



APPEAL TO MARGATE CITY COMMISSION
APPEAL OF DECISION OF THE BOARD OF ADJUSTMENT
(PLEASE PRINT OR TYPE)

DATE: 8/16/2018PETITIONER'S NAME: Andrew Byers for POM MRIPETITIONER'S ADDRESS: 2800 N. State Road 7, Suite 103, Margate FL 33063

LEGAL DESCRIPTION OF PROPERTY: _____

PALM BEACH FARMS 2-54 PB TRACT 91 W 250 LESS N 50 LESS S 300 THEREOF &LESS THAT PT OF ABOVE PARCEL LYING WITHIN 120 FT E OF W/L OF SECTION BLK 90PROPERTY ADDRESS: 2800 N. State Road 7, Suite 103, Margate FL 33063

DESCRIBE VARIANCE REQUEST: POM MRI would like to place a sign on the front of the building facing 441, located on the clock tower under an existing sign, per the design provided. We are open to modifications in color or design to better conform to the desired aesthetic, as needed.

REASON FOR REQUESTING REVERSAL OF DECISION: Ours is a unique situation in that we face a hidden pocket in the parking lot. A prominent sign facing 441 is critical to patients coming from all over Broward County to find us and transact business in Margate. Due to their size and location, the existing directional and monument signs are only useful once the patient has already found us.

Not having a main sign facing 441 is a hardship for us as this main artery is only way most people can get to us and the location they are looking for us from. The number one complaint we receive from our patients and their doctors is that we are too hard to find. The doctors stop sending to us because of their patients' hardship in finding POM. When patients do find us our daily schedule becomes backed up by patients arriving late for their appointments. This doesn't meet our core value of exceeding the patients and referring doctors expectations. This all began to happen when we were forced to remove the temporary signage facing 441.

APPEAL FORM MUST BE FILED WITH THE CITY CLERK'S OFFICE **WITHIN SEVEN (7) DAYS** AFTER WRITTEN DECISION OF THE BOARD OF ADJUSTMENT IS TRANSMITTED TO THE CITY CLERK. **PETITIONER MUST REIMBURSE CITY FOR MAILING COSTS INVOLVED IN APPEAL.**

Andrew Byers
 PETITIONER'S SIGNATURE
 President and CEO
 TITLE
 954-397-8036
 PHONE NUMBER