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## CITY OF

MARGATE

## COLOR PALETTE GUIDELINES FOR NON－RESIDENTIAL PROPERTIES

> COLOR PALETTE GUIDELINES FOR NON-RESIDENTIAL PROPERTIES

## Step 1: Choose a base color. Begin by idenitiving any significant

 architectural features and/or signs/uniform sign plan (USP) applicable to the property. A significant architectural feature is a character-defining design element, such as a barrel tile or metal roof, stone façade, distinctive fascia, etc., that is visible from any public-right-of-way. Any such significant architectural feature will set the basis for the color palette of the building, and the base color selected must be coordinated with that feature (or the approved USP if there is no plan to change the signs). The base-color's coordination with the significant architectural feature will be subject to approval by the City Planning staff, and when applicable, to the Community Redevelopment staff, with appeals to be made in accordance with Appendix A (Zoning Code), Article XL, Section 40.4. Additionally, is there is no plan to change the signs as part of the improvements, then existing approved signs, including uniform sign plans, shall be considered when choosing a base color.
## Step 2: Choose a trim color. A structures thim shall consist pimarity of

 embellishments in strip form, generally made of wood or other structural material, which are used to decorate or finish a surface, such around doors or windows. If there is no molding used on a structure, trim could be considered a door, shutters or other embellished feature. For this trim, a color shall be selected that is: a) a corresponding lighter and/or darker shade found on the same color card as the base colors provided in Step 1; or b) on the attached list of whites (List B) in the exterior color palette.Step 3: Choose an accent color (optional). Applicants may choose

use an accent color, which, for this purpose, would be a color that is not found on the same color card as the base color or on the list of whites outlined in Step 2. The accent color shall not comprise more than twenty-five (25) percent of the identified trim of the subject structure. This accent color shall be any color provided in the exterior color palette (Lists A and B) and is subject to approval by the City Planning staff, and when applicable, to the Community Redevelopment staff, with appeals to be made in accordance with Appendix A (Zoning Code), Article XL, Section 40.4

## Signs play a significant role in the appearance of

 non-residential buildings. Therefore, the color palette requires the following:
## SIGNS

1) Any application for paint approval shall include information as to approved signs and/or uniform sign plan (USP) for the property. Review of exterior paint color shall take into consideration such existing signs and/or USP, and may require modification to the USP to achieve compatibility with the desired paint palette. Such changes to existing approved signs are subject to approval by the City Planning Staff and, when applicable, to the Community Redevelopment staff, with appeals to be made in accordance with Appendix A (Zoning Code), Article XL, Section 40.4.
2) Similarly, review of an application for sign approval or a USP for non-residential property shall take into consideration the existing paint palette for the existing structures, to ensure compatibility and reduce visual clutter. Approval of a sign or USP may require modification to the proposed sign or USP to achieve compatibility with the existing color palette, or an existing exterior paint palette may require modification to achieve compatibility with the desired sign or USP. Such changes to the exterior colors of the structure are subject to approval by the City Planning staff and, when applicable, to the Community Redevelopment staff, with appeals to be made in accordance with Appendix A (Zoning Code), Article XL, Section 40.4.

## COLOR PALETTE LIST A

Colors may vary on screens and printers. Paint swatches may also be viewed at the Development Services Department. Applicants may choose his/her paint brand; however selected paint colors shall match these numbers.

Card No. 1


Card No. 2


Card No. 3


Card No. 4


## COLOR PALETTE LIST A

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Card No. 5


Card No. 6


Card No. 7


Card No. 8

| Gorgeous White SW 6049 |
| :--- |
| Abalone Shell SW 6050 |
| Sashay Sand SW 6051 |
| Sandbank SW 6052 |
| Reddened Earth SW 6053 |
| Ciery Brown SW 6055 |

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Card No. 13


Card No. 14


Card No. 15


Card No. 16

| Divine White SW 6105 |
| :--- |
| Kilim Beige SW 6106 |
| Nomadic Desert SW 6107 |
| Latte SW 6108 |
| Steady Brown SW 6110 |

## COLOR PALETTE LIST A

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Card No. 17


Card No. 18


Card No. 19


Card No. 20

| Muslin SW 6133 |
| :--- |
| Netsuke SW 6134 |
| Ecru SW 6135 |
| Harmonic Tan SW 6136 |
| Mossifact SW 6138 |
| Burlap SW 6137 |

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Card No. 21


Card No. 22


Card No. 23


Card No. 24

| Nonchalant White SW 6161 |
| :--- |
| Ancient Marble SW 6162 |
| Grassland SW 6163 |
| Suelte Sage SW 6164 |
| Eonnected Gray SW 6165 |

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Card No. 31


Card No. 32


## COLOR PALETTE LIST A

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Card No. 33


Card No. 34


Card No. 35


Card No. 36


## COLOR PALETTE LIST A

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Card No. 39


Card No. 40


## COLOR PALETTE LIST A

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Card No. 44


Card No. 45


Card No. 46


Card No. 47

| Intimate White SW 6322 |
| :--- |
| Romance SW 6323 |
| Mellow Coral SW 6324 |
| Constant Coral SW 6325 |
| Fireweed SW 6328 |
| Henna Shade SW 6326 |

## COLOR PALETTE LIST A

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Card No. 48


Card No. 49


Card No. 50


Card No. 51

| Intricate Ivory SW 6350 |
| :--- |
| Sweet Orange SW 6351 |
| Soft Apricot SW 6352 |
| Chivalry Copper SW 6353 |
| Armagnac SW 6354 |
| Truepenny SW 6355 |

