



**NORTHWEST COUNCIL OF ELECTED OFFICIALS
MEETING NOTICE**

DATE: Monday, June 8, 2020

TIME: 12:00 noon

HOST CITY: City of Sunrise

LOCATION: Join Zoom Meeting
<https://zoom.us/j/97651291940?pwd=OTNLMGJLL1NNenlHd0daTWNhVd3QT09>
Meeting ID: 976 5129 1940
Password: 184240

CHAIRMAN: Mayor Michael J. Ryan

Please RSVP by Friday, June 5th, 2020 to Lourdes Lawrence llawrence@sunrisefl.gov or Tore Ciolino at 954-746-3250 or sciolino@sunrisefl.gov with the number of representatives from your City who plan to attend, and also any agenda items for the meeting.

AGENDA

1. Call to order
2. Approval of Minutes
Minutes of March 9th, 2020 meeting hosted by North Lauderdale.
3. Old Business
4. New Business
5. Adjournment

NOTICE IS HEREWITH GIVEN TO ALL INTERESTED PARTIES THAT IF ANY PERSON SHOULD DESIRE TO APPEAL ANY DECISION MADE AT THE FORTH COMING MEETING OF THE NORTHWEST COUNCIL OF ELECTED OFFICIALS, SUCH PERSON WILL NEED A RECORD OF THE PROCEEDINGS CONDUCTED AT SUCH MEETING AND FOR SUCH PURPOSE HE OR SHE MAY NEED TO ENSURE THAT A VERBATIM RECORD OF THE PROCEEDING IS MADE, WHICH RECORD INCLUDES THE TESTIMONY AND EVIDENCE UPON WHICH ANY SUCH APPEAL MAY BE BASED.

One or more members of the City Commission or advisory boards of the City of Margate may be in attendance and may participate at the meeting.



NORTHWEST COUNCIL OF ELECTED OFFICIALS

MINUTES

The Northwest Council of Elected Officials met on Monday, March 10, 2020, hosted by the City of North Lauderdale at North Lauderdale Municipal Complex, 701 SW 71 Avenue, North Lauderdale, FL.

- 1. CALL TO ORDER** – Mayor Ana M. Ziade welcomed everyone and called the meeting to order at 12:14 pm. She introduced the North Lauderdale City Commission present. City Manager Ambreen Bhatti introduced City Staff present.

MEMBERS PRESENT:

Mayor Ana M. Ziade	North Lauderdale
Commissioner Rich Moyle	North Lauderdale
Commissioner Samson Borgelin	North Lauderdale
Mayor Sandy Welch	Coconut Creek
Commissioner Mikkie Belvedere	Coconut Creek
Commissioner Becky Tooley	Coconut Creek
Mayor Hazelle Rogers	Lauderdale Lakes
Mayor Tommy Ruzzano	Margate
Vice Mayor Arlene Schwartz	Margate
Commissioner Joanne Simone	Margate
Mayor Christine Hunschofsky	Parkland
Vice Mayor Bob Mayersohn	Parkland
Commissioner Richard Walker	Parkland

GUEST SPEAKERS PRESENT:

Ana Maria Diaz, Partnership Specialist, Atlanta Regional Census Center
Otto Valenzuela, Census Campaign Manager, Hispanic Unity of Florida
Samuel S. Goren, Esq., North Lauderdale City Attorney

ALSO PRESENT:

Ambreen Bhatti, NL City Manager
Tammy Reed-Holguin, NL Community Development Director
Brandon Wink, NL Census Coordinator
Patricia Vancheri, NL City Clerk
Elizabeth Garcia-Beckford, NL Deputy City Clerk

- 2. Approval of Minutes** – Margate Commissioner Joanne Simone moved to approve the Minutes of February 10, 2020 as submitted by Parkland. Parkland Vice Mayor Bob Mayersohn seconded the Motion; motion carried unanimously.

- 3. GUEST SPEAKERS/TOPICS**

- a. Presentation of North Lauderdale Census Video** - North Lauderdale Mayor Ziade indicated that she wished to share some of the amazing things done by North Lauderdale’s Elected Officials, Administration and Staff to reach out to the community. She indicated that Code Enforcement employees were one way to reach out to the Community, especially the Spanish and Creole population as they are out and about in the neighborhoods. A video presentation of North Lauderdale’s Census Video was shown. This video is available for view on the city’s website at [Link to City of North](#)

[Lauderdale Website](#). At the end of the video Mayor Ziade indicated the items that North Lauderdale has been giving away such as t-shirts specific to our City, pins, car magnets and materials for distribution to educate and advertise about the Census to target the hard to reach persons and dispel fear of being counted.

b. Census 2020 – Ana Maria Diaz, Partnership Specialist, Atlanta Regional Census Center, introduced herself and indicated that by now she hopes the cities have their task force and Complete Count Committees serving as volunteers to get information out to their residents. She indicated that task forces and count committees are trusted voices in the communities. Ms. Diaz gave a comprehensive presentation based on a PowerPoint highlighting the following topics:

- Why We Ask you to Allocate Resources to the 2020 Census
- 2010 Winners & Losers
- Participation Rates 2000 vs 2010
- Partnership Timeline
- What is a Complete Count Committee
- Primary Focus of a Complete Count Committee
- Hard To Count (HTC) Indicators and Challenges for Persons, Groups and Neighborhoods with Low Response Scores
- What Can be Done Right Now - Tools; Training Sites; Resources and Initiatives
- Overview on Sample Questionnaire and How to Respond to the 2020 Census Nine (9) Questions
- Privacy and Confidentiality

In summary, Ms. Diaz indicated that forms and information was provided today, and all the information is available online. Sample Invitation to Respond letters will be going out in the mail to every household in the USA from March 12-20, 2020. After that, reminder letters and reminder postcards will be sent periodically and final reminder postcards will be mailed before follow up in person. There was some discussion about the cost to cities for the Census outreach. The Census is still looking for bi-lingual workers. She concluded her presentation and stated that the next speaker is partnered with the Census and doing a great job.

c. Otto Valenzuela, Census Campaign Manager, Hispanic Unity of Florida - Educating the Immigrant Population regarding importance of Census 2020 – Mr. Valenzuela reported that Hispanic Unity of Florida is a non-profit community center based in Hollywood, Florida and they work with every community in Broward County, despite the name of the organization. Their programs, about 12 different programs, including free citizenship classes, are known throughout 15 Broward County Public Libraries. Mr. Valenzuela commented that they are joining the Census in a push to get everyone counted. Some of HUF's efforts include going to all Adult ESOL classes in Broward County Public Schools; Citizenship classes in Broward County; Small Business programs and the Vita Tax Prep Program held at the libraries which reaches about 6,000 people. HUF also reaches out to churches and schools to raise awareness about the Census. Mr. Valenzuela provided posters, stickers and materials for all their partners in English and Spanish. The poster provided was presented to the Hollywood Chamber of Commerce with an incentive to the businesses to display the poster and take a photo to tag on social media for exposure which is a great way to get the word out.

Mayor Hazelle Rogers voiced a concern that Broward County did not have any materials in Creole for the Haitian community. Ms. Diaz advised that there is a Broward County Census 2020 Haitian American Community Forum [on Thursday, March 12th at North Lauderdale Champions Hall Community Center, 6601 Boulevard of Champions from 6-8pm] and there will be materials provided in all three languages. Ms. Diaz advised that there is also a Haitian Complete Count Committee and Naomi, the Liaison for the Broward Census is doing a lot of outreach to the Haitian churches. She indicated that creating their own community Complete Count Committee will help so no group is left uncounted. Mr. Venezuela said Broward County has Creole speakers available and said that all the materials and tools are available on their website [Link to Hispanic Unity of Florida Website](#) and any materials can be edited to be specific to the cities and translated to Haitian Creole from the templates. He also stated that if the cities have an event they can let HUF know and they will try to have someone to attend.

North Lauderdale Mayor Ziade reiterated that Broward County chose North Lauderdale to host a Haitian American Community Forum and provided flyers for the event on March 12th.

d. Legislative Update – Attorney Samuel S. Goren of the Law Firm of Goren, Cherof, Doody & Ezrol –

Attorney Goren stated that his law firm represents many venues in Broward County provided a short twelve page printout of legislative information that they update frequently. He said that many cities may get similar reports from their Attorneys or Lobbyists. Goren's firm tailors their report for elected officials in a lengthy version on the firm website but this version condenses those bills that may be getting somewhere or may be in risk of getting tagged on to other bills for adoption. The session ends on March 13th. Attorney Goren highlighted and spoke on the following Bills, which may still be in play and have legs and/or are noteworthy and serious bills:

- HB 3 – Preemption of Local Occupational Licensing
- HB 7 – Legal Notices
- HB 101 – Public Construction
- HB 279 - Local Government Public Construction Works
- HB 519 – Private Property Rights Protection
- HB 537 – Home-Based Businesses
- HB 630 – Regulation of Smoking
- HB 1011 – Vacation Rentals
- HB 1097 – Regional Planning Council Meetings

In conclusion, Attorney Goren commented that the Elected Officials should concur with their City Attorneys or Lobbyists on any of the bills that require attention. He also thanked the Elected Officials for coming out and for their public service.

4. Old Business - None

5. New Business – Margate Mayor Tommy Ruzzano thanked North Lauderdale for partnering with their Baseball League.

North Lauderdale Mayor Ziade echoed appreciation to the Elected Officials for their attendance. She commented she is Hispanic of Cuban descent and is the first Hispanic Mayor in Broward County, but wanted to stress the importance of the Census and make sure everybody is reached through the Census, invited the attendees to take whatever brochures and materials and said if anyone needs help in their communities to please reach out. Lauderdale Lakes Mayor Rogers extended an invitation to walk in a shopping plaza in her city for an outreach event tonight.

6. Next Scheduled Meeting – Monday, April 13, 2020 – City of Lauderhill

7. Adjournment – There being no further business the meeting adjourned at 1:32 pm.

Respectfully submitted,
Patricia Vancheri, MMC
North Lauderdale City Clerk