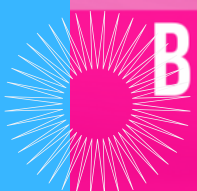
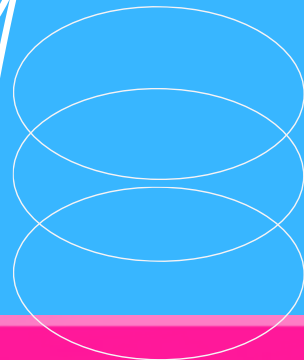


Sponsorship Proposal



BUSINESS EXPO & CONFERENCE

THE YEAR OF GLORY

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SEPT (1-3)
2022

500 PLUS
ATTENDEES

EXPO
PRESENTERS
WANTED

VENDORS &
EXHIBITORS
WANTED

CORPORATE
SPONSORS
WANTED



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EMAIL ORGANIZER

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(954) 839-5339



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SEPT (1-3) 2022
DTBW2022.EVENTBRITE.COM

Community Involvement



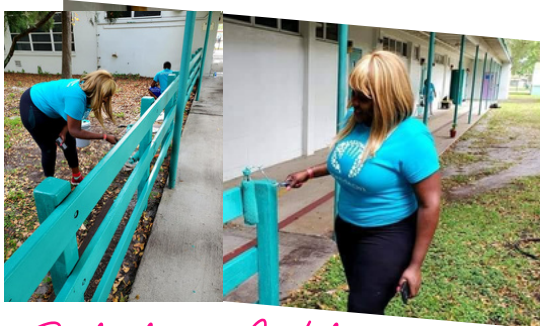
Community Outreach



Serving Others

Cultural Values

- Honesty
- Professionalism
- Self-Development
- Entrepreneurship
- Financial Literacy
- Community Outreach



Self-less Volunteering



Healthy Teamwork

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A Blast From The Past

Discover the Beauty within WORKSHOP

Saturday August 23, 2014
Time: 12:00pm - 2:00pm

Guest Panelist:
Rasheda Jackson - Mary Kay & Pam Frederick - Skin care

The Enrichment Center
3590 NW 54th St, Fort Lauderdale, Florida 33309

More info please call:
Founders/CEO Mandy Fresh Fredericks (954) 839-5339,
Bee Williams (754) 779-6774, or Shalene Jones (954) 584-0132

THE BEAUTY WITHIN Extravaganza 2015

SATURDAY OCTOBER 3RD
TIME: 12PM-5PM

GUEST SPEAKERS
VICTORIA CURRY, YOUDELIN HOLT, RASHEDA JACKSON

CELEBRITY GUEST PANELIST
NEKISHA LESTER SPINNER, ESQ, BARBIE TWINS, DR. CASSANDRA HENRIQUEZ, VICKY S. JOSEPH

\$25.00 GENERAL ADMISSION | \$40.00 VIP ADMISSION
LIGHT REFRESHMENTS WILL BE SERVED

UNIVERSAL PALM HOTEL & CONFERENCE CENTER
4900 POWERLINE BLVD, FT LAUDERDALE, FL 33309

DISCOVER THE BEAUTY WOMEN EMPOWERMENT INC

THE QUEENS GATHERING 2021
Am doing a new thing
Isaiah 43:19

Host Prophets: Mandy Johnson

Pastor Delpha Samuels, **Pastor Betty Pierre**, **MC Desiree Williams Hall**, **Prophetess Bridget Pritchard**, **Prophetess Ingrid Ortiz**

THE BEAUTY WITHIN Extravaganza 2016

Live Out Loud

CT 14 & 15 2016
DAY 7PM - 10PM • SATURDAY 11AM - 5PM
THE UNIVERSAL PALM HOTEL

THE BEAUTY WITHIN Extravaganza 2017

Queen Arise

SAT. AUG 26TH 2017
Doors open @ 6:00 pm
4400 WOODGLANDS COUNTRY CLUB
TAMARAC, FL 33319
FREE ENTRY - LIMITED SEATING - \$25.00 PER PERSON
ADMISSION \$25.00

DISCOVER THE BEAUTY WOMEN EMPOWERMENT INC PRESENTS

DISCOVER THE BEAUTY WITHIN Extravaganza 2013

SHE KNOWS Her Worth!

