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Title: DISCUSSION & POSSIBLE ACTION: SOUNDS AT SUNDOWN EVENT FOR FY 2018-19

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Attachments: 1. BACKGROUND: PROPOSAL, 2. BACKGROUND: EXPENSE SUMMARY

| Date | Ver. | Action By | Action | Result |
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TO: Chair and Members of the Board

FROM: Samuel A. May, Executive Director

DATE: September 12, 2018

DISCUSSION & POSSIBLE ACTION: SOUNDS AT SUNDOWN EVENT FOR FY 2018-19

BACKGROUND: In recent years, the MCRA offered two different evening events:
 -Sounds at Sundown (January-June) which was administered through the Parks & Recreation Department in conjunction with Atlantic Studios, Inc. Prior to 2016, this event was solely administered by Parks & Recreation and it was a more scaled down event.
 -Margate Under The Moon (August-November) which has been operated by Atlantic Studios and offered more features and amenities than the Sounds at Sundown event.

The Board has recently indicated that it would like to bring back the format for the Sounds at Sundown events that existed prior to 2016 when it was operated by Parks and Recreation in conjunction with What’s Cooking, Inc., a food truck operator. What’s Cooking, Inc. had operated many CRA events during the period 2012-2015.

RECOMMENDATION: For discussion.

FISCAL IMPACT: Michael Jones, Director of Parks & Recreation, approximates that each event will cost \$3,985 or \$47,820 for 12 events (breakdown attached). In addition, the agreement with What’s Cooking, Inc., would require they pay the MCRA a fee of \$25.00 per food truck in attendance at each event. There are funds in account #140-0510-512.31-45 Summer and Fall Events to cover the event series, pending approval of the MCRA budget for fiscal year 2018-19.

CONTACT PERSON: Samuel A. May, Executive Director

