

CITY OF MARGATE VISION STATEMENT

Margate 2.0 is our city's 20-year plan. Implementation of the plan will assure that we continue to flourish and prosper as a welcoming place that values its residents and takes pride in providing them with **SUPERB PUBLIC SERVICES** that include an emphasis on recreation, **IMPROVED INFRASTRUCTURE**, and city-wide **BEAUTIFICATION**.

Margate 2.0 highlights the creation of **DISTINCT DESTINATIONS** that provide entertainment, recreation, services, and gathering places while preserving existing single family neighborhoods. Margate destinations are aesthetically pleasing, attractively landscaped and provide retail, public plazas, and activities for all to enjoy. A steady stream of **COMMUNITY-WIDE EVENTS** supplement the "hometown feel" of Margate, which allows residents to connect in a social setting. This is accomplished by renewing city neighborhoods and connecting activity hubs along State Road 7 to create more entertainment, gathering and enjoyment options.

The "showcase" destination of the city is its downtown, where the development of a social and lively atmosphere boasts superior quality design and has transformed the city center into a locale where residents and visitors can explore, shop, dine, and recreate in a safe and secure setting. At the same time, this downtown area has also become a destination for residents of surrounding cities.

The areas adjacent to Northwest Medical Center has transformed into a village that hosts supplemental services and businesses, as well as a unique blend of housing for hospital employees. Reflecting the multi-cultural character of the City, an international food area of restaurants, retail, and grocery stores are lies between the medical village and Downtown.

City policies, budgetary decisions, and regulations protect the fiscal stability of the city and emphasizes the exceptional public services provided to residents- from the downtown core to our valued neighborhoods. Margate will sustain quality public services, while also fortifying **ECONOMIC PROSPERITY** for residents and businesses alike.