

CITY OF MARGATE, FLORIDA

ORDINANCE NO. _____

AN ORDINANCE OF THE CITY OF MARGATE,
FLORIDA, AMENDING APPENDIX-A ZONING;
ARTICLE XXXIX SIGN CODE, SECTION 39.7
TEMPORARY SIGNS; PROVIDING FOR
ADDITIONAL TIME TO APPLY FOR A GRAND
OPENING SIGN; PROVIDING FOR
SEVERABILITY; PROVIDING FOR
CODIFICATION; PROVIDING FOR AN EFFECTIVE
DATE.

BE IT ORDAINED BY THE CITY COMMISSION OF THE CITY OF
MARGATE, FLORIDA:

SECTION 1: The Code of Ordinances of the City of
Margate, Florida, Appendix-A Zoning, Article XXXIX Sign Code,
Section 39.7 Temporary Signs, is hereby amended to read as
follows¹:

Section 39.7. - Temporary signs.

(A) General temporary sign regulations.

- (1) A maximum of five temporary signs of each type may
be displayed per parcel or lot at any one time.
- (2) Each sign shall not be displayed for more than 12
consecutive months unless otherwise noted in this
section.
- (3) Any such sign shall be located wholly on private
property, and shall have a minimum setback of one
foot from the right-of-way for residential areas and
five feet from the right-of-way or interior property
line for nonresidential areas, unless otherwise
noted in this section.
- (4) No temporary signs shall exceed six feet in height
unless otherwise noted in this section.

(B) The following temporary signs shall be permitted in
residential and nonresidential districts.

(1) *Residential districts.*

(a) *Announcing sign:*

1. Number maximum: One per project on-site.
2. Area maximum: Eight square feet and a

1 maximum of 24 square feet for properties
2 exceeding ten (10) acres in size.

3 3. An announcing sign may be displayed from
4 the date of site plan approval until the
5 date that the certificate of occupancy is
6 issued, for a length of 18 months, or for
7 a change in tenant during build out.

8 4. If desired, sign may be placed on
9 construction fence.

10 (b) *Contractor sign:*

11 1. Number maximum: One per project on site.

12 2. Area maximum: Six square feet and a
13 maximum of 16 square feet for properties
14 exceeding ten (10) acres in size.

15 3. Contactor signs may be displayed from the
16 issuance date of a building permit until
17 said permit expires or date of the
18 certificate of occupancy is issued,
19 whichever is less.

20 4. If desired, sign may be placed on
21 construction fence.

22 (c) *Election sign:*

23 1. Area maximum: Six square feet for single-
24 family, residential; 32 square feet for
25 multi-family residential.

26 2. Election signs in multi-family areas may
27 be displayed for a maximum of 60 days
28 prior to the election and must be removed
29 within 48 hours after.

30 3. Each person wishing to post signs in
31 multi-family areas shall provide the city
32 with a list of the locations and
33 descriptions of each sign, a written
34 consent from the property owner of his
35 authorized agent for each sign, and a
36 local address and telephone number at
37 which s/he (the person wishing to post the
38 sign) may be contacted regarding
39 violations or requirements of this
40 subsection.

41 4. Property owners, individuals filing for a
42 permit and the party erecting the sign
43 shall each be liable for violation of this

subsection.

5. Election signs may be displayed for a maximum of 12 months within any calendar year for one- and two-family dwelling districts only.

(d) *Opinion sign:*

1. Area maximum: Three square feet.
2. Opinion signs may be displayed for a maximum of 12 months within any calendar year for one- and two-family dwelling districts only.

(e) *Personal gain sign:*

1. Number maximum: One per lot on-site; four off-site provided it is not posted in a public right-of way or on other public property.
2. Setback minimum: One foot.
3. Area maximum: Three square feet per face; two face maximum.
4. Length of display: Maximum 45 days.
5. Height maximum: Three feet above grade.

(f) *Grand opening sign:*

1. Number maximum:
 - a. One banner per project; and
 - b. One inflatable sign per project; and
 - c. Three feather banner signs per project.
2. Area maximum:
 - a. Sixteen (16) square feet for banner.
 - b. Thirty-five (35) square feet for feather banner.
3. Location:
 - a. Banner sign may only be hung from the front of the building where a local business tax receipt is issued.
 - b. Feather banner(s) and inflatable sign are not permitted in any paved area of a parking lot.

