

Margate City Commission Workshop



February 13, 2020





PROJECT

Comprehensive Plan Update:
Future Land Use Element



Workshop Purpose

- Obtain Approval of Vision Statement
- Confirm Commission Direction for TOC



Project Approach

- Existing Conditions (statutorily reqd.)
- Public Input (basis for vision statement)
- Vision Statement
- Design Statement
- New Goals, Objectives, and Policies



PUBLIC OUTREACH

Public Outreach Sessions

Public Outreach: Getting the Word Out

- Banners around the City
- Postcards mailed
- Social media
- Press release
- Mass emails
- National Night Out booth

Public Outreach Sessions

Public Outreach: Tools to Gather Input

- Interviews
 - ❑ City department directors
 - ❑ Community business leaders
 - ❑ Religious leaders
- Preference surveys
- Prioritization exercises
- Mapping exercises

What we asked:

- Keep/Preserve
- Change
- Priorities
- Preferences

Housing *Parks*
Economic Development
Safety **Mobility** *City Services* **Activities**
Public Open Space
Need a Downtown Public
Facility Services **Trees**
Socializing *Community*
Events **Beautification** **City**
Pride **Good Lighting**
Less Traffic **Upgrade City**
Infrastructure **Services &**
Resources for children & seniors

**Public Outreach
Sessions**

Public Outreach

Results Identified Key Issues

Key Issues Inform Vision Statement

Key Issues

Key Issues

1. Maintain public service
2. Improve infrastructure
3. Continue fiscal responsibility
4. Protect environment/open space
5. Improve commercial appearance
6. Provide more community events
7. Reduce/control traffic
8. Reduce/eliminate more multifamily development



VISION STATEMENT



VISION STATEMENT COMPONENTS

1. Superb public services
2. Improved infrastructure
3. Beautification
4. Communitywide events
5. Distinct destinations
6. Economic prosperity

Consistent with draft Margate Vision 2035



TRANSIT ORIENTED CORRIDOR



TRANSIT ORIENTED CORRIDOR

- Public outreach supports elimination of TOC.
- Commission: Confirm you want land use restored to original, prior to TOC.

Margate City Commission Workshop



February 13, 2020

