

City of Margate

Board of Adjustment Meeting

August 9, 2018



Sign Waiver

BA-05-2018

Applicant is seeking permission to install a main identification wall sign on a portion of the building that is not occupied by the applicant and allow a second wall sign on a portion of the building where another wall sign presently exists. A maximum number of one main identification wall sign is allowed per store frontage.

POM MRI
2800 North State Road 7

Location Map



Existing



West Elevation



West Elevation

Existing



Northwest Elevation



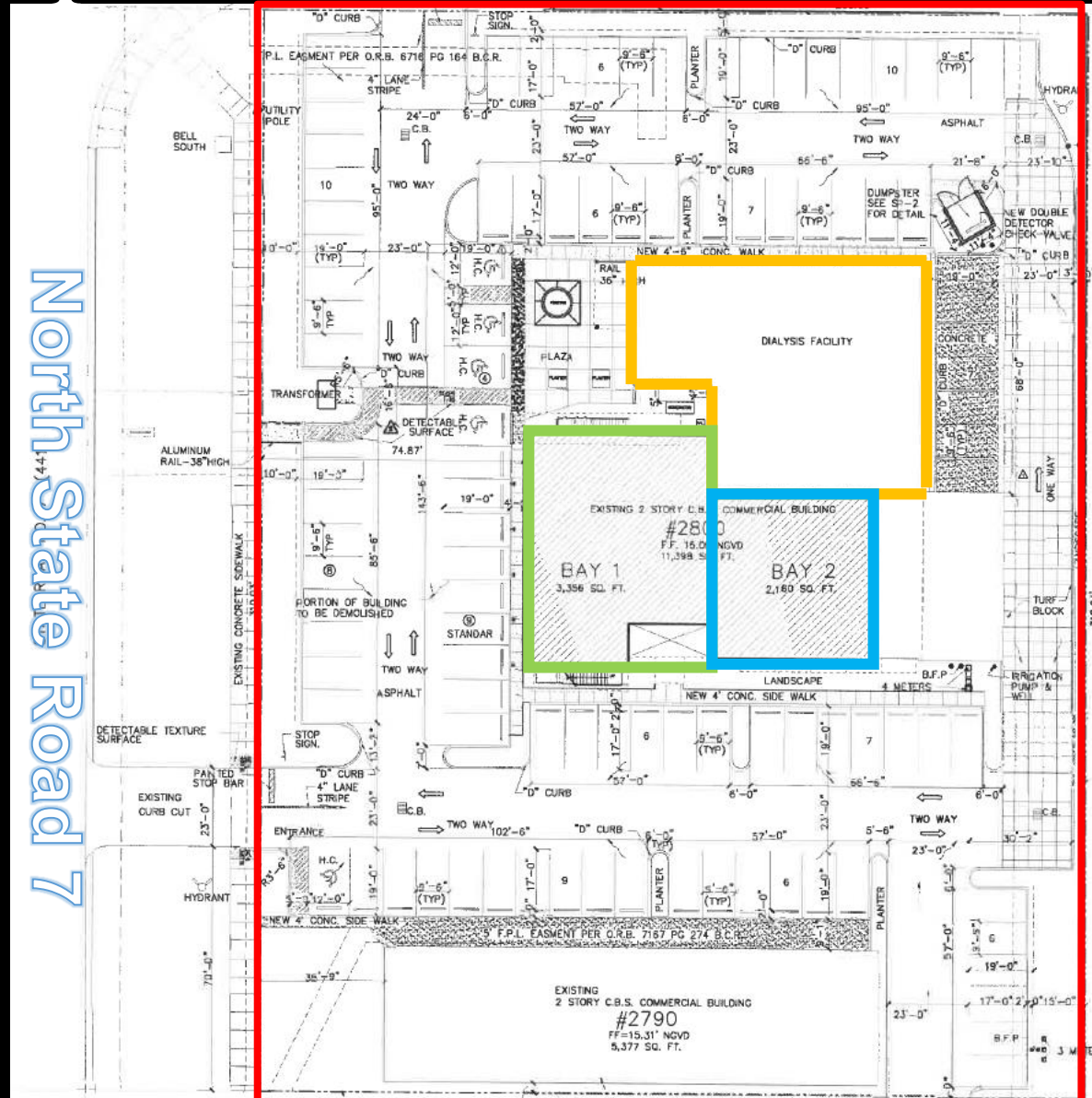
Southwest Elevation

Existing



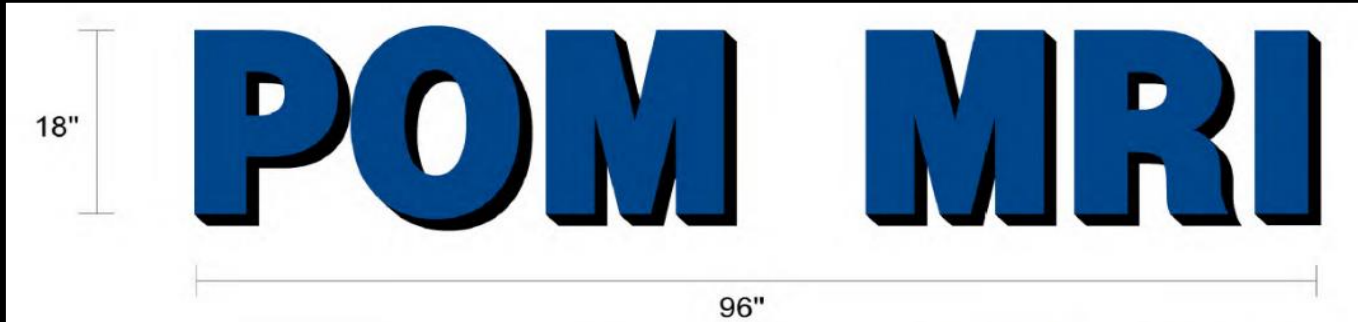
POM MRI Entrance – South Elevation

Location Map



Proposed Sign

- 12 square feet (18 inches by 96 inches)
- illuminated blue channel letters
- size complies with Zoning Code

