



Proposal for

The City of Margate

Government Transparency, Efficiency, and Collaboration Solutions

Presented by:

Jack Melnicoff

Enterprise Account Manager

03.23.15

Joseph Kavanagh
City Clerk
Margate, Florida

Joseph,

At Granicus, our primary purpose is to help you build better communities by harnessing the power of the Cloud. Thank you being a valued client and providing us with honest feedback on our solutions so we can make an effort to best serve you.

On the following pages, you will find a breakdown of the investment details of enhancements of interest which includes our bundle discount discussed and a summary of each suite.

Over 1,200 jurisdictions have selected Granicus as a partner to help them build trust with citizens, reduce staff time spent on processing meetings, and engage citizens in productive new ways. Granicus has over 35 years of government-focused experience, which has allowed us to develop solutions with government in mind. We hope that you continue to enjoy being part of the Granicus client family.

Most Sincerely,

Jack Melnicoff
Enterprise Account Manager
352-514-4653
Granicus, Inc

INVESTMENT DETAILS – Bundle Pricing

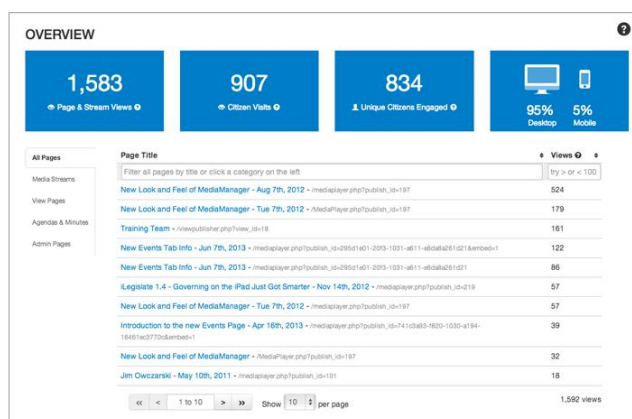
Your Granicus solution was based on your specific webcasting and board management needs. Our pricing reflects our commitment to supply customers with the highest value and quality software and support.

Item	Upfront Investment	Monthly Managed Services
Government Transparency Suite, includes Granicus' encoding appliance	\$3,500.00	\$500.00
Boards and Commissions Application	\$0.00	\$500.00
Sub-Total	\$3,500.00	\$1,000.00
BUNDLE DISCOUNT	\$3,500.00	\$411.00

GOVERNMENT TRANSPARENCY SUITE

The Government Transparency Suite gives your citizens greater access to public meetings and records online. Take the next step towards transparency and stream meetings and events live, link related documents to your video, and provide advanced searching of archives. This Suite also allows you to connect agenda data to the iPad to review agendas and supporting documents, take notes, and more through the iLegislate® application.

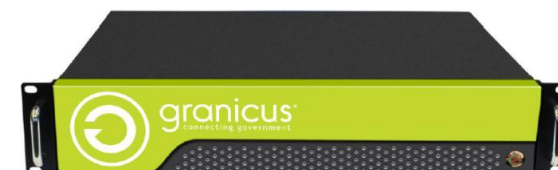
- Give citizens convenient access to live and archived streaming through your website
- Reduce public inquiries with searchable, self-service access online
- Import agendas and index video live to eliminate hours of work
- Manage and distribute unlimited meetings and events—all completely automated
- Reach a broader audience - integrate closed captions with video
- Understand and measure public participation with in-depth video analytics



GRANICUS ENCODING APPLIANCE

The Granicus Encoding Appliance is designed and built for our platform and streaming protocols to provide government organizations with superior live and on-demand webcasting performance. The hardware is pre-configured and delivered ready to stream. Simply connect power, network and an audio/video source. Full appliance control is available through a web browser or locally installed client application.

- Provides live and on-demand streaming – online and via mobile devices
- Remote systems monitoring and Granicus maintenance updates
- 2 TBs of local storage, or roughly 2,000 hours of archived content
- Facilitates internal streaming across your local area network (LAN)
- Supports extraction and display of embedded closed captions to help maintain ADA compliancy
- Faster archive upload times, less video buffering
- H.264 video codec encoding
- HTML5 and Flash compatible streaming delivery



Granicus' hosted infrastructure supports the encoding appliance and offers unlimited bandwidth, storage and the highest security standards through a cloud-based platform. Our remote, proactive system monitoring guarantees faster response time, predicts problems before they arise, and helps reduce the cost of IT support and maintenance. The Granicus team works around-the-clock to ensure your applications are protected and operating smoothly. This ensures long-lasting success with our technologies while maximizing your solution's performance.

BOARDS & COMMISSIONS

The Boards and Commissions app is designed to help government agencies easily manage government body appointments, vacancies, and citizen applications online. Now, the public can easily see what boards and commissions exist and take the opportunity to apply for open seats quickly from the web.

Traditionally, applying for boards and commissions is a paper-heavy and labor intensive process involving a lot of emails, phone calls, public notices, multiple systems and ongoing coordination throughout the year for governing bodies. This application simplifies the entire administrative process with online appointment workflows. There are even automated email form letters, and website widget builders to save time in the recruitment process.

Some of the key features it includes:

- Easily publish and promote open vacancies on their website and across social networks
- Customize and design your citizen application template and leverage a seamless integration to any government website
- Filter and qualify applicants using simple and effective search tools
- Auto-generate communications and follow up for all steps of the application & appointment process
- Intelligent dashboard for monitoring terms and vacancies with built in alert system
- Integrates seamlessly with Granicus' Legislative Management toolset