SPEAKERS: [List of speakers]

CELEBRITY PANEL: [List of panelists]

3246 DAVIE BLVD FORT LAUDERDALE FL 33312
DOORS OPEN 7:00PM
ADMISSION FREE WITH REGISTRATION
QUEENSMINDSET.EVENTBRITE.COM

SPECIAL GUESTS:
Prophets, Psalmist, African Dance, Tamanna Campbell

CALL US: 954-839-5339

Painting The World Pretty
Makeup 101 Class
Starting NOV 8

CLASS COMES WITH THE QUEENS EYE SHADOW PALLET

\$100 FEE

DISCOVER THE BEAUTY WOMEN EMPOWERMENT INC PRESENTS

THE ANNUAL DISCOVER THE BEAUTY WITHIN Extravaganza 2019

PANELISTS: [List of panelists]

THE RESILIENT WOMAN

AUGUST 24 • 2019
DOORS OPEN 5:30PM
ADMISSION \$35.00
VIP \$50.00

WOODGLAND COUNTRY CLUB
4400 WOODGLANDS COUNTRY CLUB
TAMARAC, FL 33319

DISCOVER THE BEAUTY WOMEN EMPOWERMENT GROUP PRESENTS

2020 DISCOVER THE BEAUTY WITHIN Extravaganza The Takeover

AUG 22

PANEL SPEAKERS: [List of speakers]

Prophets: [List of prophets]

Business Expo Admission Free
12:00 PM - 5:00 PM | **REGISTRATION \$35.00** | **CONFERENCE \$40.00**
CONTACT: MANDY FRESH (954) 839-5339

DISCOVER THE BEAUTY WOMEN EMPOWERMENT GROUP PRESENTS

THE ANNUAL DISCOVER THE BEAUTY WITHIN Extravaganza 2021

THE 3RD ANNUAL

AUG 28

PANEL SPEAKERS: [List of speakers]

CELEBRITY SPEAKERS: [List of speakers]

ADMISSION: [Admission details]

WHAT YOU'LL LEARN
FOUNDATION APPLICATION
BLUSH APPLICATION
LIPSTICK APPLICATION
EYE SHADOW APPLICATION

CONTACT INFORMATION
FOR MORE INFORMATION
TEXT 954-839-5339
EMAIL: MANDY3CC@GMAIL.COM

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Why Sponsor

- You will be a part of an event that will provide participants with the encouragement and empowerment needed, in order to live a progressive and purpose-filled life.
- You will have the opportunity to meet & socialize with new/potential business partners, investors, and clients, in a professional yet fun environment.
- You will benefit from brand awareness and expansion via our organizational social media platforms and robust event marketing materials.
- You will receive verbal recognition from Founder & CEO Mandy Frederic and DTBW staff during the event(s).
- You will receive anywhere from 2 - 10 minutes of Presentation/speaking time for your organization/business/brand.

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Star Level Sponsor

\$15,000

- Sponsor banner at all event sessions
- Attendees contact information list
- Business marketing materials included in swag bags
- Exhibition booth for all 3 days
- Social media interview(s)/highlights on all platforms
- Red carpet video interviews at the event(s)
- Sponsor Logo on event swag bags
- Official Sponsor of DTBW Shark Tank (Pitch Contest)
- Full page article in event handout
- Brand visibility on organization website
- All-access pass to networking mixer
- 20 General admission tickets
- 10 VIP tickets (a table at the Honors Gala)
- Presentation/speaking time (10 minutes)
- 30-day post-event brand promotion

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Platinum Level Sponsor

\$10,000

- Sponsor banner at all event sessions
- Attendees contact information list
- Business marketing materials included in swag bags
- Exhibition booth for all 3 days
- Social media interview(s)/highlights on all platforms
- Red carpet video interviews at the event(s)
- Sponsor Logo on event swag bags
- Official Sponsor of DTBW Shark Tank (Pitch Contest)
- Full page article in event handout
- Brand visibility on organization website
- All-access pass to networking mixer
- 15 General admission tickets
- 7 VIP tickets to honors gala
- Presentation/speaking time (7 minutes)

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Gold Level Sponsor
\$5,000

- Sponsor banner at all event sessions
- Attendees contact information list
- Business marketing materials included in swag bags
- Exhibition booth for all 3 days
- Social media interview(s)/highlights on all platforms
- Red carpet video interviews at the event(s)
- Sponsor Logo on event swag bags
- Official Sponsor of DTBW Shark Tank (Pitch Contest)
- Half page article in event handout
- 7 General admission tickets
- 4 VIP tickets to honors gala
- Presentation/speaking time (4 minutes)