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Card No. 52


Card No. 53


Card No. 54


Card No. 55

| Crisp Linen SW 6378 |
| :--- |
| Jersey Cream SW 6379 |
| Humble Gold SW 6380 |
| Anjou Pear SW 6381 |
| Ceremonial Gold SW 6382 |

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Card No. 60


Card No. 61


Card No. 62


Card No. 63

| Spinach white SW 6434 |
| :--- |
| Gratifying Green SW 6435 |
| Bonsai Tint SW 6436 |
| Haven SW 6437 |
| Courtyard SW 6440 |

## COLOR PALETTE LIST A

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Card No. 64



Card No. 66


Card No. 67

| Green Trance SW 6462 |
| :--- |
| Breaktime SW 6463 |
| Aloe SW 6464 |
| Spearmint SW 6465 |
| Kendal Green SW 6467 |
| Grandview SW 6466 |

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Card No. 68


| Card No. 69 |
| :--- |
| Glimmer SW 6476 |
| Tidewater SW 6477 |
| Watery SW 6478 |
| Drizzle SW 6479 |

Card No. 70


Card No. 71

| Timid Blue SW 6490 |
| :--- |
| Open Air SW 6491 |
| Jetstream SW 6492 |
| Obbtide SW 6493 |
| Lakeshore SW 6494 |

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Card No. 74


Card No. 75

| Ski Slope SW 6518 |
| :--- |
| Hinting Blue SW 6519 |
| Honest Blue SW 6520 |
| Notable Hue SW 6521 |
| Sporty Blue SW 6522 |

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Card No. 78


Card No. 89

| Feather White SW 6616 |
| :--- |
| Blushing SW 6617 |
| Cosmetic Peach SW 6618 |
| Sockeye SW 6619 |
| Rejuvenate SW 6620 |

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Card No. 92


Card No. 93

| Champagne SW 6644 |
| :--- |
| Frangipane SW 6645 |
| Orange Blast SW 6646 |
| Tango SW 6649 |
| Marquis Orange SW 6650 |

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Card No. 96


Card No. 97

| Morning Sun SW 6672 |
| :--- |
| Banana Cream SW 6673 |
| Jonquil SW 6674 |
| Afternoon SW 6675 |
| Sunflower SW 6678 |

## COLOR PALETTE LIST A

Colors may vary on screens and printers. Paint swatches may also be viewed at the Development Services Department. Applicants may choose his/her paint brand; however selected paint colors shall match these numbers.

| Full Moon SW 6679 |
| :--- |
| Friendly Yellow SW 6680 |
| Butter Up SW 6681 |
| June Day SW 6682 |
| Bee SW 6683 |


| Card No. 99 |
| :--- |
| Lemoon Chiffon SW 6686 |
| Santern Light SW 6687 |
| Solaria SW 6688 |
| Overioy SW 6689 |
| Gambol Gold SW 6690 |

Card No. 104


Card No. 105

| White Willow SW 6728 |
| :--- |
| Lacewing SW 6729 |
| Romaine SW 6730 |
| Picnic SW 6731 |
| Organic Green SW 6732 |
| Espalier SW 6734 |

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Card No. 108


Card No. 109

| Crystal Clear SW 6756 |
| :--- |
| Tame Teal SW 6757 |
| Aqueduct SW 6758 |
| Cooled Blue SW 6759 |
| Rivulet SW 6760 |

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Card No. 110


Card No. 111


Card No. 112


Card No. 113

| Bravo Blue SW 6784 |
| :--- |
| Quench Blue SW 6785 |
| Cloudless SW 6786 |
| Fountain SW 6787 |
| Blue Mosque SW 6789 |

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Card No. 116


Card No. D

| Eider White SW 7014 |
| :--- |
| Repose Gray SW 7015 |
| Mindful Gray SW 7016 |
| Dorian Gray SW 7017 |
| Bauntlet Gray SW 7019 |
| Dovetail SW 7018 |

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Card No. E


Card No. F


Card No. G


Card No. H

| Shoji White SW 7042 |
| :--- |
| Worldly Gray SW 7043 |
| Amazing Gray SW 7044 |
| Intellectual Gray SW 7045 |
| Anonymous SW 7046 |
| Porpoise SW 7047 |

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Card No. I


Card No. J


Card No. K


Card No. L

| Site White SW 7070 |
| :--- |
| Gray Screen SW 7071 |
| Online SW 7072 |
| Network Gray SW 7073 |
| Software SW 7074 |
| Web Gray SW 7075 |

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Card No. M


| Original White SW 7077 |
| :--- |
| Minute Mauve SW 7078 |
| Ponder SW 7079 |
| Quest Gray SW 7080 |
| Sensuous Gray SW 7081 |
| Stunning Shade SW 7082 |
| Darkroom SW 7083 |

## COLOR PALETTE LIST B

Colors may vary on screens and printers. Paint swatches may also be viewed at the Development Services Department. Applicants may choose his/her paint brand; however selected paint colors shall match these numbers.

| Ibis White SW 7000 |
| :--- |
| Marshmallow SW 7001 |
| Downy SW 7002 |
| Toque White SW 7003 |


| Snowbound SW 7004 |
| :--- |
| Pure White SW 7005 |
| Estra White SW 7006 |
| Ceiling Bright White 7007 |


| Alabaster SW 7008 |
| :--- |
| Pearly White SW 7009 |
| White Duck SW 7010 |
| Natural Choise SW 7011 |


| Creamy SW 7012 |
| :--- |
|  |
| Ivory Lace SW 7013 |
| Dover White SW 6385 |
|  |
| Antique White SW 6119 |

