

Article XXXIX. Sign Code

Overview of Primary Modifications

*This is not a complete summary of changes.

Planning & Zoning Board

06/02/2015

1. Section 39.2 Definitions.

- a. Adding, deleting, and modifying definitions to be clearer and coordinate with the text in the code.

2. Section 39.3 General requirements for signs in all zoning districts.

- a. Signs may use up to 5 colors, instead of 3 (white, black, neutral bronze or the color of the building are not considered towards colors for signs)
- b. *Addition*: temporary signs no greater than 3 feet in height are permitted within the triangular area within the right-of-way

3. Section 39.5 Residential district permanent signs.

- a. *Addition*: These signs are also authorized in TOC zones.
- b. *Addition*: Neighborhood block sign
- c. Subdivision identification sign:
 - i. *Addition*: May be placed on subdivision perimeter wall
 - ii. *Addition*: Sign copy area may have an aggregate area of 64 square feet
 - iii. *Deletion*: Maximum 2 lines of copy and maximum 18 inch letter height
- d. *Addition*: Clubhouse identification sign
- e. Model signs:
 - i. *Addition*: Model directional signs

4. Section 39.6 Nonresidential district permanent signs.

- a. *Addition*: These signs are also authorized in TOC zones.
- b. Identification monument sign:
 - i. *Deletion*: Sign shall not be comprised of more than two identical, back to back sign faces.
- c. Main identification wall sign:
 - i. *Modification*: Sign may be located on a side on the main circulation route of a multi-tenant shopping center, as opposed to being of an “L” or “U” shaped center
 - ii. *Addition*: Canopies shall not be included when calculating lineal feet of building frontage
 - iii. *Deletion*: Must be installed perpendicular (at a 90 degree angle) to level ground.
- d. Secondary identification wall sign:
 - i. *Modification*: One sign is allowed per side with right-of-way frontage, frontage on the main circulation route of a multi-tenant shopping center, façade facing

oncoming traffic on near side of adjacent roadway, or has high visibility from a major roadway, as opposed to one sign with right-of way frontage or frontage on the main circulation route of "L" or "U" shaped centers.

- ii. *Deletion*: Must be perpendicular (at a 90 degree angle) to level ground.
- iii. *Modification*: Area maximum 1 square foot for each linear foot of building frontage, as opposed to 0.5 square foot
- e. *Addition*: Rear identification sign
- f. *Addition*: Building identification wall sign
- g. General information signs:
 - i. *Deletion*: Only allowed in the rear of a center or building
 - ii. *Addition*: Property owners may allow the labeling of individual parking spaces up to 20% of total parking spaces
- h. Directional signs:
 - i. *Addition*: Permitted on properties that have multiple tenants, more than one entrance, a drive-thru facility, or an accessory use available to the public
 - ii. *Addition*: Signs regulated by State Statutes must comply with size, color, copy and other regulations contained in the regulating statutes.
- i. *Modification*: Under awning and canopy identification sign:
 - i. *Addition*: corner storefront may be permitted one per side
 - ii. *Addition*: positioned 90 degrees to façade and centered in the area under the awning or canopy
- j. Site directory sign:
 - i. *Modification*: allowed one per driveway of a multi-building project of multi-tenant property exceeding thirty acres in size
 - ii. *Modification*: allowed one on a wall or freestanding
 - iii. *Modification*: maximum height 8 feet, as opposed to 6 feet in height
- k. *Addition*: Awning sign
- l. *Addition*: Blade sign
- m. *Addition*: Grand projecting sign
- n. *Addition*: Projecting sign

5. Section 39.7 Temporary signs

- a. *Modification*: General temporary sign regulations.
 - i. *Modification*: Maximum of five temporary signs per parcel or lot, as opposed to three signs
 - ii. *Modification*: Signs may not be displayed for more than 12 consecutive months
 - iii. *Modification*: May be located one foot from right-of-way in residential areas and five feet for commercial areas
- b. *Modification*: organized the section into which signs are permitted in residential districts and nonresidential districts
- c. Announcing sign:
 - i. *Modification*: properties exceeding ten acres are allowed a maximum sign area of 24 square feet (for residential properties)

- d. Contractor sign:
 - i. *Modification*: properties exceeding ten acres are allowed a maximum sign area of 16 square feet (for residential properties)

6. Section 39.8 Supplemental regulations.

- a. Changeable copy signs:
 - i. *Addition*: hospitals and banks may use this type of sign
 - ii. *Addition*: Electronic messaging
 - iii. Gas stations:
 - 1. *Modification*: sign shall not exceed nine feet in height, as opposed to eight feet
 - 2. *Addition*: Pricing portion of the sign may use electronic messaging changeable copy
 - iv. Drive-thru establishments:
 - 1. *Addition*: may use electronic messaging changeable copy
 - v. Freestanding schools and places of worship:
 - 1. *Addition*: Banners are permitted
 - vi. Window signs:
 - 1. *Modification*: Window signs shall be no greater than 75 per cent of the total window area per window, as opposed to 25 per cent:
 - 2. *Modification*: May be a maximum of five colors, as opposed to four colors
 - vii. Exterior window signs:
 - 1. *Modification*: Letters must be no greater than 12 inches, as opposed to 8 inches in height
 - 2. *Modification*: Logos may be five colors, as opposed to three colors
 - viii. Illuminated window signs:
 - 1. *Modification*: Sign shall not exceed 4 square feet, as opposed to 2 square feet
 - 2. *Modification*: Maximum of five colors, as opposed to three colors
 - 3. *Addition*: Any neon, LED, rope lighting, window outlining or other similar lighting devices are not permitted year round
 - ix. Real estate signs: Nonresidential districts:
 - 1. *Addition*: "Available" may be printed on the sign
 - x. Replaceable tenant panels:
 - 1. *Modification*: Panels may be changed or rotated without the requirement of a permit or inspection by the city, as opposed to getting a permit for each panel change
 - xi. Addition: Car dealerships
 - xii. Nonresidential decorative lighting:
 - 1. *Modification*: lights may be affixed, as opposed to temporarily affixed for a period not to exceed 90 days
 - xiii. Addition: Promotional advertising banners

7. Section 39.10 Uniform sign plan.

- a. *Modification:* A uniform sign plan only requires the sign type and size to be the same for all permanent wall signs on the subject property

8. Section 39.16 Signs exempt from permit requirements.

- a. *Addition:* Replacement tenant panels, promotional advertising banners, car dealership signs

9. Section 39.17 Prohibited signs.

- a. *Modification:* All human signs are prohibited

10. Section 39.19 Waivers.

- a. *Modification:* Sign waivers are submitted to the Board of Adjustment, as opposed to the Margate Community Redevelopment Agency

11. Section 9.14 Signage.

- a. This section has been removed from Article IX Transit Oriented Corridor – City Center and combined in Article XXXIX Sign Code.