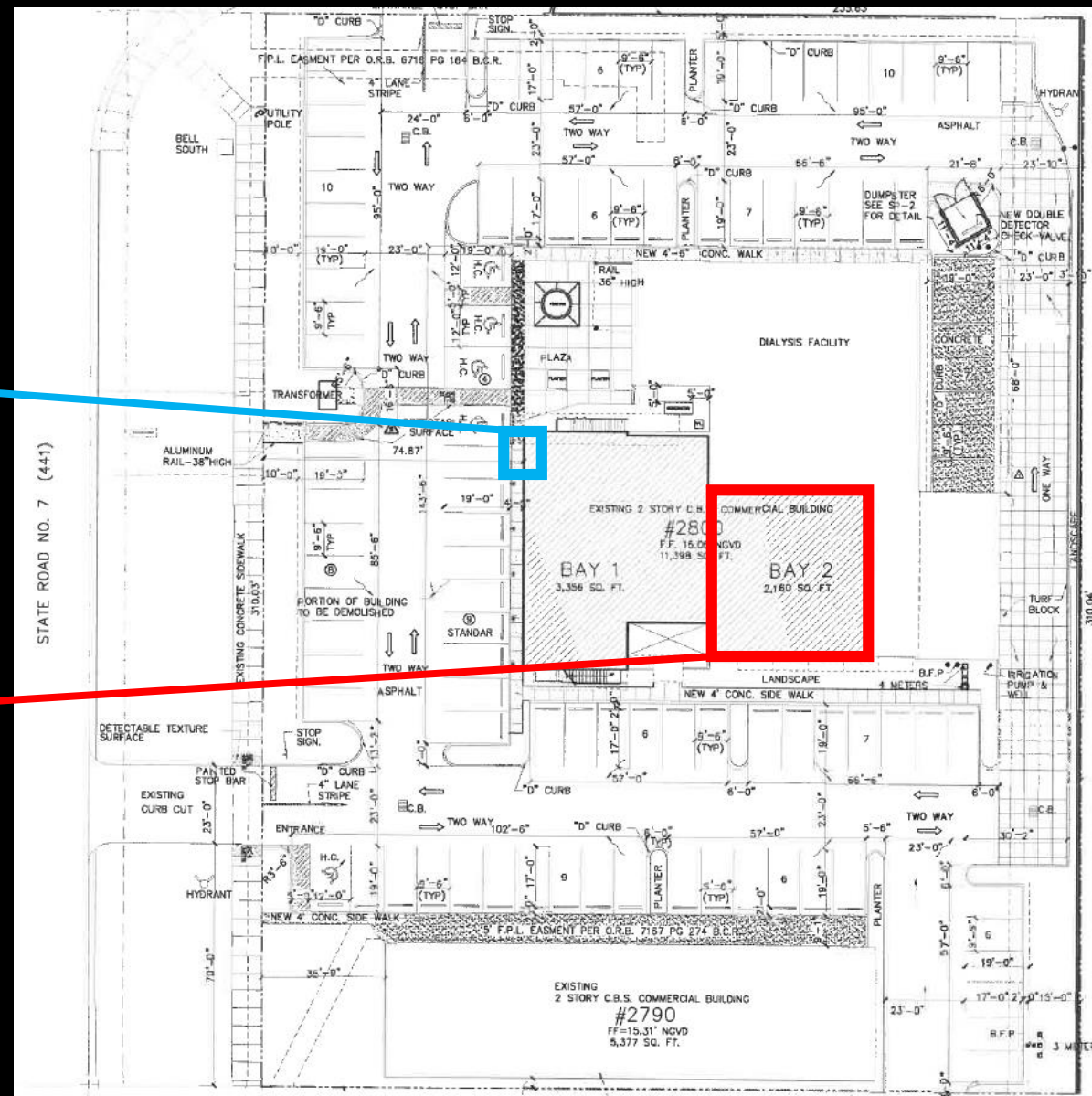


Compliance with Zoning Code

- Size
- Placement/Location
- Maximum Number Allowed
- Section 39.19 – Waiver criteria

A photograph of a Universal Kidney Center building. A large tree stands in front of the building. A blue line connects a blue box on the building to a red box on a white SUV. A red arrow points from the red box to the right.

