



Renee Jaffe
Chief Executive Officer

Board of Directors

Laurie Sallarulo
Board Chair

Michael Asseff
First Vice Chair

Renee Podolsky, MBA
Second Vice Chair

Nicholas Kaniaris
Treasurer

Twan Russell
Secretary

Richard Campillo
Ashley Davis
Angela Iudica
Mason Jackson
Monica King
Dawn Liberta
Laurie Rich Levinson
Schmeka Lyons
Dr. Avis Proctor
Dolly Rump
Ellie Schrot
Cindy Arenberg Seltzer
Khalil Zeinieh

Samuel May, City Manager
City of Margate
5790 Margate Blvd.
Margate Florida 33063
February 12, 2019

Dear Mr. May,

On behalf of the nearly 35,000 children the Early Learning Coalition (ELC) serves in Broward County, I would like to thank you again for the City of Margate's support of high quality child care. The city's continued contribution allows us to maximize federal and state dollars to provide access to quality and dependable child care to families in Margate.

As you know the Early Learning Coalition of Broward County, a 501(c)(3) non-profit organization, is the State designated administrator of all publicly-funded early child care and education programs in Broward. In order to ensure Margate's families have access to child care and early education services, I ask again for the City's support through the Child Care Match Program.

This Program is essential to economically disadvantaged working families who live in Margate, and to all the working families in Broward County, who require child care for the children. The program allows parents, who are either working or attending school and who are at 150% of the federal poverty level, to access affordable child care at a licensed facility of their choice.

Every year the ELC seeks out partners within the Broward County community – like the City of Margate – to raise local funds to match 6% of the federal and state funding allocated for child care subsidies. The \$1,000 requested from the City of Margate for the 2019/2020 fiscal year will be used to meet a portion of the required 6% Local Match (other local match funders include the Children's Services Council, United Way and other municipalities).

The City's match dollars will enable low income parents in Margate to keep their job, while ensuring their children are safe and prepared for success in school and life. Margate's match contribution will also help draw down over \$47 million in Federal funding that is allocated to the ELC for its administration of the Federal Child Care Block Grant.

Last year, we were able to serve 380 children and their families who live in Margate to access quality child care programs. The average subsidy per child per month is \$276, an annual average of \$3,312 per child per year. Additionally, 44 childcare centers which operate in the City of Margate receive these ELC subsidy payments directly, which amounts to over \$3,543,757 annually. Unfortunately, this is only a small percentage of the total number of families who have requested child care. There are currently 104 children on the waitlist residing in the City of Margate.

Our partnership benefits families as well as the child care business community, providing economic support to the City of Margate and Broward County as a whole. Investment in quality early child care and education provides the foundation for all children to succeed in school and in life as productive members of their communities.

I look forward to your continued support, and please contact me if you have any questions,

Renee Jaffe, CEO
Early Learning Coalition of Broward County

