



REINVENTING YOUR CITY

To: CRA Board of Commissioners

From: Diane Colonna, Executive Director

Date: September 9, 2015

**RE: MCRA Monthly Status Report**

The following is a summary of Margate Community Redevelopment Activities through August 31, 2015.

<b>Administration</b>	
<i>Activity</i>	<i>Status</i>
General	<ul style="list-style-type: none"><li>• Staff meetings</li><li>• Monthly agenda preparation for CRA Board Meeting</li><li>• Attend City Senior Staff meetings</li><li>• Weekly meeting with CRA Property Manager</li><li>• Participate in DRC meetings</li></ul>
CRA Finance/Budget	<ul style="list-style-type: none"><li>• Presented annual budget on August 18, 2015</li><li>• Worked on Five-Year Finance Plan</li><li>• Worked on Capital Project Sheets</li><li>• Prepared FY2015/2016 carryforward numbers</li></ul>
CRA Incentive Programs/Economic Development	<ul style="list-style-type: none"><li>• Met with two potential applicants on the Façade Improvement Grant program</li></ul>

<b>Capital Improvement Projects</b>	
<i>Activity</i>	<i>Status</i>
Landscape/irrigation RFP	<ul style="list-style-type: none"><li>• Two proposals received for review</li><li>• Evaluation Committee to review and make recommendation on September 8, 2015</li><li>• Reviewed quotes provided for replacement of plant material for 441/State Road 7</li></ul>
Coconut Creek Parkway (Medians, landscaping)	<ul style="list-style-type: none"><li>• Project progression meetings with DP Development/Chen Moore/DEE's Director</li><li>• Project currently under construction</li></ul>
Margate Boulevard/58 <sup>th</sup> Avenue	<ul style="list-style-type: none"><li>• Repaint of poles – bid issued one proposal received by close</li></ul>

(Maintenance)	of bid on August 27, 2015
Copans Road (Medians, landscaping)	<ul style="list-style-type: none"> <li>• Design plans submitted to County for review/comments</li> <li>• Tree removal permit approved</li> </ul>
Melaleuca/NW 61 <sup>st</sup> Ave (Sidewalks, landscaping)	<ul style="list-style-type: none"> <li>• Kimley-Horn submitted 60% design of conceptual plans for review by staff</li> <li>• Staff comments submitted to Kimley-Horn on 8/31/2015</li> </ul>
Kaye Stevens Park (Memorial feature)	<ul style="list-style-type: none"> <li>• Pedestal design received and reviewed by DEES</li> <li>• Working with DEES on simplified version for sidewalk design leading to statue</li> <li>• Statue model to be reviewed by staff/citizens on September 4, 2015 for input</li> </ul>

<b>City Center</b>	
<i>Activity</i>	<i>Status</i>
City Center Project	<ul style="list-style-type: none"> <li>• Meeting with developer to discuss concept plan</li> <li>• Presentation of revised design plans by New Urban Communities on August 18, 2015 for Board comments</li> </ul>
Stormwater Master Permit	<ul style="list-style-type: none"> <li>• City Center Stormwater Master permit application under review by Broward County</li> </ul>

<b>Marketing and Special Events</b>	
<i>Activity</i>	<i>Status</i>
Chamber of Commerce	<ul style="list-style-type: none"> <li>• Attend Chamber of Commerce monthly breakfast meeting and provide updates on MCRA activities</li> </ul>
Marketing	<ul style="list-style-type: none"> <li>• Monitoring business survey responses</li> <li>• Prepare weekly citizen informational email newsletter</li> <li>• Monthly business information email newsletter</li> <li>• Monitoring social media analytics</li> <li>• Represented MCRA at National Night Out event</li> <li>• Logistics - Margate Under the Moon (MUM) Event August – November, 2015</li> <li>• Set-up co-op ad for The Forum</li> <li>• Business Expo workshop on August 3, 2015</li> <li>• Ongoing contact with local businesses to participate in monthly MUM event</li> <li>• Press releases on MCRA events/activities</li> <li>• Attended August 15<sup>th</sup> Margate Chamber of Commerce event</li> <li>• Attended ICSC Florida Conference on August 31 – September 1 to promote City of Margate/Margate City Center Project</li> <li>• Updated annual Marketing Plan for 2015/2016</li> <li>• Preparing draft wayfinding signage proposal</li> <li>• Working with local photographer on lifestyle photos for future</li> </ul>

	marketing materials/banners <ul style="list-style-type: none"> <li>• Update to the CRA website as necessary</li> </ul>
Image Committee Meetings	<ul style="list-style-type: none"> <li>• Attend bi-weekly Image Committee meetings</li> </ul>

<b>Property Management</b>	
<i>Activity</i>	<i>Status</i>
CRA Owned/Common Area Maintenance	<ul style="list-style-type: none"> <li>• Oversight of Advanced Asset Management for property management services</li> <li>• Oversight of bus shelter maintenance</li> <li>• Oversight of landscape maintenance services</li> <li>• Tenant leases/issues</li> </ul>
Property Acquisition	<ul style="list-style-type: none"> <li>• CRA Board approved purchase of Alzheimer's Center on August 24, 2015 dependent upon inspections</li> <li>• Ordered property appraisals of several sites adjacent to City Center project</li> </ul>

<b>Other</b>	
<i>Activity</i>	<i>Activity Status</i>
Other Meetings	<ul style="list-style-type: none"> <li>• Attended consultant meeting on Parks &amp; Recreation Master Plan</li> </ul>