- Ground-level occupancy
- Own direct customer/client entrance



Number Maximum

- One (1) sign located on a side with right-of-way frontage



Compliance with Zoning Code

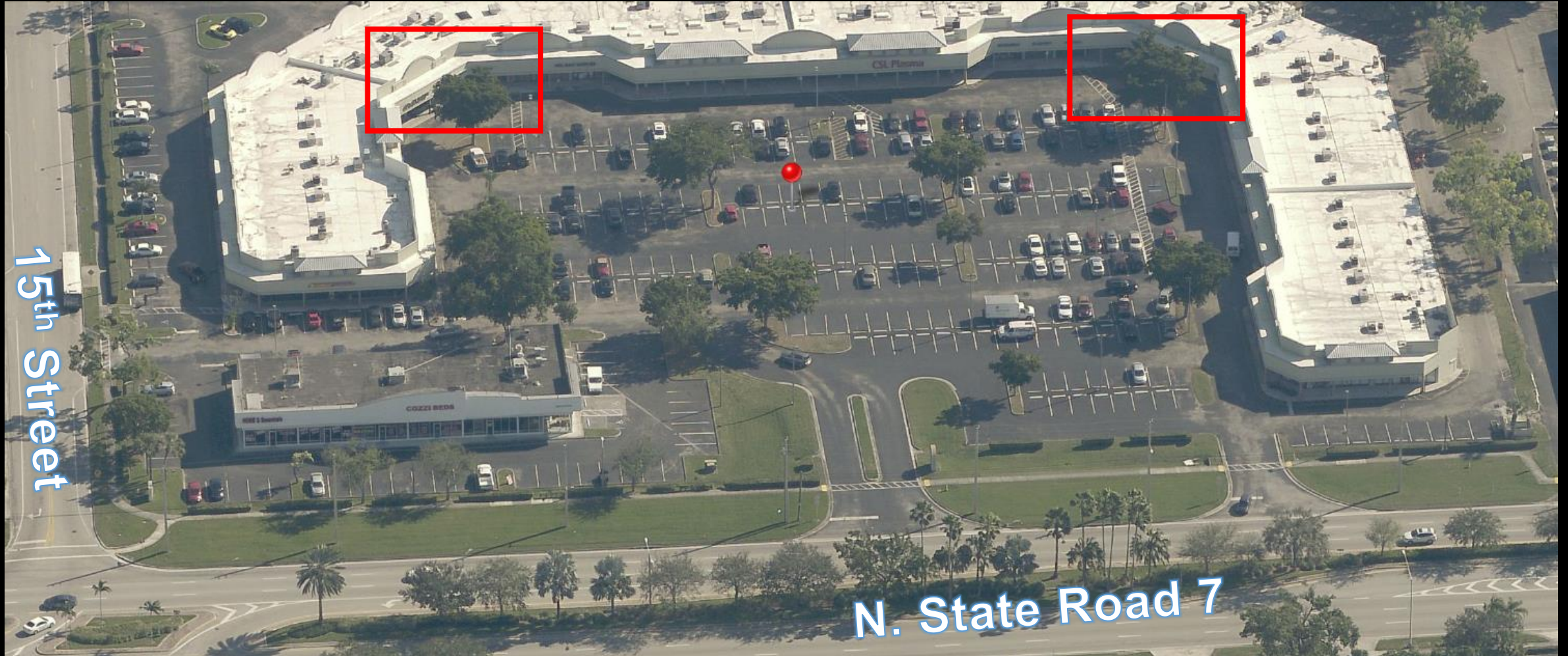
- Size
- Placement/Location
- Maximum Number Allowed
- Section 39.19 – Waiver criteria