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Silver Level Sponsor **\$3,500**

- Sponsor banner at all event sessions
- Attendees contact information list
- Business marketing materials included in swag bags
- Exhibition booth for all 3 days
- Social media interview(s)/highlights on all platforms
- Red carpet video interviews at the event(s)
- Official Sponsor of DTBW Shark Tank (Pitch Contest)
- Half page article in event handout
- 5 General admission tickets
- 2 VIP tickets to honors gala
- Presentation/speaking time (3 minutes)

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Bronze Level Sponsor **\$1,500**

- Sponsor banner at all event sessions
- Attendees contact information list
- Business marketing materials included in swag bags
- Exhibition booth for 2 days
- Social media interview(s)/highlights on all platforms
- Red carpet video interviews at the event(s)
- Official Sponsor of DTBW Shark Tank (Pitch Contest)
- Half page article in event handout
- 5 General admission tickets
- Presentation/speaking time (3 minutes)

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Basic Level Sponsor **\$500**

- Sponsor banner at all event sessions
- Business marketing materials included in swag bags
- Social media interview(s)/highlights on all platforms
- Red carpet video interviews at the event(s)
- Half page article in event handout
- 5 General admission tickets

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DTBW History Highlights:

Discover The Beauty Woman Empowerment Inc. was founded in 2014 by Maslande Frederic, better known as MandyFresh, as an extension to Faces Made Beautiful LLC. The first DTBW event was a workshop with a turnout of 25 attendees, that fostered positive image branding and self-awareness for women.

In 2015, DTBW hosted the 2nd Annual workshop which boasted an increased turnout of 90 attendees. By this time, the organization evolved into a full fledged women empowerment movement.

In 2016, DTBW was officially incorporated in the state of Florida, as a Non-profit organization.

In 2017, DTBW became an IRS recognized 501c3 non-profit organization; which granted the organization an opportunity to solicit and receive tax-deductible funding for various community initiatives.

From 2018 to the present, DTBW has evolved into an impeccable organization extending beyond image building, into helping women and men, in the areas of credit repair, entrepreneurship and business startup, mental health, education etc. Also, the initial yearly workshops have morphed into robust annual conferences with average turnouts of 400+ attendees; comprised of panel discussions, fashion shows, high level networking mixers, and the recently added Business Expo which started in 2021.

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Our Mission

Our mission is to empower and strengthen women and men, from all demographic backgrounds and walks of life. And we achieve this task through educational programs, workshops, mentorship opportunities, quarterly networking mixers and annual conferences.

Our Vision

Our vision is to become a formidable organization, aimed at cultivating and drawing out the talents, skills, and abilities of women and men; as well as, teenagers and young adults, thereby creating strong leaders of today.

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Payment Methods

All payments are non-refundable unless the event is cancelled by the organization.

Checks (Business & Personal) Made Payable & Mailed To:
Discover The Beauty Women Empowerment Inc.
4846 N University Dr. Suite 551
Lauderhill, FL 33351

Over the Phone via Square:
All major credit cards accepted

Zelle: 954-839-5339

Pay-Pal: Mandy3cg@gmail.com

CashApp: \$Dtbwempowerment123

(These are the only acceptable forms of payment)

Name: _____

Address: _____

City _____ State: _____ Zip _____

Phone _____ Fax _____

E-mail _____ Website _____

(Payment due at the time of application submission)

Please write which sponsorship level you are applying for: _____

Total Amount Enclosed: \$ _____

Discover The Beauty Women Empowerment Organization Inc. (including all staff and board members and volunteers) shall not be held liable for any claims, damages, losses, liability or expenses which may arise to the contrary of the sponsor. Discover The Beauty Women Empowerment Organization Inc. shall not be held liable for any loss or damage due to fire, accident, theft, weather, acts of God, vandalism or any other loss or injury to the contrary of the sponsor, whether past, present or future.

Vendor spaces (including all products and materials) are not insured by Discover The Beauty Women Empowerment Inc. Sponsors who will be vending must secure their own event insurance per the Broward Convention Center policies.

Please sign to acknowledge that you have read all of the information, rules and regulations; and agree to be bound by the terms as stated in this application.

Name (print) _____

Sign _____

Date _____