



# City of Margate

5790 Margate Boulevard  
Margate, FL 33063  
954-972-6454  
www.margatefl.com

## Meeting Minutes Regular City Commission Meeting

**Mayor Arlene R. Schwartz**  
**Vice Mayor Anthony N. Caggiano**  
**Commissioners:**  
**Lesa Peerman, Tommy Ruzzano, Joanne Simone**

**City Manager Samuel A. May**  
**Interim City Attorney Goren, Cherof, Doody & Ezrol, P.A.**  
**City Clerk Joseph J. Kavanagh**

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**Wednesday, October 3, 2018**

**6:30 PM**

**Commission Chambers**

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### CALL TO ORDER

**Present:** 5 - Commissioner Lesa Peerman, Commissioner Joanne Simone, Commissioner Tommy Ruzzano, Vice Mayor Anthony N. Caggiano and Mayor Arlene R. Schwartz

In Attendance:

City Manager Samuel A. May  
Interim City Attorney Brian J. Sherman  
City Clerk Joseph J. Kavanagh

### PLEDGE OF ALLEGIANCE

**A. [ID 2018-522](#)** ALEXA BOKSINER, 8TH GRADE, RISE ACADEMY

### 1) PRESENTATION(S)

MAYOR ARLENE R. SCHWARTZ introduced School Board Member, Laurie Alhadeff.

SCHOOL BOARD MEMBER, LAURIE ALHADEFF introduced herself as the new School Board member for District 4.

### STUDENTS AND TEACHERS OF THE MONTH

**A. [ID 2018-511](#)** ABUNDANT LIFE CHRISTIAN ACADEMY: DAVID BAYER, ; PATRICIA MCNEIL,  
(Mrs. Stacy Angier, Principal and/or Mrs. Renate Ramirez, Assistant Principal)

ATLANTIC WEST ELEMENTARY: VARUN VARMA, ; MARKIA CUNNINGHAM,  
(Mrs. Diane Eagan, Principal and/or Ms. Jounice Lewis, Assistant Principal)

LIBERTY ELEMENTARY: MALIK DUPONT, ; KIM JAMES,  
(Mr. David J. Levine, Principal and/or Ms. Donna Styles, Assistant Principal)

MARGATE ELEMENTARY: MORGAN SCHRADER, ; LINDSAY SOLEBELLO,

(Mr. Thomas Schroeder, Principal and/or Ms. Vicki Flourney, Assistant Principal)

MARGATE MIDDLE: SADE WHITE, ; KATRICE BURTON,  
(Mr. Earnest Toliver, Principal and/or Assistant Principal)

RISE ACADEMY SCHOOL OF SCIENCE AND TECHNOLOGY: ALEXA  
BOKSINER, ; NELLIE ETIENNE,  
(Ms. Adriana Guerra, Principal )

WEST BROWARD ACADEMY: AMY MAIDANA, ; ANISA ALABASTRO,  
(Ms. Donna Baggs, Principal)

### **PROCLAMATION(S)**

Meeting went into Recess.

Meeting Reconvened.

- B. [ID 2018-521](#) FIRE PREVENTION WEEK - OCTOBER 7-13, 2018 (presented to Chief Dan Booker)  
FIRE CHIEF DAN BOOKER spoke on this Item.
- C. [ID 2018-530](#) NATIONAL SCHOOL LUNCH WEEK - OCTOBER 15-19, 2018 (presented to Felicia Steele, Cafeteria Manager, Margate Middle School)

## **2) COMMISSION COMMENTS**

MAYOR SCHWARTZ introduced Interim City Attorney, Brian J. Sherman.

COMMISSIONER LESA PEERMAN spoke about Breast Cancer Awareness Month. She said that the floor in Charley Katz Community Center was amazing.

CITY MANAGER SAMUEL A. MAY thanked Public Works and Parks & Recreation for a great job at the Charley Katz Community Center and for the Commission who approved it in the budget.

COMMISSIONER JOANNE SIMONE said that they should read October's edition of Margate Matters pertaining to Code, the election and parking.

COMMISSIONER TOMMY RUZZANO advised that there would be information for amendments to the ballot and spoke about \$10,000,000 for the Parks. He also discussed receiving a letter from the Local 3080 President Brian Powell and that the Union was against continuing discussions regarding the merging of the Fire Rescue Services with Coral Springs.

CITY MANAGER MAY advised that the City of Coral Springs was going to present them with a proposal for the 911 dispatch services and asked for CONSENSUS for them to move forward with this. He confirmed that currently, there were no options of Margate merging services.

Discussion ensued.