- c. No grand opening sign shall be permitted to be displayed in a hazardous location or condition.
- d. Inflatable signs shall be setback from right-of-way at least equal to the height of the inflatable sign.
4. Height maximum:
- a. Banner may be installed to the roof line or top of parapet of building.
- b. Feather banners are limited to a maximum overall height of 17 feet, and a banner height of 14 feet.
- c. Inflatable signs are limited to a maximum of 25 feet in height.
5. Length of display:
- a. Sixty (60) consecutive days for banner sign.
- b. Seven (7) consecutive days for feather banner(s) and inflatable.
6. Approval of the grand opening signs must be obtained from the Department of Development Services within 60 365 days of the release of a model home unit certificate of occupancy or upon issuance of a new local business tax receipt (LBTR) for an apartment complex.
7. If inflatable sign, feather banner(s) and grand opening banner sign are to be displayed, the inflatable sign and feather banner(s) must be displayed within the 60-day time period the banner is displayed.
8. No advertising of specific products or pricing shall be included on any grand opening sign.
9. A \$75.00 bond shall be collected to ensure the grand opening signs are removed after the approved display period.
10. Any grand opening signs found to be displayed after the approved display period shall result in forfeiture of the \$75.00 bond to the City.
11. Any grand opening signs found to be

1 installed without approval shall be
2 immediately removed until such time that
3 approval is granted.

4 (2) *Nonresidential districts.*

5 (a) *Announcing sign:*

- 6 1. Number maximum: One per project on-site.
- 7 2. Area maximum: Twenty-four (24) square
8 feet.
- 9 3. An announcing sign may be displayed from
10 the date of site plan approval until the
11 date that the certificate of occupancy is
12 issued, for a length of 18 months, or for
13 a change in tenant during build out.
- 14 4. If desired, sign may be placed on
15 construction fence.

16 (b) *Contractor sign:*

- 17 1. Number maximum: One per roadway.
- 18 2. Area maximum: Twenty-four (24) square
19 feet.
- 20 3. Contactor signs may be displayed from the
21 issuance date of a building permit until
22 said permit expires or date of the
23 certificate of occupancy is issued,
24 whichever is less.
- 25 4. If desired, sign may be placed on
26 construction fence.

27 (c) *Walkway sign:*

- 28 1. Number maximum: One per business with a
29 direct customer entrance from the exterior
30 of the building.
- 31 2. Area maximum: Six feet.
- 32 3. Location: Must be located within 15 feet
33 of the customer entrance and not permitted
34 in any parking lot.
- 35 4. Width maximum: Not permitted to reduce the
36 walkway to less than five feet in width.
- 37 5. Walkway signs are not permitted on any
38 public sidewalk, except for urban
39 greenways located within the TOC.
- 40 6. The sign must be freestanding. It is not

permitted to be tied, or otherwise
secures, to any structure or landscaping,
etc. for support.

(d) *Election sign:*

1. Area maximum: Thirty-two (32) square feet.
2. Election signs may be displayed for a maximum of 60 days prior to the election and must be removed within 48 hours after.
3. Each person wishing to post signs pursuant to this subsection shall provide the city with a list of the locations and descriptions of each sign, a written consent from the property owner of his authorized agent for each sign, and a local address and telephone number at which s/he (the person wishing to post the sign) may be contacted regarding violations or requirements of this subsection.
4. Property owners, individuals filing for a permit and the party erecting the sign shall each be liable for violation of this subsection.

(e) *Opinion sign:*

1. Area maximum: Thirty-two (32) square feet.
2. Opinion signs may be displayed for a maximum of 12 months.

(f) *Special event sign:*

1. Area maximum:
 - a. Twenty-four (24) square feet for banner or ground sign.
 - b. Thirty-five (35) square feet for feather banner.
2. Number maximum: One banner or ground sign and three feather banners per street frontage on-site.
3. Length of display:
 - a. Small events, approved by the DRC, shall be permitted to display event signage for up to 14 days prior to the event and throughout the duration

of the event.

b. Large events, approved by the city commission, shall be permitted to display event signage for up to 30 days prior to the event and throughout the duration of the event.

c. All event signage shall be removed upon close of the event.

4. Height maximum:

a. Six feet above grade for ground sign.

b. Banner may be hung from the front of the building not to exceed roof line or top of parapet of building.

c. Feather banners are limited to a maximum overall height of 17 feet, and a banner height of 14 feet.

