

## **Article XXXIX. Sign Code**

### Overview of Primary Modifications

\*This is not a complete summary of changes.

### Planning & Zoning Board

06/02/2015

#### **1. Section 39.2 Definitions.**

- a. Adding, deleting, and modifying definitions to be clearer and coordinate with the text in the code.

#### **2. Section 39.3 General requirements for signs in all zoning districts.**

- a. *Modification*: Signs may use up to 5 colors, instead of 3 (white, black, neutral bronze or the color of the building are not considered towards colors for signs)
- b. *Addition*: temporary signs no greater than 3 feet in height are permitted within the triangular area within the right-of-way

#### **3. Section 39.5 Residential district permanent signs.**

- a. *Addition*: These signs are also authorized in TOC zones.
- b. *Addition*: Neighborhood block sign
- c. Subdivision identification sign:
  - i. *Addition*: May be placed on subdivision perimeter wall
  - ii. *Addition*: Sign copy area may have an aggregate area of 64 square feet
  - iii. *Deletion*: Maximum 2 lines of copy and maximum 18 inch letter height
- d. *Addition*: Clubhouse identification sign
- e. Model signs:
  - i. *Addition*: Model directional signs

#### **4. Section 39.6 Nonresidential district permanent signs.**

- a. *Addition*: These signs are also authorized in TOC zones.
- b. Identification monument sign:
  - i. *Deletion*: Sign shall not be comprised of more than two identical, back to back sign faces.
- c. Main identification wall sign:
  - i. *Modification*: Sign may be located on a side on the main circulation route of a multi-tenant shopping center, as opposed to being of an “L” or “U” shaped center
  - ii. *Addition*: Canopies shall not be included when calculating lineal feet of building frontage
  - iii. *Deletion*: Must be installed perpendicular (at a 90 degree angle) to level ground.
- d. Secondary identification wall sign:
  - i. *Modification*: One sign is allowed per side with right-of-way frontage, frontage on the main circulation route of a multi-tenant shopping center, façade facing

oncoming traffic on near side of adjacent roadway, or has high visibility from a major roadway, as opposed to one sign with right-of way frontage or frontage on the main circulation route of "L" or "U" shaped centers.

- ii. *Deletion*: Must be perpendicular (at a 90 degree angle) to level ground.
- iii. *Modification*: Area maximum 1 square foot for each linear foot of building frontage, as opposed to 0.5 square foot
- e. *Addition*: Rear identification sign
- f. *Addition*: Building identification wall sign
- g. General information signs:
  - i. *Deletion*: Only allowed in the rear of a center or building
  - ii. *Addition*: Property owners may allow the labeling of individual parking spaces up to 20% of total parking spaces
- h. Directional signs:
  - i. *Addition*: Permitted on properties that have multiple tenants, more than one entrance, a drive-thru facility, or an accessory use available to the public
  - ii. *Addition*: Signs regulated by State Statutes must comply with size, color, copy and other regulations contained in the regulating statutes.
- i. *Modification*: Under awning and canopy identification sign:
  - i. *Addition*: corner storefront may be permitted one per side
  - ii. *Addition*: positioned 90 degrees to façade and centered in the area under the awning or canopy
- j. Site directory sign:
  - i. *Modification*: allowed one per driveway of a multi-building project of multi-tenant property exceeding thirty acres in size
  - ii. *Modification*: allowed one on a wall or freestanding
  - iii. *Modification*: maximum height 8 feet, as opposed to 6 feet in height
- k. *Addition*: Awning sign
- l. *Addition*: Blade sign
- m. *Addition*: Grand projecting sign
- n. *Addition*: Projecting sign

## **5. Section 39.7 Temporary signs**

- a. *Modification*: General temporary sign regulations.
  - i. *Modification*: Maximum of five temporary signs per parcel or lot, as opposed to three signs
  - ii. *Modification*: Signs may not be displayed for more than 90 days
  - iii. *Modification*: May be located one foot from right-of-way in residential areas and five feet for commercial areas
- b. *Modification*: organized the section into which signs are permitted in residential districts and nonresidential districts
- c. Announcing sign:
  - i. *Modification*: properties exceeding ten acres are allowed a maximum sign area of 24 square feet (for residential properties)

- d. Contractor sign:
  - i. *Modification*: properties exceeding ten acres are allowed a maximum sign area of 16 square feet (for residential properties)
- e. Grand opening event banner:
  - i. *Modification*: Banners may contain the words “Grand Opening” as opposed to must contain those words

**6. Section 39.8 Supplemental regulations.**

- a. Changeable copy signs:
  - i. *Addition*: hospitals and banks may use this type of sign
  - ii. *Addition*: Electronic messaging
  - iii. Gas stations:
    - 1. *Modification*: sign shall not exceed nine feet in height, as opposed to eight feet
    - 2. *Addition*: Pricing portion of the sign may use electronic messaging changeable copy
  - iv. Drive-thru establishments:
    - 1. *Addition*: may use electronic messaging changeable copy
  - v. Freestanding schools and places of worship:
    - 1. *Addition*: Banners are permitted
  - vi. Window signs:
    - 1. *Modification*: Window signs shall be no greater than 50 per cent of the total window area per window, as opposed to 25 per cent:
    - 2. *Modification*: May be a maximum of five colors, as opposed to four colors
  - vii. Exterior window signs:
    - 1. *Modification*: Letters must be no greater than 12 inches, as opposed to 8 inches in height
    - 2. *Modification*: Logos may be five colors, as opposed to three colors
  - viii. Illuminated window signs:
    - 1. *Modification*: Sign shall not exceed 4 square feet, as opposed to 2 square feet
    - 2. *Modification*: Maximum of five colors, as opposed to three colors
    - 3. *Addition*: Any neon, LED, rope lighting, window outlining or other similar lighting devices are not permitted year round
  - ix. Real estate signs: Nonresidential districts:
    - 1. *Addition*: “Available” may be printed on the sign
  - x. Replaceable tenant panels:
    - 1. *Modification*: Panels may be changed or rotated without the requirement of a permit or inspection by the city, as opposed to getting a permit for each panel change
  - xi. *Addition*: Car dealerships
  - xii. Nonresidential decorative lighting:

1. *Modification*: lights may be affixed, as opposed to temporarily affixed for a period not to exceed 90 days

xiii. *Addition*: Promotional advertising banners

**7. Section 39.10 Uniform sign plan.**

- a. *Modification*: A uniform sign plan only requires the sign type and size to be the same for all permanent wall signs on the subject property

**8. Section 39.16 Signs exempt from permit requirements.**

- a. *Addition*: Replacement tenant panels, promotional advertising banners, car dealership signs

**9. Section 39.17 Prohibited signs.**

- a. *Modification*: All human signs are prohibited

**10. Section 39.19 Waivers.**

- a. *Modification*: Sign waivers are submitted to the Board of Adjustment, as opposed to the Margate Community Redevelopment Agency

**11. Section 9.14 Signage.**

- a. This section has been removed from Article IX Transit Oriented Corridor – City Center and combined in Article XXXIX Sign Code.