

# AUTHORIZATION TO NEGOTIATE AN AGREEMENT

Mellgren Planning Group for  
Comprehensive Plan  
Amendment

August 22, 2018

# BACKGROUND



Month	J	A	S	O	N	D	J	F	M	A	M	J	J	A	S	O
Public Workshops																
EAR-based Amendments																
Consultant Selection																
Land Use Element																
Design Standards																
Redevelopment Plan																
Zoning Code																
Other Comp Plan Elements																

# DEVELOPMENT DEPARTMENT WORK PLAN

## **Plan adopted in 1989**

- ▶ Future Land Use Element – 2010
- ▶ Transportation Element – 2001
- ▶ Sanitary Sewer, Solid Waste, Drainage, and Natural Groundwater Aquifer Recharge Element – 1989
- ▶ Potable Water – 2015
- ▶ Recreation and Open Space Element – 1989
- ▶ Capital Improvements Element – 2011
- ▶ Housing Element – 1989
- ▶ Conservation Element – 2010
- ▶ Intergovernmental Coordination Element - 2010

# NEED TO UPDATE COMPREHENSIVE PLAN

- ▶ 1. Assessment of Existing Conditions and Public Input
- ▶ 2. Comprehensive Plan Amendment – Vision Statement
- ▶ 3. Comprehensive Plan Amendment – Design Statement
- ▶ 4. Comprehensive Plan Amendment – Future Land Use Element

## SCOPE OF WORK

- ▶ 163.3181 (1) It is the intent of the Legislature that the public participate in the comprehensive planning process to the fullest extent possible.
- ▶ 163.3181 (2) During consideration of the proposed plan or amendments thereto by the local planning agency or by the local governing body, the procedures shall provide for broad dissemination of the proposals and alternatives, opportunity for written comments, public hearings as provided herein, provisions for open discussion, communications programs, information services, and consideration of and response to public comments.

## PUBLIC PARTICIPATION

## AICP Code of Ethics and Professional Conduct

### **A: Principles to Which We Aspire**

#### **1. Our Overall Responsibility to the Public**

- ▶ Our primary obligation is to serve the public interest and we, therefore, owe our allegiance to a conscientiously attained concept of the public interest that is formulated through continuous and open debate. We shall achieve high standards of professional integrity, proficiency, and knowledge.
- ▶ We shall give people the opportunity to have a meaningful impact on the development of plans and programs that may affect them. Participation should be broad enough to include those who lack formal organization or influence.

# PUBLIC PARTICIPATION

## AICP Code of Ethics and Professional Conduct

### **A: Principles to Which We Aspire**

#### **2. Our Responsibility to Our Clients and Employers**

- ▶ We shall accept the decisions of our client or employer concerning the objectives and nature of the professional services we perform unless the course of action is illegal or plainly inconsistent with our primary obligation to the public interest.

### **B: Our Rules of Conduct**

- ▶ 2. We shall not accept an assignment from a client or employer when the services to be performed involve conduct that we know to be illegal or in violation of these rules.

# PUBLIC PARTICIPATION



# COMPARISON



## The Corradino Group

- ▶ Project Manager – 9 years
- ▶ Land Use Planner – 1 year
- ▶ Public Involvement - 26, 9, 20 years
- ▶ Total Hours – 548
- ▶ Public Involvement - 48
- ▶ Selection Committee Score – 245
- ▶ Cost Estimate - \$75,000

## The Mellgren Planning Group

- ▶ Project Manager – 20 years
- ▶ Land Use Planner – 2 years
- ▶ Public Involvement – 40+ years
- ▶ Total Hours – 1376
- ▶ Public Involvement – 357
- ▶ Selection Committee Score – 265
- ▶ Cost Estimate- \$132,040

## COMPARISON

- ▶ Experience in Margate
- ▶ Interaction with selection committee
- ▶ Approach to reaching non- and under-represented communities
- ▶ Past experience re: comprehensive plan rewrite
- ▶ Approach to digital version of the comprehensive plan

# INTANGIBLES

- ▶ The Mellgren Planning Group

STAFF RECOMMENDATION