in City Center location by sponsoring community-based, monthly activities during the off-season months. Continue to enhance Margate's brand/tagline and provide a venue for Margate businesses to build awareness of brick/mortar locations through self-promotion to the local and surrounding communities.

Details: Scheduled for the first Saturday of each month from 5pm – 10pm, August – November. Each event is themed and will include food trucks, local businesses/vendors and entertainment (music and/or performances themed for that event). Businesses located within the CRA district will be invited to participate in the events in order to market themselves.

There are several ways the businesses will be able to participate and promote themselves including but not limited to:

- A 10 x 10 booth space during one or all four of the events. Local businesses will be invited to bring their own tent, table and chairs, or for a nominal fee, the MCRA will provide for them (offered on first come, first serve basis as space will be limited).
- Every effort will be made to host a Chef Showcase inviting local restaurants to cook their signature dish in front of the audience and provide samples.
- If unable to participate with a booth, local businesses will have an opportunity to have someone onsite to pass out promotional materials/coupons to draw attendees to their brick/mortar location.
- If unable to physically participate, the MCRA will offer businesses an opportunity to place promotional material/coupons at the MCRA information tent.
- Businesses can sponsor an event and have their business logo on a banner, social media page and other areas throughout the event.
- Businesses can perform/do demonstrations during one of the events (to be determined by MCRA): for example martial arts, fitness, dancing etc.

Themes may change.

August: Margate Under the Moon: Caribbean/Latin Style!

Enjoy the hot summer nights with Caribbean/Tropical theme music, food trucks, Chef Showcase and

entertainment venues. Local Latin/Caribbean businesses will be encouraged to participate with either a presence or other promotional materials/activities.

September: Margate Under the Moon: Back to School Bash!

Family oriented while getting back into the groove of school and work. Businesses and community groups will be asked to participate, kid's activities, games, Chef Showcase, music and food trucks.

October: Margate Under the Moon: Harvest Craft Beer Festival!

It is all about fall! Craft beer selections, local business participation, Chef Showcase, music, fall-themed activities, hayrides, and food trucks.

November: Margate Under the Moon: Indie Arts and Crafts Festival

All about the Arts & Crafts. Local craft vendors and businesses pertaining to arts/crafts will be encouraged to participate, Indie Arts/Crafts, Chef Showcase , music and food trucks