

PLANNING & ZONING BOARD

January 8, 2019

Grand Opening Sign Ordinance

Substance of Ordinance

- Increasing eligibility window for grand opening signage from 60 days to 365
- New opportunity for grand opening signage
 - New LBTR for apartment
 - New fictitious name for non-residential

Residential

Current

- Approval of the grand opening signage must be obtained within 60 days of the release of a model home certificate of occupancy.

Proposed

- Approval of the grand opening signs must be obtained from the Department of Development Services within **365 days** of the release of a model unit certificate of occupancy or **upon issuance of a new local business tax receipt (LBTR)** for an apartment complex.

Non-Residential

Current

- Approval of the grand opening signage must be obtained within 60 days of the issuance of the first local business tax receipt for a business at a new location or within 60 days of the transfer of an existing business.

Proposed

- Approval of the grand opening signage must be obtained from the Department of Development Services within **365 days** of the issuance of the first local business tax receipt for a business at a new location, the transfer of an existing business, or the **registration of a fictitious name** with the Division of Corporations of the Florida Department of State.

Staff Recommendation

- Approve