INTERIM CITY ATTORNEY, BRIAN J. SHERMAN advised that it would need to be put on as an Agenda Item for a future meeting.

Discussion ensued on the term "Consensus", the procedure of Agenda items, the City Manager providing numbers and setting up an independent 911 system.

CONSENSUS was reached giving direction to the City Manager to present information regarding the 911 dispatch system at the next City Commission meeting.

COMMISSIONER RUZZANO asked about rebranding their Police vehicles.

CITY MANAGER MAY said that he had discussed that with the Acting Chief of Police.

COMMISSIONER RUZZANO suggested introducing a Code Review Board.

COMMISSIONER PEERMAN explained that the City had a Code Review Committee in 2004 and said that the City Commission, at that time, did nothing with it. She said that she would be all for it if they wanted to do it again.

VICE MAYOR ANTHONY N. CAGGIANO said that he would have no problem with it.

MAYOR SCHWARTZ said that she had no problem with people looking at it and that it was something that they would have to bring back as an Agenda item.

VICE MAYOR CAGGIANO highlighted the Sounds at Sundown event on October 6th. He spoke about attending The Junior Achievement Day at Atlantic West.

MAYOR SCHWARTZ asked if they heard from Ms. Narloch in search for a City Attorney.

CITY MANAGER MAY said no.

MAYOR SCHWARTZ advised the City Manager to speak with Ms. Wehmeyer for an update.

COMMISSIONER RUZZANO asked the City Commission if they would reconsider Ms. Sarver for the position of City Attorney.

COMMISSIONER SIMONE said no.

COMMISSIONER PEERMAN said that she had no problem with it.

VICE MAYOR CAGGIANO said no.

Discussion ensued about the City Attorney.

MAYOR SCHWARTZ said that she would think about it.

### **3) PUBLIC DISCUSSION**

JULIE JONES, 7871 NW 1ST STREET commended the Acting Chief of Police and the Police Officers for the Coffee with the Cops event at Starbucks.

KEITH RAVELLO, 7458 NW 21ST STREET asked if food would be free at a City event on Saturday, October 6th 2018.

Discussion ensued on food trucks.

RENATA CASTRO, 1534 NW 61ST AVENUE spoke about the problem of the City Commission recruiting a qualified in-house City Attorney. She also advised that they should hire an Assistant City Attorney and spoke about Department Heads leaving the City.

Discussion ensued on recruiting an in-house City Attorney.

TONY SPAVENTO, 3194 W. BUENA VISTA DRIVE spoke about the location of the clock being put in view of the cameras at the meetings so that it would be easier to correlate information. He said that Coral Bay had implemented that all landscapers that work there were Federal Emergency Management Agency (FEMA) certified. He said that it was not healthy for the Fire Union to block the City's desires. He spoke about the City Attorney and the hiring process in the City.

Discussion ensued on the hiring and firing process in the City.

MAYOR SCHWARTZ said that the City Manager advised her that there was no such thing as a FEMA certified for debris removal.

CITY MANAGER MAY said that he would discuss the issue of FEMA certified landscapers with Mr. Spavento.

RICH POPOVIC, 6066 WINFIELD BOULEVARD spoke about the City Attorney. He spoke about Margate celebrating or highlighting that they had been the first to do certain things. He spoke about people running for office in Margate.

MAYOR SCHWARTZ introduced Jack Shifrel and spoke about the 2018 Broward Veterans Expo on Saturday, October 6th, 2018 at OMNI Auditorium at Broward County North College North Campus.

BROWARD VETERANS COALITION, PRESIDENT JACK L. SHIFREL OF COCONUT CREEK discussed the Broward Veterans Expo Coalition. He said that it was an extremely important event for veterans and the largest of its kind in South Florida.

JENNIFER D. GILTRAP, 399 SW 65TH AVENUE asked if they could move up Item 6B.

COMMISSIONER PEERMAN said that Item 6B should be tabled after the election.

Discussion ensued.

MS. GILTRAP said that she had spoken to some of the vendors at Groove + Green who said that it was difficult for them to get on the night time events as there was too much red tape.

CITY MANAGER MAY advised that vendors should contact Parks and Recreation.

#### **4) CONSENT AGENDA**

Vice Mayor Caggiano pulled Item 4B from the Consent Agenda.

Items listed under Consent Agenda are viewed to be routine and the recommendation will be enacted by one motion in the form listed below. If discussion is desired by the Commission, the item(s) will be removed from the Consent Agenda and will be considered separately. Anyone wishing to comment on any item on the Consent Agenda should approach the podium now. Each speaker is limited to three (3) minutes.