Section 39.19 – Waiver criteria

1. Unique



Section 39.19 – Waiver criteria



Section 39.19 – Waiver criteria

2. Intent of the sign code, aesthetics, or does not create a nuisance



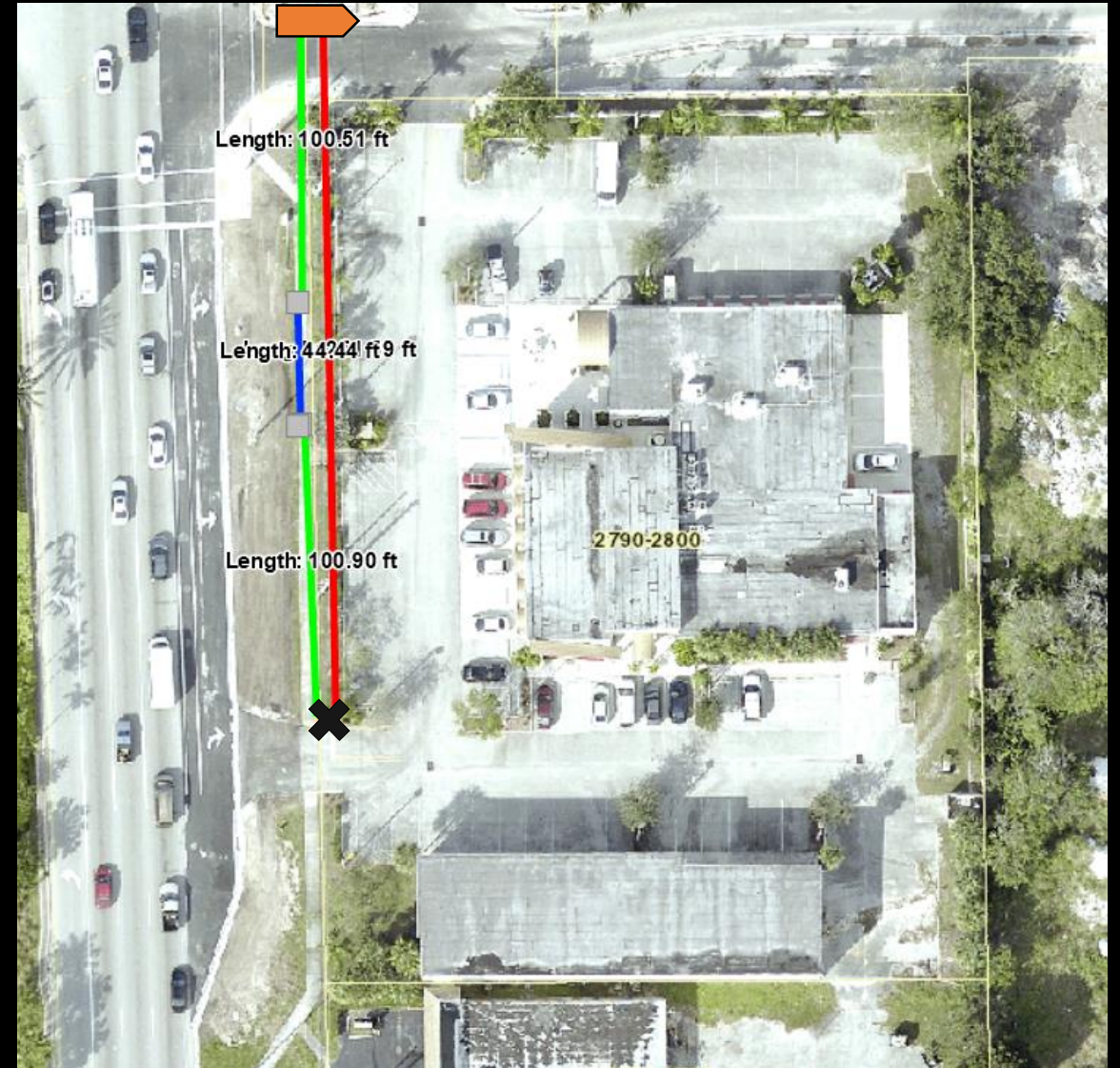
Section 39.19 – Waiver criteria

2. Intent of the sign code, aesthetics, or does not create a nuisance



Section 39.19 – Waiver criteria

3. Unreasonable and undue hardship



Consistency with Comprehensive Plan

- The plan is silent on this matter

Compatibility with surrounding area

- Not applicable

Staff Recommendation

- Denial of this sign waiver

Thank you
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