

City of Margate

Comprehensive Plan Amendment Consulting Services

Request for Proposals No. 2018-022a



THE
MELLGREN PLANNING
GROUP

Meet Your Team



Michele Mellgren, AICP
President



Jeff Katims, AICP,
CNU-A
Managing Principal



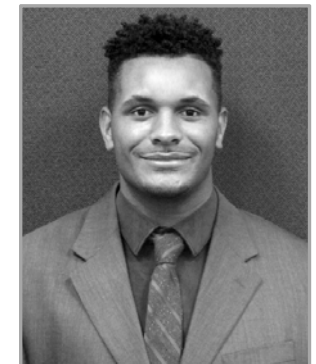
Althea Jefferson, AICP
Senior Associate



Rebekah Dasari, CNU-A
Community Development
Planner



Kaitlyn Forbes, CNU-A
Urban Designer

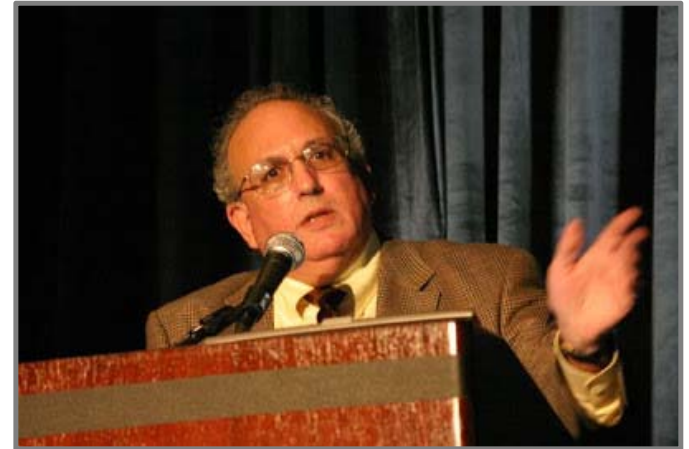


Tim Haynes
Planner

Meet Your Team



Dr. Herb Marlowe
President
Analytica



Andrew Dolkart
President
Miami Economic
Associates, Inc.

Why Choose The Mellgren Planning Group?

Specialty Planning, Zoning + Land Use Consulting Firm

Land
Development
Regulations

Zoning

Form Based
Code

Redevelopment

Urban Design

Mapping +
Graphics

Analytical
Planning
Methods

Infill

Economic
Development

Master Planning

Site Design

Community
Engagement

Experience With The City of Margate

- ❑ Transit Oriented Corridor Amendment
- ❑ Evaluation + Appraisal Amendment
- ❑ Expert Witness Testimony



What Sets Us Above the Others?

- ❑ This Is What We Do, and What We Do Best
- ❑ Extensive Experience in Changing Urban Areas
- ❑ Meaningful Public Participation
- ❑ Project Examples Completed By Current Staff
- ❑ Proven Experience with City of Margate
- ❑ Established Rapport With Commission

"Creative Solutions to Complex Issues"

Final Thoughts

- ❑ Extensive Experience in Planning + Zoning
- ❑ Effective Public Participation
- ❑ Results-Oriented
- ❑ Creative Means to Achieve Desired Results
- ❑ Unbridled Enthusiasm for This Project

*"Creative
Solutions to
Complex Issues"*

Costs



TASKS AND DELIVERABLES	Disciplines Involved	Cost (Base Price)	Cost (Add-On's)
Assessment of Existing Conditions and Public Input			
Public Engagement Plan and Plan Implementation		\$3,125	*
Draft Future Land Use Amendment		\$19,075	*
Amendments to Other Plan Elements (ONLY to Eliminate Any Conflicts With the Proposed Future Land Use Element Changes)		\$2,000	*
Optional Economic and Market Analysis by Subconsultant Firm Miami Economic Associates, Inc. at 75% Municipal Rate	Economic and Real Estate Advisor	*	\$22,500
Summary of Ongoing Public Participation Program and Results		\$4,700	*
Schedule for Amendment Adoption Process	Planners	\$1,500	*
Comprehensive Plan Amendment: Vision Statement			
Draft Vision Statement		\$4,670	*
Public Engagement Process	Planners, Strategic Planner/Facilitator	\$69,900	*
Optional Scientific Survey	Strategic Planner/Facilitator	*	\$25,000
Integration Strategy with Zoning Code and Community Redevelopment Plan	Planners, Strategic Planner/Facilitator	\$2,000	*
Narration of Future Planning and Zoning Focus	Planners	\$2,000	*
Comprehensive Plan Amendment: Design Statement			
Draft Design Statement	Urban Design Planner, Planners	\$12,070	*
Integration Strategy for Zoning Code and Community Redevelopment Plan	Urban Design Planner, Planners, Strategic Planner/Facilitator	\$2,000	*
Narration of Future Design Goals and Objectives	Urban Design Planner, Planners	\$2,000	*
Comprehensive Plan Amendment: Future Land Use Element			
10 Final Copies of Draft Amended Future Land Use Element	Planners, Office Manager		*
Dynamic, Digital Version of the Entire Amended Comprehensive Plan		*	*
Future Land Use Element ONLY	Urban Design Planner	\$4,000	*
Vision Statement	Urban Design Planner	\$1,500	*
Design Statement	Urban Design Planner	\$1,500	*
Optional ALL Other Elements	Urban Design Planner	*	\$13,000
TOTAL		\$132,040	+\$60,500

Detailed Breakdown of Budget and Costs

Detailed Breakdown of Budget and Costs

TASKS	Hours	Billing Costs	Optional/ Add-On Costs	Task Hours by Title							
				President AICP	Mng. Principal AICP	Urban Design Plan'r	Planner	Sr. Associate AICP	Office Manager	Strategic Plan'r/Facilitator	Economic/Real Estate Analyst
Existing Conditions	87.00	\$ 4,625.00		5.0	7.0		25.0	30.0	0.0	20.0	
			\$ 22,500.00								112.5
Amendments to Other Elements	46.00	\$ 2,000.00		5.0	7.0	0.0	15.0	15.0	2.0	2.0	0.0
Public Outreach	539.50	\$ 69,900.00		10.0	5.0	104.0	232.0	25.0	21.0	321.0	
	125.00		\$ 25,000.00							125.0	
Vision Statement	83.00	\$ 8,670.00		5.0	5.0	11.0	12.0	22.0	23.0	5.0	
Future Land Use Element	193.00	\$ 19,075.00		10.0	20.0	6.5	76.0	61.5	14.0	5.0	0.0
Design Statement	129.00	\$ 14,070.00		5.0	12.0	80.0	25.0	5.0	0.0	2.0	0.0
Progress Reports	50.00	\$ 4,700.00		5.0	5.0	4.0	16.0	18.0	0.0	2.0	0.0
Dynamic, Digital Version (FLUE Only)	70.00	\$ 7,000.00				70.0			0.0	0.0	0.0
Dynamic, Digital Version (All other Elements)	130.00		\$ 13,000.00			130.0					
Total Hours without Add-Ons				45.0	61.0	275.5	401.0	176.5	60.0	357.0	0.0
Total Hours with Add-Ons				45.0	61.0	405.5	401.0	176.5	60.0	482.0	112.5
				President AICP	Mng. Principal AICP	Urban Design Plan'r	Planner	Sr. Associate AICP	Office Manager	Strategic Plan'r/Facilitator	Economic/Real Estate Analyst

Thank You For
Your Time!



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— GROUP —