



# “Recycle Right” Update / City of Margate



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# Main Change in 2020 : No Mixed Paper



As of August 2020, mixed paper will no longer be a part of the City's program materials. At that point it will be **contamination**.

- Mail
- Magazines
- Newspapers
- Copy Paper
- Paperboard (i.e. Cereal Boxes, Tissue Boxes)
- Etc.



# Why Is Mixed Paper Not Going to Be accepted?

- Recyclables are a **commodity – goods that can be sold.**
- Unfortunately, there are few to no buyers for mixed paper at this time.
- “Markets...are following China’s example and demanding high purity standards for recycled materials...Result is a **high supply, low demand and a market saturated with recovered fibre.**”  
(Recycling Product News, 9/2019)



# What Does This Mean for Margate?

- Margate recycles about **3,500** tons per year.
- January 2020 - contamination rate for the City is about 47%.
- Contamination is likely to increase if mixed paper stays as a large part of the recycling materials.
- Increased contamination = Higher processing cost per ton for the City.
- WM is actively looking for market alternatives for mixed paper.
- In the meantime, WM is sending mixed paper to Palm Beach Solid Waste Authority Waste to Energy and not to the landfill.



# Options and Recommendations for the City to Consider:

- 1. Continue with targeted, simple messaging.
- 2. Aggressive social media education campaign.
- 3. Education through community outreach.
- 4. Enforcement efforts to minimize contamination.

## **Recommendation:**

**A combination of education AND enforcement initiatives** to minimize contamination and promote a sustainable recycling program in the City of Margate.



# Thank You!

