

CITY OF MARGATE, FLORIDA

ORDINANCE NO. _____

AN ORDINANCE OF THE CODE OF THE CITY OF MARGATE, FLORIDA, AMENDING APPENDIX-A ZONING; ARTICLE XXXIX SIGN CODE, SECTION 39.8 SUPPLEMENTAL REGULATIONS; PROVIDING FOR WINDOW SIGNS; PROVIDING FOR MINIMUM STANDARDS; PROVIDING FOR REPEAL; PROVIDING FOR EXCEPTIONS; PROVIDING FOR SEVERABILITY; PROVIDING FOR CODIFICATION; PROVIDING FOR AN EFFECTIVE DATE.

SECTION 1: The Code of the City of Margate, Florida, Appendix-A Zoning, Article XXXIX Sign Code Section 39.8 Supplemental regulations is hereby amended to read as follows:

Section 39.8. - Supplemental regulations.

. . .

(G) *Window signs:* The total area of all window signs (interior, exterior and illuminated) may be no greater than fifty (50) per cent of the total window area of each frontage, including glass doors.

(1) *Interior window signs.*

(a) Located within ten (10) feet of the window;

(b) Shall be non-illuminated;

¹CODING: Words in ~~struck-through~~ text are deletions from existing text, words in underscored text are additions to existing text, and **shaded** text are changes between First and Second Readings.

(2) *Exterior window signs:*

(a) Signs must be constructed from vinyl;

- 1
2
3 (b) Signs shall not be applied to or cover any
4 divider between individual panels in a window;
5
6

7 (3) *Illuminated window signs:*
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- 9 (a) Two (2) illuminated (including neon) signs may
10 be permitted per occupied business premises;
11
12 (b) Each sign shall not exceed four (4) square feet
13 in area;
14
15
16
17 (c) The total area of signs in the window shall not
18 exceed twenty-five (25) per cent of the total
19 window area per window.
20
21 (d) No flashing or strobe illumination is
22 permitted.
23
24 (e) Illuminated window signs that are not battery
25 operated must have a permanent power source
26 that has been professionally installed and
27 permitted by the Margate Building Department.
28
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30
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- 32 (4) *Window lighting.* Any neon, LED, rope lighting,
33 window outlining or other similar lighting devices
34 are not permitted.
35

- 36 (5) *Window transparency.* Sunscreening material, such as
37 tint or film, may be applied to non-residential
38 windows and glass doors, subject to the following
39 limitations:
40

- 41 (a) No sunscreening material may be applied to
42 windows and glass doors located on the first
43 floor that has the effect of making said

1 windows or glass doors nontransparent.
2 Sunscreening material(s) shall be limited to
3 the solar reflectance and light transmittance
4 limitations provided in Florida Statute
5 316.2953, if installed on the first floor of a
6 structure; and
7

8 (b) The above sunscreening material limitations
9 shall not apply to windows located above the
10 first floor of a structure; and
11

12 (c) Sunscreening material shall not count toward
13 window sign coverage, unless said material
14 displays lettering or images.
15
16 . . .
17

18 (N) *Nonresidential holiday decorative signs.* Signs of a
19 primarily decorative nature, clearly incidental and
20 customary and commonly associated with any national,
21 local or religious holiday shall be permitted
22 provided that such signs shall be displayed for a
23 period of not more than sixty (60) consecutive days.
24 Such signs may be of any approved type, number, area
25 or illumination and shall be entirely within the
26 boundaries of the lot or premises on which they are
27 erected. Said signs may be painted or applied to the
28 interior or exterior of any window. Said signs shall
29 be subject to the applicable electrical and
30 structural inspection.
31
32 . . .
33
34

35 (Q) *Promotional advertising banners.* The purpose of this
36 pilot program is to offer an additional way for
37 businesses in multi-tenant developments to gain
38 greater visibility and increase opportunities for
39 promotion.
40

41 (1) General program requirements:
42

- 1 (a) Centers with more than six (6) tenants may
2 install permanent poles to display promotional
3 advertising banners.
4
5 (b) One (1) set of poles per one hundred (100) feet
6 is permitted.
7
8 (c) The property owner shall submit a site plan of
9 property showing dimensioned location of
10 promotional advertising banners.
11
12 (d) Dimensioned drawing, photograph or detailed
13 description of promotional advertising display
14 shall be submitted to the economic development
15 department.
16
17 (e) Each tenant may display the banner for a
18 maximum of thirty (30) days, up to six (6)
19 times per year.
20
21 (f) Banners shall be the appropriate size for the
22 provided poles.
23
24 (g) Banners shall not display any pricing.
25
26 (h) The permanent pole shall require any applicable
27 permits through the building department.
28

