

CITY OF MARGATE, FLORIDA

RESOLUTION _____

A RESOLUTION OF THE CITY COMMISSION OF THE CITY OF MARGATE, FLORIDA, URGING THE BROWARD COUNTY COMMISSION TO ADOPT A COUNTYWIDE ORDINANCE WHICH HOLDS VENUES, BUSINESSES, AND OTHER RESPONSIBLE PARTIES ACCOUNTABLE FOR SNIPE SIGNS AND POSTERS UNLAWFULLY PLACED ON UTILITY POLES, UTILITY BOXES, TRAFFIC CONTROL BOXES, BUS SHELTERS, BENCHES, TREES, OR ANY OTHER PUBLIC PROPERTY; DIRECTING THE CITY CLERK TO TRANSMIT A COPY OF THIS RESOLUTION TO BROWARD COUNTY, THE BROWARD LEAGUE OF CITIES, AND EACH MUNICIPALITY WITHIN BROWARD COUNTY; AND PROVIDING FOR AN EFFECTIVE DATE.

WHEREAS, the improper and illegal placement of snipe signs and posters on utility poles, utility boxes, traffic control boxes, bus shelters, benches, trees, or any other public property is of great concern to the health, safety, and welfare of the residents of the City of Margate ("City"); and

WHEREAS, illegally placed snipe signs and posters placed on utility poles, utility boxes, traffic control boxes, bus shelters, benches, trees, or any other public property can be found throughout the City, and such signs are often replaced after removal by the City; and

WHEREAS, although the City Code prohibits the placement of such signs, enforcement is challenging as it requires the City to catch the violator in the act of posting the illegal signs; and

WHEREAS, the City is limited in its enforcement capabilities against violators or businesses caught or located within the City's boundaries; and

WHEREAS, the improper and illegal placement of snipe signs and posters is a countywide issue as these signs advertise events that take place not only within the City, but throughout Broward County; and

WHEREAS, the Broward County Graffiti and Illegal Poster Task Force ("Task Force") has been meeting since September 21, 2016; and

WHEREAS, the Task Force has identified Art Wrapping Utility and Traffic Control Boxes to be an effective means of deterrence against the unlawfully placed posters; and

WHEREAS, Art Wrapping Utility and Traffic Control Boxes is not a cure-all solution, and greater enforcement efforts are required to counteract this growing problem; and

WHEREAS, the Task Force has discussed that unlawfully placed posters are appearing not only in the municipality which has the venue holding the promoted event, but unlawfully placed posters appear in the surrounding municipalities as well; and

WHEREAS, a countywide ordinance which hold violators, venues, and businesses responsible for placement of illegal snipe signs and posters is necessary to ensure that violators are unable to evade municipal code enforcement through jurisdictional limitations; and

WHEREAS, the City Commission of the City of Margate believes that a countywide ordinance which holds venues, businesses, and other responsible parties accountable for snipe signs and posters unlawfully placed on utility poles, utility boxes, traffic control boxes, bus shelters, benches, trees, or any other public property is necessary to protect the health, safety, and welfare of the residents of the City of Margate.

NOW, THEREFORE, BE IT RESOLVED BY THE CITY COMMISSION OF THE CITY OF MARGATE, THAT:

SECTION 1: The foregoing "**WHEREAS**" clauses are ratified and confirmed as being true and correct and are specifically made a part of this Resolution.

SECTION 2: The City Commission of the City of Margate urges the Broward County Commission to adopt a countywide ordinance which holds venues, businesses, and other responsible parties accountable for snipe signs and posters unlawfully placed on utility poles, utility boxes, traffic control boxes, bus shelters, benches, trees, or any other public property;.

SECTION 3: The City Clerk is directed to transmit a copy of this Resolution to Broward County, the Broward League of Cities, and each municipality in Broward County.

SECTION 4: This Resolution shall become effective upon adoption.

PASSED, ADOPTED AND APPROVED THIS _____ day of _____, 2017.

ATTEST:

JOSEPH J. KAVANAGH
CITY CLERK

MAYOR TOMMY RUZZANO

RECORD OF VOTE

Caggiano	_____
Simone	_____
Peerman	_____
Schwartz	_____
Ruzzano	_____