



**SATURDAY, MARCH 7, 2020**

**SPONSORSHIP OPPORTUNITIES**





# 43<sup>rd</sup> Annual Broward County Waterway Cleanup

## Saturday, March 7, 2020

### Presenting Sponsor - \$10,000

*Featured and identified as the Presenting Sponsor of Broward County's largest annual environmental event and will be recognized in the media campaign as follows:*

#### Publicity & Advertising

- Company logo included as Presenting Sponsor on all promotional materials
- Premium placement of company logo on Waterway Cleanup promotional posters
- Company logo prominently located on official event flyers
- Identified as Presenting Sponsor on event boat flags (300 total)
- Premium placement of company logo on WWCU website homepage with year-round link to company's site
- Press release announcing sponsorship
- Recognized in post-event Results press release
- Opportunity to speak at the Waterway Cleanup Kick-off Party (Feb. 6, 2020, 6p-8p)
- Opportunity to speak at the Waterway Cleanup Trash Bash (March 7, 2020, 1:30p-3:30p)
- Recognized in MIASF email newsletter
- Opportunity to supply promotional material/literature to be distributed at WWCU sites
- Logo featured with premium placement as Presenting Sponsor on the Waterway Cleanup T-shirts and boat bags
- Opportunity to supply promotional materials in the boat bags

#### Material Rewards & Return

- Ten complimentary Waterway Cleanup T-shirts
- Recognition award as a WWCU sponsor

#### Verbal Appreciation and Recognition at:

- Waterway Cleanup Kick-Off Party and Trash Bash



# 43<sup>rd</sup> Annual Broward County Waterway Cleanup

## Saturday, March 7, 2020

All of the following sponsorships include:

### Invitation to & Verbal Recognition at

- Waterway Cleanup Kick-Off Party (Feb. 6, 2020, 6p-8p) and Trash Bash (March 7, 2020, 1:30p-3:30p)

## Waterway Cleanup Partner - \$5,000

*Two available. Featured as an MIA SF partner and major sponsor of Broward County's largest annual environmental event and recognized in all promotional material through:*

### Publicity & Advertising

- Premium placement of company logo on Waterway Cleanup promotional posters
- Company logo prominently located on official event flyers
- Premium placement of company logo on Waterway Cleanup website homepage with year-round link to your company's website
- Press release announcing partnership
- Recognized in post-event Results press release
- Recognized in MIA SF email newsletter
- Opportunity to supply promotional material/literature to be distributed at WWCU sites
- Premium placement of logo on the sleeves of Waterway Cleanup T-shirts
- Opportunity to supply promotional materials in the boat bags

### Material Rewards & Return

- Five complimentary Waterway Cleanup T-shirts
- Recognition award as a WWCU sponsor





## Kick-Off Party Sponsor - \$2,500

*Identified as the official sponsor of the 43rd Annual Waterway Cleanup Kick-Off Party to be held on February 6, 2020, 6pm-8pm with your company name and/or logo displayed as follows:*

### Publicity & Advertising

- Company logo on official event flyers identifying your company as the Kick-Off Party Sponsor
- Company logo on the official event posters identifying your company as the Kick-Off Party Sponsor
- Recognized on the Waterway Cleanup website homepage
- Recognized in post-event Results press release
- Recognized in MIAF email newsletter
- Opportunity to supply promotional material/literature to be distributed at the Kick-Off Party
- Opportunity to speak at the Kick-Off Party
- Company logo on the back of Waterway Cleanup T-shirts identifying your company as the Kick-Off Party Sponsor
- Opportunity to supply promotional materials in the boat bags

### Material Rewards & Return

- Two complimentary Waterway Cleanup T-shirts
- Recognition award as a WWCU sponsor

## Trash Bash Sponsor - \$2,500

*Identified as the official sponsor of the 43rd Annual Waterway Cleanup Trash Bash to be held on March 7, 2020, 1:30p-3:30p with your company name and/or logo displayed as follows:*

### Publicity & Advertising

- Company logo on official event flyers identifying your company as the Trash Bash Sponsor
- Company logo on the official event posters identifying your company as the Trash Bash Sponsor
- Recognized on the Waterway Cleanup website homepage
- Recognized in post-event Results press release
- Recognized in MIAF email newsletter
- Opportunity to supply promotional material/literature to be distributed at the Trash Bash
- Opportunity to speak at the Trash Bash (location TBD)
- Company logo on the back of Waterway Cleanup T-shirts identifying your company as the Trash Bash Sponsor
- Opportunity to supply promotional materials in the boat bags

### Material Rewards & Return

- Two complimentary Waterway Cleanup T-shirts
- Recognition award as a WWCU sponsor



## Exclusive Flag Sponsor - \$2,500

*Sponsor the Waterway Cleanup boat flags and have advertising potential all year-round! Your company name and/or logo will be displayed as follows:*

