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**Title:** DECORATIVE LIGHTING FOR THE RIGHT-OF-WAY AND MEDIAN AREAS OF MARGATE BOULEVARD AND NW 58TH AVENUE

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**TO:** Chair and Members of the Board

**FROM:** Diane Colonna, Executive Director

**DATE:** November 10, 2015

DECORATIVE LIGHTING FOR THE RIGHT-OF-WAY AND MEDIAN AREAS OF MARGATE BOULEVARD AND NW 58TH AVENUE

**BACKGROUND:** The CRA would like to once again install decorative lighting within the right-of-way and median area along Margate Boulevard and NW 58<sup>th</sup> Avenue during the holiday season. This is a continuing effort to project the Redevelopment Area as a safe and exciting place to go while encouraging both business and family oriented patronage through ongoing community events and promotional activities.

Public Works solicited quotes from three vendors to provide the decorative lighting. The quotes include wrapping the trunks of the Royal Palm trees, Oak trees, and Alexander Palm trees along Margate Boulevard from East River Drive east to State Road 7 with LED lights. The lighting plan would also include the clock tower as well as a ground display at the circle. In addition, a 24' holiday tree decorated with clear lights will be erected at City Hall. The quotes do not include lighting for City Hall which will continue to be handled by Public Works. The lighting would be installed in early November and remain in place through January with the exception of the Oak trees which will have winter lights only until March.

Quotes were requested from three lighting vendors. One vendor responded that they could not accommodate our request (Christmas Décor Southeast). The quotes from the other two were \$30,892 (Miami Christmas Lights) and \$29,917 (Brandano Displays). Public Works worked with Brandano Displays last year and reports that they were very satisfied with their quality and service. Brandano's is a Margate based company and their quote also included a Preferred Customer Discount of \$2,000.

**RECOMMENDATION:** Approve Brandano's Displays as the vendor for decorative holiday lighting along

Margate Boulevard and NW 58<sup>th</sup> Avenue.

**FISCAL IMPACT:** \$29,978 from budget line item 140-0510-512.55-04.

**CONTACT PERSON:** Diane Colonna, Executive Director