



City of Margate

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Meeting Minutes Recreation Foundation, Inc.

BOARD OF DIRECTORS
President, Lesa Peerman
Vice President, Joanne Simone
Treasurer, Brian Donahue
Secretary-to-the-Board, Tommy Ruzzano
Board Member, Frank B. Talerico
STAFF
Executive Director, Michael A. Jones
Recording Secretary, Joseph J. Kavanagh

Wednesday, July 9, 2014

6:30 PM

Commission Chambers

CALL TO ORDER

Present 5 - Board Member Frank B. Talerico, Board Member Brian Donahue, Board Member Tommy Ruzzano, Vice President Joanne Simone, and President Lesa 'Le' Peerman

1) APPROVAL OF MINUTES

A. [ID 14-468](#) Approval of November 6, 2013, Recreation Foundation Board Minutes

**A motion was made by Vice President Simone that the Minutes be approved.
Seconded by Secretary Ruzzano. The motion carried by the following vote:**

Yes 5 - Board Member Frank Talerico, Board Member Brian Donahue, Board Member Tommy Ruzzano, Vice President Joanne Simone, and President Lesa Peerman

2) OLD BUSINESS

There was no old business discussed.

3) NEW BUSINESS

There was no new business discussed.

4) EXECUTIVE DIRECTOR'S REPORT

EXECUTIVE DIRECTOR MICHAEL A. JONES gave an update and explained that the Recreation Foundation ran the dunk tank portion of the Fourth of July celebration and activities. He noted that President Peerman and Mr. Ruzzano volunteered to sit in the dunk tank. He said that \$158 was generated in donations for the dunk tank. He reported that the \$158 was put towards the general operation of the Recreation Foundation to pay for the upkeep of the website, credit card merchant account and old bills paid year-to-date. He stated that the Recreation Foundation was projected to expense \$500 for the entire year. He noted that with the \$158, another \$342 was needed to break even for the year. He stated that the Recreation Foundation still had a total number of assets of \$4,570.00. He explained that he had many ideas for generating additional revenue; however, there were currently no volunteers assigned to this foundation. He said that if a small group of volunteers could be found through the Margate Volunteer Program they could assist with fundraising activities such as the dunk tank. He mentioned doing Bingo

nights, 50/50 raffles, or a night at local Margate restaurants. He said that with volunteers to help the Recreation Foundation could continue to generate revenue to keep the foundation afloat.

PRESIDENT PEERMAN said that she was a volunteer, and that a form had to be filled out. She questioned how many volunteers were needed.

EXECUTIVE DIRECTOR JONES said he would get with the Volunteer Coordinator and set up a list of how many volunteers were needed for certain activities. He said that the Recreation Foundation currently needed enough money to handle the day-to-day operations while waiting for private donations from the public or private sector. He stated that he had received zero donations, other than a \$15 donation earmarked for a special event.

PRESIDENT PEERMAN thanked Executive Director Jones for the Fourth of July event, which she said was a lot of fun and should be done every year.

MR. TALERICO mentioned the Public Information Officer (PIO) and questioned whether the Recreation Foundation, through the City Manager's office, could utilize that individual to help promote some of the events.

EXECUTIVE DIRECTOR JONES explained that the intent of the Recreation Foundation when created was not to use City Staff or City employees, but to only use volunteers.

VICE PRESIDENT SIMONE thanked Executive Director Jones for the Fourth of July celebration. She said that the set up in the courtyard with the hot dogs was perfect, because the people could serve themselves the condiments and get their drink.

MR. DONAHUE agreed that it was set up excellent. He talked about knowing exactly what the foundation wanted to do so that more people will get involved. He said that once there was something planned, it would be easier to generate more volunteers.

MR. RUZZANO questioned what Executive Director Jones had planned as the first event.

EXECUTIVE DIRECTOR JONES said that he could e-mail the foundation with ideas and options, as well as determining how many volunteers would be needed and how much money was needed.

MR. RUZZANO suggested having a City Softball game with volunteers from the City, such as Firefighters, Police and Staff.

PRESIDENT PEERMAN asked whether the foundation had a donation jar to put out.

EXECUTIVE DIRECTOR JONES said he did not currently have one.

PRESIDENT PEERMAN suggested having one at events

EXECUTIVE DIRECTOR JONES agreed to bring back some options.

VICE PRESIDENT SIMONE mentioned the upcoming Lego movie at the pool and she asked whether more advertising would be done to get the word out.

EXECUTIVE DIRECTOR JONES clarified that the Lego movie event was a City issue that could be discussed at the next Commission meeting.

MR. TALERICO asked whether any Basketball or Free Throw Tournaments were planned.

EXECUTIVE DIRECTOR JONES noted that the City previously hosted those events and the success depended on the season, the amount of time for advertising and the amount of people. He stated that it was something the City was looking to enhance. He said that he wanted this foundation to just create and generate revenue so it could give back to the community through scholarships or through providing a special event that the City could not afford. He stated that a Basketball Tournament for the public should be run through the Parks and Recreation Department rather than through the Recreation Foundation. He further explained that the foundation's purpose was to find creative ideas for fundraising to be able to give back to the community and assist those who could not pay for the City services, such as Summer Camp, Baseball and Soccer Leagues. He stated that the foundation could financially assist the public in enhancing the quality of life.

VICE PRESIDENT PEERMAN told Executive Director Jones to inform the foundation about any ideas that would then be reviewed. She asked for an idea of the volunteers needed so the Volunteer Coordinator could try to get people to help.

ADJOURNMENT

There being no further business, the meeting adjourned at 6:45 p.m.

Respectfully submitted,

Transcribed by Carol DiLorenzo

Date