(g) *Grand opening signs:*

1. Number maximum:

a. One banner sign per business; and

b. One grand opening ground sign per roadway frontage of the subject property; and

c. Three feather banner signs per business; and

d. One inflatable sign per business.

2. Location:

a. Banner sign may only be hung from the front of the building where business is located.

b. Feather banner(s) and inflatable sign are not permitted in any paved portion of a parking lot.

c. No grand opening sign shall be permitted to be displayed in a hazardous location or condition.

d. Inflatable signs shall be setback from right-of-way at least equal to the height of the inflatable sign.

3. Area maximum:

a. Sixteen (16) square feet for banners

- on buildings with building frontage up to 30 feet.
- b. An additional one square foot may be added to a banner for each additional two feet of building frontage.
 - c. Grand opening ground signs shall contain a 24-square-foot frame pre-constructed by the City of Margate with an 18 square feet (three feet x six feet) space available on each side for businesses to utilize for personalized copy.
 - d. Thirty-five (35) square feet for feather banners.
4. Height maximum:
- a. Banner may be installed up to the roof line or top of parapet of building.
 - b. Feather banners are limited to a maximum overall height of 17 feet, and a banner height of 14 feet.
 - c. Inflatable signs are limited to a maximum of 25 feet in height.
5. Length of display:
- a. Banner and grand opening ground sign may be displayed for a maximum of 60 consecutive days.
 - b. Feather banner(s) and inflatable sign may be displayed for a maximum of seven consecutive days.
6. Approval of the grand opening sign(s) must be obtained from the Department of Development Services within ~~60~~ 365 days of the issuance of the first local business tax receipt for a business at a new location, ~~or within 60 days of the transfer of an existing business, or the registration of a fictitious name with the Division of Corporations of the Florida Department of State.~~
7. If inflatable sign, grand opening ground sign, feather banner(s), and grand opening banner sign are to be displayed, the

1 inflatable sign, grand opening ground
2 sign, and/or feather banner(s) must be
3 displayed within the 60-day time period
4 the banner is displayed.

5 8. No advertising of specific products or
6 pricing shall be included on any grand
7 opening sign.

8 9. A \$75.00 bond shall be collected to ensure
9 the banner, inflatable sign, and feather
10 banners are removed after the approved
11 display period.

12 10. Any grand opening signs found to be
13 displayed after the approved display
14 period shall result in forfeiture of the
15 \$75.00 bond to the city.

16 11. Any grand opening signs found to be
17 installed without approval shall be
18 immediately removed until such time that
19 approval is granted.

20 12. A fee of \$150.00 shall be charged for all
21 rental or pre-constructed grand opening
22 ground sign frames. Businesses shall be
23 responsible for providing the City with
24 individualized portion of grand opening
25 ground sign (copy), at their expense.

26 13. Reopening event banners:

27 a. Shall only be approved for a business
28 that is closed for a minimum of ten
29 (10) days for either reorganization,
30 renovation, or as a result of a
31 declared emergency, immediately prior
32 to said reopening.

33 b. Shall be subject to all rules and
34 regulations pertaining to grand
35 opening banners, as specified above.

36
37 **SECTION 2:** All ordinances or parts of ordinances
38 in conflict herewith are and the same is hereby repealed to
39 the extent of such conflict.

40
41 **SECTION 3:** If any section, sentence, clause, or
42 phrase of this ordinance is held to be invalid or
43 unconstitutional by a court of competent jurisdiction, then
44 said holding shall in no way affect the validity of the

remaining portions of this ordinance.

SECTION 4: It is the intention of the City Commission that the provisions of this ordinance shall become and be made a part of the City of Margate Code, and that the sections of this ordinance may be renumbered or relettered and the word "ordinance" may be changed to "section", "article" or such other appropriate word or phrase in order to accomplish such intentions.

SECTION 5: This ordinance shall become effective immediately upon adoption at its second reading.

PASSED ON FIRST READING THIS ____ DAY OF _____, 2019.

PASSED ON SECOND READING THIS ____ DAY OF _____, 2019.

ATTEST:

Joseph Kavanagh
City Clerk

Mayor Anthony N. Caggiano

RECORD OF VOTE - 1ST READING

RECORD OF VOTE - 2ND READING

Simone _____
Arserio _____
Schwartz _____
Ruzzano _____
Caggiano _____

Simone _____
Arserio _____
Schwartz _____
Ruzzano _____
Caggiano _____