

From: [Robert Massarelli](#)
To: [Cale Curtis](#)
Cc: [Dan Topp](#)
Subject: FW: Window Signs
Date: Friday, July 26, 2019 11:05:00 AM

Cale,

Due to Commissioner Schwartz's comments regarding window signs that exceed 50% coverage, I have been working with Dan Topp to be more aggressive in addressing this matter. Below is a report on his efforts.

If desired, I will have Dan provide regular reports on this matter.

Robert Massarelli, AICP

Director of Development Services
Development Services Department
901 NW 66th Avenue
Margate, FL 33063
rmassarelli@margatefl.com
954.884.3686 (Direct)
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From: Dan Topp
Sent: Thursday, July 25, 2019 3:44 PM
To: Robert Massarelli <rmassarelli@margatefl.com>
Subject: RE: Window Signs

Hello Bob,

I have now contacted a total of 51 businesses concerning window signs. While looking at these plazas more closely I have noticed many businesses that complied after our initial visit to explain the new window sign ordinance in November and December of 2018.

Below are the locations that I have contacted since my previous email. They are due for reinspection starting 08-05-19.

Xpress Lane Food Store at 430 NW 65th Ter.
Craig Versil, O.D. at 6000 W. Atlantic Blvd.
Advance Auto Parts at 281 N. State Road 7 - **complied**
Delish Caribbean at 171 S. State Road 7
Good 2 Go Cuisine at 181 S. State Road 7
El Famoso Supermarket at 193 S. State Road 7
Masters Billiards at 201 S. State Road 7
Multiservices at 215 S. State Road 7

City Discount Liquors at 227 S. State Road 7
A&B Multiservices at 275 S. State Road 7
Estrella Insurance at 269 S. State Road 7
Shangul's at 263 S. State Road 7
Vital Dental Center at 279 S. State Road 7
Asian Lily Day Spa at 8068 W. Sample Road
Beauty Supply at 7942-7946 W. Sample Road
AB Auto Driving at 7910 W. Sample Road
Cargo Zone at 8074 W. Sample Road
Quick Shop at 7808 W. Sample Road - **complied**
Giro Express at 7816 W. Sample Road
Chinese Restaurant at 7820 W. Sample Road
A-1 Foods at 7832 W. Sample Road
Smoke Shop at 4900 W. Atlantic Blvd. Bay 5
Oriental Massage at 4996B West Atlantic Blvd.
Spiritual Visions at 5426 West Atlantic Blvd.
Unique Cuts at 5424 West Atlantic Blvd.
Allure Massage at West Atlantic Blvd.
Lee's Mobile at 5430 West Atlantic Blvd.

I contacted or left a message with all of the businesses below (from my previous email) that were not in compliance. Two have since complied. Any businesses not in compliance will be due for a written notice on 07-28-19. BTW two businesses (Accutax and Quoc Thach) were erroneously included on this list and were removed.

Value Pawn at 2001 N. State Road 7 - **partial compliance**
Classy Girl Beauty Supply at 305 S. State Road 7
Mr. Fish at 1605 N. State Road 7 - **complied**
Bright Education Institute at 6890 W. Atlantic - total blackout
Comic Book Shoppe at 6512 W. Atlantic
Tax Realty Office at 6510 W. Atlantic
Annie's Flowers at 6450 W. Atlantic Bay 4 - **complied**
Splash Print Shop at 6450 W. Atlantic Bay 3 - **complied**
Valeska's at 6450 W. Atlantic Bay 2
GSH at 6350 W. Atlantic
La Huasteca at 974 S. State Road 7
Envitravel at 950 S. State Road 7
Tacqueria Michocana at 608 S. State Road 7
Super Markette at 300 S. State Road 7
Gino's Audio and Tint at 601 N. State Road 7
Atlantica Insurance at 605 N. State Road 7

Best Nail 2418 N State Road 7
Lee's Beauty Salon at 2525 N. State Road 7

Shirts Direct at 1303 N. State Road 7: I spoke to owner 07-22-19 who said she will comply by 07-29-19

Below are the CRA properties from the previous email that I have been working with Jim Nardi on.

Barber Shop USA at 5710 Margate Blvd.:
Tri County Discount Liquors at 5817 Margate Blvd.
Way Back When at 6217 Margate Blvd. - **complied**
Beauty Land at 1031 N. State Road 7 (this is the one complained about repeatedly)
The Latin Café at 1011 N. State Road 7

Thank you,

Dan Topp

Community Development Inspector
City of Margate, Development Services Department
901 NW 66th Avenue
Margate, FL 33063
dtopp@margatefl.com
954-884-3688 Direct

From: Dan Topp
Sent: Thursday, July 18, 2019 10:17 AM
To: Robert Massarelli <rmassarelli@margatefl.com>
Cc: Jim Nardi <j_nardi@bellsouth.net>; Paul Robinson <probinson@margatefl.com>
Subject: Window Signs

Hello Bob,
Below are the locations that I have visited. I have either spoken with the owners or I left my card. Most of these visits were in May. Paul and I spoke to all of them previously when we were educating people about the new window sign ordinance before it came into effect.

Value Pawn at 2001 N. State Road 7 - **partial compliance**
Classy Girl Beauty Supply at 305 S. State Road 7
Mr. Fish at 1605 N. State Road 7 - **complied**
Bright Education Institute at 6890 W. Atlantic - total blackout
Comic Book Shoppe at 6512 W. Atlantic
Tax Realty Office at 6510 W. Atlantic

Annie's Flowers at 6450 W. Atlantic Bay 4
Splash Print Shop at 6450 W. Atlantic Bay 3
Valeska's at 6450 W. Atlantic Bay 2
GSH at 6350 W. Atlantic
La Huasteca at 974 S. State Road 7
Envitravel at 950 S. State Road 7
Tacqueria Michocana at 608 S. State Road 7
Super Markette at 300 S. State Road 7
Gino's Audio and Tint at 601 N. State Road 7
Atlantica Insurance at 605 N. State Road 7
Accutax at 1444 N. State Road 7 **complied**
Quoc Thach Deli & Grocery at 1360 N. State Road 7 - **complied**
Best Nail 2418 N State Road 7
Lee's Beauty Salon at 2525 N. State Road 7
Shirts Direct at 1303 N. State Road 7 (left my card - so far no response)

I am in the process of contacting landlords of the tenants above before issuing written violations.

The following are the CRA properties that I have been working with Jim Nardi on. We spoke today and he's continuing to work with the tenants to get compliance..

Barber Shop USA at 5710 Margate Blvd.:
Tri County Discount Liquors at 5817 Margate Blvd.
Way Back When at 6217 Margate Blvd. - **complied**
Beauty Land at 1031 N. State Road 7 (this is the one complained about repeatedly)
The Latin Café at 1011 N. State Road 7

Thank you,

Dan Topp

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