



**REGULAR MEETING OF
THE BOARD OF ADJUSTMENT
MINUTES**

Tuesday, July 16, 2019

6:30 PM

City of Margate
Municipal Building

PRESENT:

Karl Artner, Vice Chair
Julianne Lore, Secretary
Assia Zoubiri
Eddie DeCristofaro

ABSENT:

Chad Dangervil, Chair

ALSO PRESENT:

Janette M. Smith, Esq., City Attorney
Christopher Saunders, law offices of Weiss Serota Helfman Cole & Bierman, P.L.
Robert Massarelli, Director of Development Services
Andrew Pinney, Senior Planner

The regular meeting of the Board of Adjustment of the City of Margate, having been properly noticed, was called to order by Vice Chair Karl Artner at 6:31 p.m. on Tuesday, July 16, 2019. A roll call of the Board members was done followed by the Pledge of Allegiance.

City Commission

Mayor Anthony N. Caggiano
Vice Mayor Tommy Ruzzano
Antonio V. Arserio
Arlene R. Schwartz
Joanne Simone

City Manager

Cale Curtis

City Attorney

Janette M. Smith, Esq.

City Clerk

Joseph J. Kavanagh

1) APPROVAL OF MINUTES

ID 2019-358

- 1A) APPROVAL OF MINUTES FROM THE BOARD OF ADJUSTMENT MEETING
ON APRIL 2, 2019; MAY 7, 2019; AND JUNE 3, 2019

Mr. DeCristofaro made the following motion, seconded by Ms. Lore:

MOTION: SO MOVE TO APPROVE AS WRITTEN

ROLL CALL: Mr. DeCristofaro, Yes; Ms. Zoubiri, Yes; Ms. Lore, Yes;
Mr. Artner, Yes. The motion passed with a 4-0 vote.

2) NEW BUSINESS

ID 2019-337

Development Services Department

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2A) BA-03-19 SIGN WAIVER REQUEST REQUESTING TO INSTALL SEVERAL WALL SIGNS AND MONUMENT SIGNS

Alexia Howald, Associate Planner gave a PowerPoint Presentation which explained the sign waiver and the location of all signs to be installed. She concluded her presentation with the staff recommendation of approval.

Ms. Addie Mentry, Creative Sign Design, introduced herself and spoke on behalf of North West Medical Center. She explained that the hospital is currently undergoing a sixty-six (66) million-dollar expansion of the campus to include one-hundred beds, additional maternity and labor delivery rooms, more NICU rooms with an addition to ICU and PCU levels, and an additional three-hundred and thirty-four (334) parking spaces. She said that it is important for North West Medical Center to have ample visibility and display their branding at multiple locations on their building to ensure patients know the facility and provider that they are choosing. She concluded by thanking the board for their consideration of approval for the proposed building signage.

Public Comment:

Richard Zucchini, 380 Lakewood Circle East, stated that there is both a sense of urgency and importance for the proposed hospital signage. He also suggested that the signs be back-lit for nighttime visibility.

Ms. Addie Mentry confirmed that the signs are front lit channel letters.

Mr. DeCristofaro made the following motion, seconded by Ms. Lore:

MOTION: MOTION TO APPROVE THE SIGN WAIVERS AS FOLLOWS:
SECTION 39.6(C)(1), FOR THE THIRD SECONDARY IDENTIFICATION WALL SIGN "NORTHWEST MEDICAL CENTER" ON THE EAST ELEVATION;
SECTION 39.6(C)(1) & (7), FOR FOURTH SECONDARY IDENTIFICATION WALL SIGN "HEART AND VASCULAR INSTITUTE" WITH THE HEART LOGO ON THE EAST ELEVATION;
SECTION 39.4(C), FOR THE EXISTING ADDRESS SIGN "2825" ON THE EAST ELEVATION;
SECTION 39.6(G), FOR TWO PROPOSED DIRECTIONAL SIGNS ON THE SECOND ENTRANCE MEDIAN INTO THE HOSPITAL ON COLONIAL DRIVE; AND
SECTION 39.6(F), FOR AN EXISTING GENERAL SIGN "MAIN ENTRANCE" ON THE SOUTH ELEVATION WITH THE CONDITION THE SIGN BE CHANGED TO BE CONSISTENT WITH THE EXISTING MAIN IDENTIFICATION WALL SIGN LETTER STYLES AND INCREASE THE LETTER HEIGHT BETWEEN 15-24 INCHES

ROLL CALL: Mr. DeCristofaro, Yes; Ms. Zoubiri, Yes; Ms. Lore, Yes;
Mr. Artner, Yes. The motion passed with a 4-0 vote.

3) GENERAL DISCUSSION

Mr. Decristofaro thanked North West Medical Center.

Ms. Zoubiri thanked the hospital for being located in the City of Margate.

Ms. Lore commented that the better the signs the less stress for the patient.

There being no further business, the meeting was adjourned at 6:59 p.m.

Respectfully submitted,

Prepared by Melissa M. Miller


Karl Arner, Vice Chair