- A. [ID 2018-523](#) RESOLUTION - AWARDING AN AGREEMENT WITH ROSTAN SOLUTIONS, LLC TO PROVIDE DISASTER DEBRIS MONITORING SERVICES PURSUANT TO REQUEST FOR PROPOSALS (RFP) 2018-018; PROVIDING FOR AN EFFECTIVE DATE.

RESOLUTION 18-123

**APPROVED**

- C. [ID 2018-533](#) RESOLUTION - APPROVING USE OF THE CITY'S MOBILE STAGE AND WAIVING OF RELATED FEES FOR THE DECEMBER 1, 2018, AMERICAN CANCER SOCIETY BARK FOR LIFE EVENT.

RESOLUTION 18-125

**APPROVED**

- D. [ID 2018-534](#) RESOLUTION - APPROVING USE OF THE CITY'S MOBILE STAGE AND WAIVING OF RELATED FEES FOR THE APRIL 27, 2019, FLORIDA FAMILY SAFETY FEST.

RESOLUTION 18-126

**APPROVED**

### **Approval of the Consent Agenda**

**A motion was made by Commissioner Peerman, seconded by Vice Mayor Caggiano, to approve the Consent Agenda. The motion carried by the following vote:**

**Yes:** 5 - Commissioner Peerman, Commissioner Simone, Commissioner Ruzzano, Vice Mayor Caggiano and Mayor Schwartz

- B. [ID 2018-524](#) RESOLUTION - AWARDING AN AGREEMENT WITH THE MELLGREN PLANNING GROUP, INC., FOR REQUEST FOR PROPOSALS (RFP) 2018-022A - COMPREHENSIVE PLAN AMENDMENT CONSULTING SERVICES; PROVIDING FOR AN EFFECTIVE DATE.

RESOLUTION 18-124

**A motion was made by Commissioner Peerman, seconded by Vice Mayor Caggiano, that this Resolution, be discussed.**

VICE MAYOR CAGGIANO explained that at a recent Planning and Zoning (P & Z) meeting, they wanted to see what this firm had done. He said that he was unhappy with the payment schedule and the goals which they received payment. He said that a \$99,000 item should not have been on this Agenda. He said that he wanted to table this

until he sought advice from P & Z.

DEVELOPMENT SERVICES DIRECTOR, ROBERT J. MASSARELLI explained that in the back up material that they had provided the City Commission, they included the documentation of proposals under tab 5 with their experience and qualifications. He advised that they had worked with three other cities and that they had also done work for Margate which included an evaluation and appraisal report amendments as well as the Transit Oriented Corridor (TOC) amendments which were recently passed. He advised that they could obtain documentation and examples of their work with other cities and provide it to the City Commission. He spoke in detail about the process and timescales.

Discussion ensued including design standards.

MS. CASTRO suggested requesting copies of the contracts by means of a public record with the respective cities. She explained that this would also enable them to see the final payments made and see if they used any add ons or went above the agreed amount that the City Commission were concerned about. She advised that they should reach out to the cities for a review decision process of their work.

COMMISSIONER PEERMAN said that the review and background process had already been done by staff and that there was no sense in tabling as it would slow down the process.

Discussion ensued

PURCHASING MANAGER SPENCER SHAMBRAY explained that during the Request for Proposal (RFP) process, before the City established a selection and evaluation Committee, they did attempt to make reference checks, some of which, were unable to be reached.

VICE MAYOR CAGGIANO said that when he was at the P & Z meeting, none of the references had responded. He asked if they received any responses pertaining to the references for Mellgren.

PURCHASING MANAGER SHAMBRAY said that no one had responded to the reference check.

Discussion ensued about the evaluations and references.

MELLGREN PLANNING GROUP, SENIOR ASSOCIATE, ALTHEA PLAIR JEFFERSON OF 3350 NW 53RD STREET, SUITE 101, FT LAUDERDALE explained that she was here on behalf of President, Michele Mellgren, who sent her apologies. She said that she would call the references when she returned to the office on Thursday, October 4th 2018 and ask them to make contact with the Development Services Director or the Purchasing Manager.

Discussion ensued on the references.

**The motion carried by the following vote:**

**Yes:** 4 - Commissioner Peerman, Commissioner Simone, Commissioner Ruzzano and Mayor Schwartz



No: 1 - Vice Mayor Caggiano

## 5) CITY MANAGER'S REPORT

CITY MANAGER MAY said that the Police Department was hosting a Women's Wellness Drive in support of the women who live at Broward partnership facility in Fort Lauderdale. He said that for the Veterans Day ceremony, ex-Commissioner, Joyce Bryan, was looking to work with Margate Elementary and A Call to Serve (ACTS). He said that she was looking to assemble grab bags and was seeking donations from the City. He asked for CONSENSUS from the City to provide donations for grab bags at the Veterans Day event being organized by Joyce Bryan.