### Publicity & Advertising

- Recognized on 300 quality boat flags imprinted with your company name or logo and displayed on all Waterway Cleanup boats
- Company logo on official event flyers
- Company logo on the promotional posters for the event
- Company logo included on the back of the Waterway Cleanup T-shirts
- Recognized on Waterway Cleanup website homepage
- Recognized in post-event Results press release
- Recognized in MIASF newsletter
- Opportunity to supply promotional materials in the boat bags

### Material Rewards & Return

- Five complimentary Waterway Cleanup flags
- Two complimentary Waterway Cleanup T-shirts
- Recognition award as a WWCU sponsor

## Boat Bag Sponsor - \$2,000

*Identified as the official sponsor of the 43rd Annual Waterway Cleanup Boat Bags with your company name and/or logo displayed as follows:*

### Publicity & Advertising

- Company logo prominently displayed on the Waterway Cleanup Boat Bags as the official boat bag sponsor
- Company logo on official event flyers
- Company logo included on the promotional posters for the event
- Company logo included on the back of the Waterway Cleanup T-shirts
- Recognized on Waterway Cleanup website homepage
- Recognized in MIASF email newsletter
- Recognized in post-event Results press release
- Opportunity to supply promotional materials in the boat bags

### Material Rewards & Return

- Two complimentary Waterway Cleanup T-shirts
- Recognition award as a WWCU sponsor



## Awards Sponsor - \$1,200

*Official Sponsor of the Annual Waterway Cleanup Awards with recognition as follows:*

### Publicity & Advertising

- Company logo on official event flyers
- Company logo included on the back of the Waterway Cleanup T-shirts
- Name and/or Logo included on awards
- Opportunity to speak and present the awards at the Trash Bash
- Recognized on Waterway Cleanup website homepage
- Recognized in post-event Results press release
- Recognized in MIA SF email newsletter
- Opportunity to supply promotional materials in the boat bags

### Material Rewards & Return

- Two complimentary Waterway Cleanup T-shirts
- Recognition award as a WWCU sponsor

## Site Sponsor - \$500

*Your company name and/or logo will appear, be mentioned or displayed as follows:*

### Publicity & Advertising

- One banner displayed at your cleanup site
- Company logo on official event flyers
- Company logo included on the back of the Waterway Cleanup T-shirts
- Recognized on Waterway Cleanup website homepage
- Recognized in post-event Results press release
- Recognized in MIA SF email newsletter
- Opportunity to supply promotional materials in the boat bags

### Material Rewards & Return

- Two complimentary Waterway Cleanup T-shirts
- Recognition award as a WWCU sponsor

**Additional sponsorship opportunities are available for items such as hats, sunscreen, hand sanitizer, etc. Please contact Nicole Hoekstra at 954-524-2733 or email [nicole@miasf.org](mailto:nicole@miasf.org) to discuss.**



Marine Industries Association  
of South Florida  
Since 1961



## Waterway Cleanup Sponsorship Form & Agreement

\_\_\_\_\_ agrees to support the Marine Industries Association of South Florida as a sponsor of the 43<sup>rd</sup> annual Broward County Waterway Cleanup at the level indicated below.

Your commitment to sponsor Broward County's largest one-day environmental event ensures all sponsor benefits will be received pending the payment of your sponsorship.

Signature \_\_\_\_\_

Date \_\_\_\_\_

**Sponsorship Level** *Please select the sponsorship levels below at which you would like to participate:*

- |                         |                                |                        |                               |
|-------------------------|--------------------------------|------------------------|-------------------------------|
| WWCU Presenting Sponsor | <input type="radio"/> \$10,000 | Exclusive Flag Sponsor | <input type="radio"/> \$2,500 |
| WWCU Partner            | <input type="radio"/> \$5,000  | Boat Bag Sponsor       | <input type="radio"/> \$2,000 |
| Kick-Off Party Sponsor  | <input type="radio"/> \$2,500  | Awards Sponsor         | <input type="radio"/> \$1,200 |
| Trash Bash Sponsor      | <input type="radio"/> \$2,500  | Site Sponsor           | <input type="radio"/> \$500   |

### Sponsor Information

Contact Name \_\_\_\_\_

Company (sponsor) Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Telephone \_\_\_\_\_ Fax \_\_\_\_\_ E-mail \_\_\_\_\_

### Billing Information

We accept: ☐ Check ☐ VISA ☐ MasterCard ☐ AMEX

Billing Name \_\_\_\_\_

Billing Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Telephone \_\_\_\_\_ Fax \_\_\_\_\_ E-mail \_\_\_\_\_

Credit Card # \_\_\_\_\_ CVV # \_\_\_\_\_

Expiration Date \_\_\_\_\_ Signature \_\_\_\_\_

**Deadline to be included in the maximum number of sponsorship opportunities is January 17, 2020.**

**Include a high res vector company logo when submitting your sponsor form to [nicole@miasf.org](mailto:nicole@miasf.org).**

Complete and mail form to address below or email to [nicole@miasf.org](mailto:nicole@miasf.org).

Make checks payable to and mail to MIASF

221 SW 3rd Avenue, Fort Lauderdale, FL 33312