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Title: DISCUSSION AND POSSIBLE ACTION - JULY 4TH EVENT

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Attachments: 1. BACKGROUND- CITY SURVEY

Date	Ver.	Action By	Action	Result
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TO: Mayor and City Commission

FROM: Cale Curtis, City Manager

DATE: May 20, 2020

DISCUSSION AND POSSIBLE ACTION - JULY 4TH EVENT

BACKGROUND: The City of Margate’s 4th of July events typically include a parade in the morning, followed by a BBQ at City Hall, a pool party at Calypso Cove, food trucks, music, dancing, and a spectacular fireworks show to close out the night. The day long events attract around 15,000 people.

Due to COVID-19 we will not be able to carry out the typical Margate 4th of July. Many of the Broward cities that have 4th of July events have canceled their activities with only a few making modifications to their events such as having fireworks with no attendees (live streaming). I’ve attached a survey of cities and their 4th of July plans for this year.

RECOMMENDATION: Cancel City of Margate Events for 4th of July

FISCAL IMPACT: Approximately \$70,000 combined cost including the CRA sponsorship

CONTACT PERSON: Cale Curtis, City Manager