



## INTEROFFICE MEMORANDUM FROM THE DEVELOPMENT SERVICES DEPARTMENT

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TO: Mayor and City Commission

FROM: Robert Massarelli, AICP, Director of Development Services

DATE: September 26, 2018

RE: City of Margate Economic Development Vision

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Based on the input received at the August 30<sup>th</sup> City Commission's Economic Development Workshop, the staff has prepared an Economic Development Vision for the City. The vision statement starts with a general statement:

“The City of Margate seeks to inspire an economy that results in sustainable employment opportunities, safe neighborhoods, medical innovations, moderate manufacturing, and restaurant and retail businesses that attract visitors from surrounding areas. “

This is followed by eight objectives that will guide the implementation of the vision. The areas covered by these objectives are:

1. Retail
2. Culinary
3. Medical
4. Moderate Manufacturing
5. Business Friendly
6. Marketing
7. Incentives
8. Assistance

The possible actions are 1) to adopt the Economic Development Vision as presented, 2) make minor changes to the Economic Development Vision and adopt it as revised, or 3) provide direction to the staff and have them return with a revised version.