CONSENSUS REACHED to support the event.

CITY MANAGER MAY thanked Public Works again for completing the installation of the new flooring at Parks and Recreation. He discussed the storm drainage line being repaired at Pinewood Drive North. He spoke and welcomed new hire, Chaylene Carr, Office Specialist II, to the Building Department.

MAYOR SCHWARTZ suggested that new employees should be invited and introduced at City Commission meetings.

## 6) DISCUSSION AND POSSIBLE ACTION

- A. [ID 2018-424](#) SPECIAL EVENTS FUNDING/DONATION REQUEST PROGRAM - JUNIOR ACHIEVEMENT.

**A motion was made by Vice Mayor Caggiano, seconded by Commissioner Ruzzano, that this donation, be approved.**

COMMISSIONER SIMONE explained they were a good organization but that it was not the responsibility of the City to pay for this program and that it should be funded by the School Board. She also spoke about an article in The Sun-Sentinel detailing Broward giving big raises to administrators and high level staff. She said that they were already paying for this in their school board taxes and that the School Board should get their priorities in order by funding their own programs.

MAYOR SCHWARTZ said that she agreed that top administrative staff at The School Board of Broward County did not deserve salary increases and that it should go to the teachers. She said that last year, school children in the City of Margate were part of this program and that they may get left behind if they do not fund some of it.

VICE MAYOR CAGGIANO said that he agreed with Commissioner Simone but did not want the students to suffer. He said it was an amazing program and that it was phenomenal for the kids and that they were only donating a small portion of the money that the County School Board puts into the program.

Discussion ensued.

COMMISSIONER PEERMAN said that they completed the City's request form, provided the required information and that one thing the City could do was to be part of this type of program that would support their kids. She said that she did not feel it was supporting

the School Board. She advised that the City of Parkland invests a lot into their schools.

COMMISSIONER SIMONE repeated her request that they should create a priority list for their donations and believed that their procedure was flawed. She explained that she would prefer that every year, they put it on the budget as a line item, set a certain amount of money to give donations and charities and then stick to that.

Discussion ensued.

MS. GILTRAP asked about the amount of the donation. She said that she agreed that they needed to have priorities but that their children should be number one. She advised that if they want to attract quality businesses and residents, they need to improve their schools and work with the School Board. She also spoke about the residents getting together with Margate Initiative for Community Action and Hope (MICAHA) to paint and clean the schools.

MS. CASTRO said that she was a member of the Board of Directors of Margate Chamber Council – Pompano Beach Chamber of Commerce and spoke about the international operation being funded by large corporations. She spoke about Margate Middle, Parkland and her experience with Junior Achievement.

MR. SPAVENTO said that he did not understand the logic of discussing the \$1,000 donation in comparison to how other monies were spent and distributed in the City.

**The motion carried by the following vote:**

**Yes:** 4 - Commissioner Peerman, Commissioner Ruzzano, Vice Mayor Caggiano and Mayor Schwartz

**No:** 1 - Commissioner Simone

Meeting went into Recess.

**B. [ID 2018-528](#) CITY OF MARGATE ECONOMIC DEVELOPMENT VISION.**

Meeting Reconvened.

DEVELOPMENT SERVICES DIRECTOR MASSARELLI explained that his PowerPoint presentation was a continuation of a dialogue with the Commission as to try to define what their Economic Development vision. He explained that in August 2018, they held a Workshop and worked with the Commission and that there were certain keywords, items and thoughts that identified what the City Commission's idea of Economic Development was for the City. He said that the staff had taken those thoughts and formulated a vision statement with a series of objectives on how they achieve that vision statement and that he wanted to present that idea to them to gain their input and guidance on how to proceed. He advised that the language would also be utilized as they go forward with a comprehensive plan. He read the Economic Development Vision Statement and said that they were looking for jobs which were sustainable. He discussed safe neighborhoods and said it depended on those having good paying jobs. He spoke about the many objectives for the City which included the retail businesses becoming an attraction for people to come to Margate as well as culinary restaurants, medical innovation and the



medical center area, moderate manufacturing in their industrial zoned areas of the City and restaurants. He also discussed objectives on how they could achieve this which included being business friendly and spoke about a one-stop permitting shop and to continue reviewing the City's Codes and procedures as businesses do not like uncertainty. He spoke about marketing and promotion, incentives which would include working with the County and State and assistance with those who have limited business knowledge. He asked for guidance and asked the City Commission if there were any areas that they needed to add or delete.

