



Congratulations — The Margate Community Redevelopment Agency has been selected as a 2021 National Fitness Campaign Grant Recipient!

Dear Mike,

On behalf of the National Fitness Campaign Grants Committee, I am pleased to share that the Margate Community Redevelopment Agency has been selected as one of 200 awardees in the 2020 Healthy Cities Campaign!

This award notification letter is the first step towards formal confirmation of your participation. The next step is to schedule your official Grant Award Call within the next 10 days - where the qualifications submitted in your Grant Application will be further reviewed by NFC's Senior Director and team.

The \$30,000 Grant Award will be confirmed pending the submission of a Resolution of Adoption, endorsed by your local governing body within 90 days of the Award Call. Upon receipt, we will share a formal letter confirming NFC's funding commitment to your City.

We have assigned a Campaign Manager – Alex Golden – as your dedicated partner and champion in support of this partnership. Over the coming months, Alex will work with our team to support the path outlined in your grant application, and to develop and activate your program in 2021.

The 2021 Healthy Cities Campaign is part of a national movement to make world-class fitness free and accessible outdoors in public spaces across the country – thank you for your commitment to supporting this goal.

Here is a sneak peak at what's ahead:

- Fitness Court Launch Party – Cut the ribbon on your beautiful new outdoor gym & announce the launch of outdoor fitness across your campus.
- Classes & Challenges – Get residents moving & keep them engaged with ongoing group classes, individual training, and competitive events.
- Press & Promotions – Shine a spotlight on your community for joining this exciting and innovative wellness movement!

Once again, we are thrilled to invite you to join us as a partner in the 2020 Healthy Cities Campaign, and we look forward to making world-class fitness free in the City of Margate!

Best in Fitness,

Mitch Menaged, Founder
National Fitness Campaign