29 **[Note to Municipal Code: The rest of this section shall**
30 **remain as codified.]**
31

32 **SECTION 2:** The Code of the City of Margate,
33 Florida, Appendix-A Zoning, Article XXXIX Sign Code Section
34 39.14 Legal nonconforming signs, nonconforming signs,
35 abandoned signs is hereby amended to read as follows:
36

37 **Section 39.8. - Supplemental regulations.**
38

- 39 (D) *Amortization.* Window signs which are found to be non-
40 conforming to this article shall be altered to conform
41 to the provisions of these regulations no later than
42 May 15, 2018.

1
2 [Note to Municipal Code: The rest of this section shall
3 remain as codified.]
4

5 **SECTION 3:** The Code of the City of Margate,
6 Florida, Appendix-A Zoning, Article XXXIX Sign Code Section
7 39.16 Signs exempt from permit requirements is hereby amended
8 to read as follows:
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10 (A) The following signs shall be exempt from the permit
11 requirements of this section:
12

- 13 (1) Signs required by federal, state, county and/or
14 municipal agencies.
15
- 16 (2) Temporary window signs. Window signs that are
17 permanently applied or affixed to a window, such as
18 vinyl lettering or decals, require a permit.
19
- 20 (3) Up to five (5) temporary and single-purpose signs,
21 not exceeding six (6) square feet on any
22 residentially zoned property.
23
- 24 (4) Flags allowed under this Code. Flag poles require a
25 permit.
26
- 27 (5) Nameplate, and building address signs.
28
- 29 (6) Tablets, such as memorials, cornerstones, date of
30 erection, when built into the walls of a building.
31
- 32 (7) Professionally drawn or constructed general
33 information signs, such as trespass signs, private
34 driveway, and no dumping, when such signs do not
35 exceed four (4) square feet in area each, are not
36 illuminated, and do not project over a public right-
37 of-way provided total number of signs on a property
38 or in a complex will not exceed five (5), unless
39 additional signs are required for compliance with
40 state or federal regulations.
41
- 42 (8) Changing of copy in permitted changeable copy signs.
43

- 1 (9) Changing of directory listing in a permitted
2 directory sign provided the size, style, and color
3 of the listing to be changed conforms with the
4 existing lettering on the sign.
5
6 (10) Traffic regulatory signs with approval from city
7 engineer.
8
9 (11) Special event signs and nonprofit sale signs as
10 allowed in section 39.7(B)(7).
11
12 (12) Replacement tenant panels as provided in section
13 39.8(O).
14
15 (13) Promotional advertising banners. Permanent poles for
16 banners require a permit.
17
18 (14) Car dealership signs as provided for in section
19 39.8(P).
20

- 21 (B) This exemption in no way waives the requirements of
22 structural and/or safety requirements outlined by these
23 regulations and/or the Florida Building Code.

24 **SECTION 4:** All ordinances or parts of ordinances
25 in conflict herewith are and the same is hereby repealed to
26 the extent of such conflict.
27

28 **SECTION 5:** If any section, sentence, clause, or
29 phrase of this ordinance is held to be invalid or
30 unconstitutional by a court of competent jurisdiction, then
31 said holding shall in no way affect the validity of the
32 remaining portions of this ordinance.
33

34 **SECTION 6:** It is the intention of the City
35 Commission that the provisions of this ordinance shall become
36 and be made a part of the City of Margate Code, and that the
37 sections of this ordinance may be renumbered or relettered and
38 the word "ordinance" may be changed to "section", "article"
39 or such other appropriate word or phrase in order to
40 accomplish such intentions.
41

42
43 **SECTION 7:** This ordinance shall become effective
44 immediately upon adoption at its second reading.
45

PASSED ON FIRST READING THIS ____ day of _____ 2017.

PASSED ON SECOND READING THIS ____ day of _____ 2017.

ATTEST:

JOSEPH KAVANAGH
CITY CLERK

MAYOR TOMMY RUZZANO

RECORD OF VOTE - 1ST READING

RECORD OF VOTE - 2ND READING

Caggiano _____
Simone _____
Peerman _____
Schwartz _____
Ruzzano _____

Caggiano _____
Simone _____
Peerman _____
Schwartz _____
Ruzzano _____