

BROWARD COUNTY WATERWAY CLEANUP

Where Blue Meets Green

March 2, 2019



SPONSORSHIP OPPORTUNITIES



42nd Annual Broward County Waterway Cleanup

Saturday, March 2, 2019

Presenting Sponsor - \$10,000

Featured and identified as the Presenting Sponsor of Broward County's largest annual environmental event and will be recognized in the media campaign as follows:

Publicity & Advertising

- Company logo included as Presenting Sponsor on all promotional materials
- Premium placement of company logo on Waterway Cleanup promotional posters
- Company logo prominently located on official event flyers
- Identified as Presenting Sponsor on event boat flags (300 total)
- Premium placement of company logo on WWCU website homepage and on Marine Industry Cares Foundation website with year-round link to company's site
- Press release announcing sponsorship
- Recognized in post-event Results press release
- Opportunity to speak at the Waterway Cleanup Kick-off Party
- Opportunity to speak at the Waterway Cleanup Trash Bash
- Recognized in MIASF email newsletter
- Opportunity to supply promotional material/literature to be distributed at WWCU sites
- Logo featured with premium placement as Presenting Sponsor on the Waterway Cleanup T-shirts and boat bags

Material Rewards & Return

- Ten complimentary Waterway Cleanup T-shirts
- Recognition award as a WWCU sponsor

Verbal Appreciation and Recognition at:

- Waterway Cleanup Kick-Off Party and Trash Bash



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All of the following sponsorships include:

Invitation to & Verbal Recognition at

- Waterway Cleanup Kick-Off Party and Trash Bash

Waterway Cleanup Partner - \$5,000

Two available. Featured as an MIA SF partner and major sponsor of Broward County's largest annual environmental event and recognized in all promotional material through:

Publicity & Advertising

- Premium placement of company logo on Waterway Cleanup promotional posters
- Company logo prominently located on official event flyers
- Premium placement of company logo on Waterway Cleanup website homepage with year-round link to your company's website
- Press release announcing partnership
- Recognized in post-event Results press release
- Recognized in MIA SF email newsletter
- Opportunity to supply promotional material/literature to be distributed at WWCU sites
- Premium placement of logo on the sleeves of Waterway Cleanup T-shirts

Material Rewards & Return

- Five complimentary Waterway Cleanup T-shirts
- Recognition award as a WWCU sponsor



Kick-Off Party Sponsor - \$2,500

Identified as the official sponsor of the 42nd Annual Waterway Cleanup Kick-Off Party with your company name and/or logo displayed as follows:

Publicity & Advertising

- Company logo on official event flyers identifying your company as the Kick-Off Party Sponsor
- Company logo on the official event posters identifying your company as the Kick-Off Party Sponsor
- Recognized on the Waterway Cleanup website homepage
- Recognized in post-event Results press release
- Recognized in MIASF email newsletter
- Opportunity to supply promotional material/literature to be distributed at the Kick-Off Party
- Opportunity to speak at the Kick-Off Party
- Company logo on the back of Waterway Cleanup T-shirts identifying your company as the Kick-Off Party Sponsor

Material Rewards & Return

- Two complimentary Waterway Cleanup T-shirts
- Recognition award as a WWCU sponsor

Trash Bash Sponsor - \$2,500

Identified as the official sponsor of the 42nd Annual Waterway Cleanup Trash Bash with your company name and/or logo displayed as follows:

Publicity & Advertising

- Company logo on official event flyers identifying your company as the Trash Bash Sponsor
- Company logo on the official event posters identifying your company as the Trash Bash Sponsor
- Recognized on the Waterway Cleanup website homepage
- Recognized in post-event Results press release
- Recognized in MIASF email newsletter
- Opportunity to supply promotional material/literature to be distributed at the Trash Bash
- Opportunity to speak at the Trash Bash
- Company logo on the back of Waterway Cleanup T-shirts identifying your company as the Trash Bash Sponsor

Material Rewards & Return

- Two complimentary Waterway Cleanup T-shirts
- Recognition award as a WWCU sponsor



Exclusive Flag Sponsor - \$2,500

Sponsor the Waterway Cleanup boat flags and have advertising potential all year-round! Your company name and/or logo will be displayed as follows:

