

CITY OF MARGATE, FLORIDA

RESOLUTION NO. _____

A RESOLUTION OF THE CITY OF MARGATE, FLORIDA,
TEMPORARILY SUSPENDING ENFORCEMENT OF SECTION
40.706(G) OF THE MARGATE UNIFIED LAND
DEVELOPMENT CODE AS IT RELATES TO FEATHER
BANNERS FOR A PERIOD OF TWELVE MONTHS;
PROVIDING FOR AN EFFECTIVE DATE.

WHEREAS, Section 40.706 of the City's Land Development Code regulates signage in order to, among other things, enable the effective communication by businesses located in the City to the general public, protect the aesthetic appearance of the community, and promote public safety; and

WHEREAS, members of the City's business community have requested relief from provisions of the City's Land Development Code, advising the City Commission that feather banners are an effective means of drawing attention to storefronts and attracting customers to local businesses; and

WHEREAS, the City Commission recognizes that supporting the vitality and economic success of local businesses is a legitimate municipal purpose that serves the broader public interest by providing the residents of the City with the ability to purchase from local businesses; and

WHEREAS, the City Commission finds that a temporary, time limited suspension of enforcement regulations concerning feather banners will allow the City to evaluate, in a controlled manner, the practical effect of feather banner usage on commercial activity, aesthetics, and public safety before considering any permanent amendment to the Land Development Code; and

WHEREAS, the City Commission has determined that adoption of this Resolution is in the best interest of the health, safety, and welfare of the residents and businesses of the City of Margate.

NOW, THEREFORE, BE IT RESOLVED BY THE CITY COMMISSION OF THE CITY OF MARGATE, FLORIDA:

SECTION 1: The Foregoing " WHEREAS" clauses are hereby ratified and confirmed as being true, correct, and reflective of the legislative intent underlying this Resolution and are hereby made a specific part of this Resolution.

SECTION 2: That the City Commission of the City of Margate, Florida, hereby suspends enforcement of the provisions of Section 40.706(G) of the Margate Unified Land Development Code (ULDC) as it relates to feather banners, as defined in Section 40.706(B)31 ULDC, from June 3, 2026 until June 3, 2027, subject to the following:

- 1) The City of Margate may resume enforcement prior to June 3, 2027 by resolution or adoption of new sign regulations by the City Commission.
- 2) A permit shall not be required to display a feather banner during this temporary suspension of enforcement.
- 3) The height and size limitations of feather banners provided in Section 40.706(G) ULDC remain in effect and enforceable.
- 4) Any feather banner displayed must be located on the ground, located wholly on private property. Feather banners found on public property will be removed and discarded.
- 5) All other applicable provisions of the Unified Land Development Code remain in effect and enforceable for feather banners.

SECTION 3: That this resolution shall become effective immediately upon its passage.

PASSED, ADOPTED AND APPROVED THIS 3RD day of JUNE, 2026.

ATTEST:

JENNIFER M. JOHNSON
CITY CLERK

ANTONIO V. ARSERIO
MAYOR

RECORD OF VOTE

Schwartz _____
Simone _____
Ruzzano _____
Caggiano _____
Arserio _____