

CITY OF MARGATE COMPREHENSIVE PLAN UPDATE CONSULTANT SERVICES

Mellgren Planning Group
October 2, 2018

BACKGROUND



Plan adopted in 1989

- ▶ Future Land Use Element – 2010
- ▶ Transportation Element – 2001
- ▶ Sanitary Sewer, Solid Waste, Drainage, and Natural Groundwater Aquifer Recharge Element – 1989
- ▶ Potable Water – 2015
- ▶ Recreation and Open Space Element – 1989
- ▶ Capital Improvements Element – 2011
- ▶ Housing Element – 1989
- ▶ Conservation Element – 2010
- ▶ Intergovernmental Coordination Element - 2010

NEED TO UPDATE COMPREHENSIVE PLAN

PROCESS



- ▶ Request for Proposals 2018-022
- ▶ August 6, 2018 received two proposals
- ▶ August 22, 2018 authorized to negotiate with Mellgren Planning Group

PROCESS

SCOPE OF SERVICES



Task 1: Assessment of Existing Conditions/Public Input

Deliverable:

- ▶ 1) Public Outreach Plan
- ▶ 2) Monthly Summary of Ongoing Public Participation
- ▶ 3) Schedule for Amendment Adoption Process

SCOPE OF SERVICES

Task 2: Vision Statement

Community Engagement I - Initial Community Outreach.

Community Engagement II - Vision Week

Community Engagement III – Service and Experience Priorities

Deliverable:

- ▶ Draft Vision Statement
- ▶ Integration Strategy with Zoning Code and Community Redevelopment Plan
- ▶ Narration of Future Planning and Zoning Focus

SCOPE OF SERVICES

Task 3: Design Statement

Deliverable:

- ▶ Draft Urban Design Statement
- ▶ Integration Strategy for Zoning Code and Community Redevelopment Plan
- ▶ Narration of Future Urban Design Goals and Objectives

SCOPE OF SERVICES

Task 4: Future Land Use Element

Deliverable:

- ▶ 10 final copies of draft Amended Future Land Use Element (provided in Word/PDF and digital format)
- ▶ A dynamic, digital version of the entire Amended Comprehensive Plan capable of being integrated into the Margate Development Services Department website

SCOPE OF SERVICES

Task 5: Local Planning Agency Workshops

Deliverable:

- ▶ The consultant will prepare and present a PowerPoint presentation summarizing the results of the public input.
- ▶ The consultant will prepare and present a PowerPoint presentation summarizing the recommendations of the Comprehensive Plan.

SCOPE OF SERVICES

Task 6: Local Planning Agency Public Hearing

Deliverable:

- ▶ The consultant will prepare and present a PowerPoint presentation summarizing the recommendations of the Comprehensive Plan.

SCOPE OF SERVICES

Task 7: City Commission Workshop

Deliverable:

- ▶ The consultant will prepare and present a PowerPoint presentation summarizing the recommendations of the Comprehensive Plan.

SCOPE OF SERVICES

Task 8: City Commission Transmittal Hearing

Deliverable:

- ▶ The consultant will prepare and present a PowerPoint presentation summarizing the recommendations of the Comprehensive Plan.

SCOPE OF SERVICES

Task 8: City Commission Transmittal Hearing

Deliverable:

- ▶ The consultant will prepare and present a PowerPoint presentation summarizing the recommendations of the Comprehensive Plan.

SCOPE OF SERVICES

Enhanced Public Involvement 1 (Optional)

The enhanced public involvement task will involve a community town hall meeting for each of the 12 planning areas. The focus of the meeting will be:

- ▶ Features of the City and their neighborhood the residents want to maintain
- ▶ Features of the City and their neighborhood the residents want to change
- ▶ Key challenges facing the City and their neighborhood
- ▶ key issues to be addressed
- ▶ Ideas for creating community wealth and improving the City and their neighborhood
- ▶ Opportunities and Values that the residents want to build upon for the future
- ▶ A summary positioning statement which describes the preferred future community

SCOPE OF SERVICES

Enhanced Public Involvement 2 (Optional)

Various focus groups meetings will be conducted. Some of the groups that could be held include (new ones may be added as identified in the initial outreach phase):

- ▶ High school students – What would make Margate an attractive place to remain in as a resident.
- ▶ Middle school students/recreation program participants – “the city I would like to live in”
- ▶ Recreation program parents
- ▶ Senior centers
- ▶ Businesses

SCOPE OF SERVICES

Additional Data Collection (Optional).

This optional phase would be a scientific survey developed using the data from Engagement 1 and 2. Its purpose is to provide valid information about the views and preferences of a reliable sample of residents. Its value lies in ensuring the vision is consistent with the broad vision of the community.

SCOPE OF SERVICES

FEE



Initial Proposal: \$132,040 plus \$60,500 optional tasks

Current Scope: \$ 99,895

Option 1: 3,600

Option 2: 15,000

Option 3: 17,000

FEE