COMMISSIONER RUZZANO said that the vision statement was great but did not know how they would get it done. He asked about putting in a restaurant row.

Discussion ensued on restaurant row, retail, incentives and the new sign Code.

COMMISSIONER RUZZANO asked whether it was their job to teach people how to run a business and said that more in the field of the Chamber of Commerce.

DEVELOPMENT SERVICES DIRECTOR MASSARELLI said that the intent was for the City to put together a package of agencies and organizations that could support them. He also said that he had worked very closely with the Chamber to identify what services they could provide.

Discussion ensued on providing a business literature package.

COMMISSIONER RUZZANO asked if there was a Margate representative on the Chamber of Commerce board.

VICE MAYOR CAGGIANO said that he represented the City for the Chamber.

MAYOR SCHWARTZ said that she had a suggestion for the Vision Statement "The City of Margate seeks to inspire an economy that results in sustainable employment opportunities, safe neighborhoods, medical innovations, moderate manufacturing, restaurants and retail businesses that attract new residents as well as visitors from surrounding areas." She said that she wanted people to come for what they have and not just to eat and return home.

COMMISSIONER PEERMAN suggested that they should return this item in the next three or four meetings when they have a Commissioner who would be able to express their part of the vision. She said that they should not adopt anything until after the November 6, 2018 election.

Discussion ensued.

MS. CASTRO referenced the foreign influence and spoke about the cities of Boca Raton and Pompano Beach that had engaged in sister City programs. She asked them to research the food hall called Italy. She referenced the Medical Village and spoke about the future of medicine and Magic Leap in Plantation. She also spoke about the success of Coral Springs' City Hall in the Mall and referenced their application process for passports. She advised that it could be an opportunity for them to expand permitting businesses and licenses and generate additional revenue.

COMMISSIONER SIMONE said that Coconut Creek also had a passport service.

MS. GILTRAP spoke about Margate not being business friendly and that she had

received a lot of complaints and frustrations from business owners.

VICE MAYOR CAGGIANO spoke about being business friendly and signage. He advised that the current Commission voted to expand and change the signage rules. He also discussed giving the business options on window coverage and spoke on monument signs.

Discussion ensued on the signage and monument signs.

COMMISSIONER RUZZANO spoke about Zuccarelli's Pizza leaving Margate due to the high cost of rent.

COMMISSIONER SIMONE spoke about the change of Code for feather banners.

PHIL R. BERACHA, 6950 NW 14TH PLACE discussed his 37 year experience as a retailer in Margate and said that he spoke to many business owners and restaurants over the last seven months. He also explained of the continued problems business owners faced when renting from landlords.

MR. SPAVENTO said that he would like more on sustainability and business in the Economic Development plan.

**A motion was made by Vice Mayor Caggiano, seconded by Commissioner Simone, to accept the plan as presented.**

Discussion ensued.

COMMISSIONER RUZZANO referenced that not all cities had a 4:00 a.m. liquor license in comparison to Margate and that they should consider regulating a premium price if they want to open until that time.

Discussion ensued.

INTERIM CITY ATTORNEY SHERMAN said that they would have to look into this but advised that there was a statute that governs the extension of the hours.

**The motion carried by the following vote:**

**Yes:** 5 - Commissioner Peerman, Commissioner Simone, Commissioner Ruzzano, Vice Mayor Caggiano and Mayor Schwartz

## **ADJOURNMENT**

There being no further business, the meeting adjourned at 10:36pm.

Respectfully submitted,

Transcribed by Salene E. Edwards

  
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Joseph J. Kavanagh, City ClerkDate: 12/6/18

## PLEASE NOTE:

If a person decides to appeal any decision made by the City Commission with respect to any matter considered at this meeting, the person will need a record of the proceedings, and for such purpose may need to ensure that a verbatim record of the proceedings is made, which record includes the testimony and evidence upon which the appeal is to be based. Anyone desiring a verbatim transcript shall have the responsibility, at his/her own expense, to arrange for the transcript.

[Appendix A – Zoning – Section 3.3] Any representation made before any City Board, any Administrative Board, or the City Commission in the application for a variance, special exception, conditional use or request for any other permit shall be deemed a condition of the granting of the permit. Should any representation be false or should said representation not be continued as represented, same shall be deemed a violation of the permit and a violation of this section.

Any person with a disability requiring auxiliary aids and services for this meeting may call the City Clerk's office at (954) 972-6454 with their request at least two business days prior to the meeting date.