

Kim Vasquez
Margate CRA

Deerfield Beach, 11/5/2015

Kim,

Having seen the tremendous success the monthly Food Truck events had in Margate over the summer, and based on the constant requests from residents and non-residents to please come back, I would like to submit the following proposal for your and the Margate CRA's consideration:

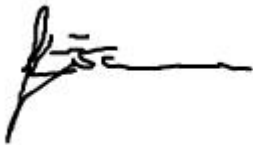
The Margate Gourmet Food Truck Events will take place on the following dates as part of the City of Margate Sounds at Sundown Concert series: Saturdays, January 9, February 6, March 5, April 9, May 7 and June 4, 2015 from 5:30pm-8:30pm at 5701 Margate Blvd, Margate, FL 33063.

What's Cooking Inc. Responsibilities:

- What's Cooking Inc. will arrange for up to 8-15 Food Trucks to be in attendance for each event
- What's Cooking Inc. will promote the Sounds at Sundown Concert Series and Food Truck event on the Gourmet Truck Expo website, Twitter, Facebook, Instagram and other social media outlets using our extensive network of Social Media partners.
- What's Cooking Inc. shall pay the Margate Community Redevelopment Agency \$40 per food truck. And US\$20 for each non-food vendor
- What's Cooking will feed up to 10 volunteers designated by the City Of Margate.
- If any sponsors are secured for the events by What's Cooking Inc., 75% of all sponsorship revenues will go to the MCRA.
- What's Cooking Inc would like to include a limited number (no more than 5) of non-food vendors such as Arts & Crafts Vendors/Fashion Trucks etc. (optional)
- What's Cooking Inc. may bring bar services to the events, in which case What's Cooking Inc. shall be responsible for all permits, fees, licenses and insurance requirements to serve alcoholic beverages.
- What's Cooking Inc. will bring a balloon artist for children's entertainment
- What's Cooking Inc. will provide 2 custom designed vinyl banners to help support the CRA's advertising efforts.

Given our proven track record and the success experienced in collaboration with the City Of Margate since early 2012, I feel that Gourmet Truck Expo is the right partner to help ensure the continued success of the Sounds At Sundown Series.

Thank you for your consideration,



Jochen Esser
Founder, Gourmet Truck Expo



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