Publicity & Advertising

- Recognized on 300 quality boat flags imprinted with your company name or logo and displayed on all Waterway Cleanup boats
- Company logo on official event flyers
- Company logo on the promotional posters for the event
- Company logo included on the back of the Waterway Cleanup T-shirts
- Recognized on Waterway Cleanup website homepage
- Recognized in post-event Results press release
- Recognized in MIASF newsletter

Material Rewards & Return

- Five complimentary Waterway Cleanup flags
- Two complimentary Waterway Cleanup T-shirts
- Recognition award as a WWCU sponsor

Boat Bag Sponsor - \$2,000

Identified as the official sponsor of the 42nd Annual Waterway Cleanup Boat Bags with your company name and/or logo displayed as follows:

Publicity & Advertising

- Company logo prominently displayed on the Waterway Cleanup Boat Bags as the official boat bag sponsor
- Company logo on official event flyers
- Company logo included on the promotional posters for the event
- Company logo included on the back of the Waterway Cleanup T-shirts
- Recognized on Waterway Cleanup website homepage
- Recognized in MIASF email newsletter
- Recognized in post-event Results press release
- Opportunity to supply promotional materials in the boat bags

Material Rewards & Return

- Two complimentary Waterway Cleanup T-shirts
- Recognition award as a WWCU sponsor



Awards Sponsor - \$1,200

Official Sponsor of the Annual Waterway Cleanup Awards with recognition as follows:

Publicity & Advertising

- Company logo on official event flyers
- Company logo included on the back of the Waterway Cleanup T-shirts
- Name and/or Logo included on awards
- Opportunity to speak and present the awards at the Trash Bash
- Recognized on Waterway Cleanup website homepage
- Recognized in post-event Results press release
- Recognized in MIASF email newsletter

Material Rewards & Return

- Two complimentary Waterway Cleanup T-shirts
- Recognition award as a WWCU sponsor

Site Sponsor - \$500

Your company name and/or logo will appear, be mentioned or displayed as follows:

Publicity & Advertising

- One banner displayed at your cleanup site
- Company logo on official event flyers
- Company logo included on the back of the Waterway Cleanup T-shirts
- Recognized on Waterway Cleanup website homepage
- Recognized in post-event Results press release
- Recognized in MIASF email newsletter

Material Rewards & Return

- Two complimentary Waterway Cleanup T-shirts
- Recognition award as a WWCU sponsor

Additional sponsorship opportunities are available for items such as hats, sunscreen, hand sanitizer, etc. Please contact Nicole Hoekstra at 954-524-2733 or email nicole@miasf.org to discuss.



Marine Industries Association
of South Florida
Since 1961



Waterway Cleanup Sponsorship Form & Agreement

_____ agrees to support the Marine Industries Association of South Florida as a sponsor of the 42nd annual Broward County Waterway Cleanup at the level indicated below.

Your commitment to sponsor Broward County's largest one-day environmental event ensures all sponsor benefits will be received pending the payment of your sponsorship.

Signature _____

Date _____

Sponsorship Level *Please select the sponsorship levels below at which you would like to participate:*

WWCU Presenting Sponsor SOLD ☐ \$10,000
WWCU Partner ☐ \$5,000
Kick-Off Party Sponsor SOLD ☐ \$2,500
Trash Bash Sponsor ☐ \$2,500

Exclusive Flag Sponsor ☐ \$2,500
Boat Bag Sponsor ☐ \$2,000
Awards Sponsor ☐ \$1,200
Site Sponsor ☐ \$500

Sponsor Information

Contact Name _____

Company (sponsor) Name _____

Address _____

City _____ State _____ Zip _____

Telephone _____ Fax _____ E-mail _____

Billing Information

We accept: ☐ Check ☐ VISA ☐ MasterCard ☐ AMEX

Billing Name _____

Billing Address _____

City _____ State _____ Zip _____

Telephone _____ Fax _____ E-mail _____

Credit Card # _____ CVV # _____

Expiration Date _____ Signature _____

Deadline to be included in the maximum number of sponsorship opportunities is January 25, 2019.

Include a high res vector company logo when submitting your sponsor form to nicole@miasf.org.

Complete and mail form to address below or email to nicole@miasf.org.

Make checks payable to and mail to MIASF

221 SW 3rd Avenue, Fort Lauderdale, FL 33312