



Legislation Details (With Text)

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**Title:** DISCUSSION AND POSSIBLE ACTION - PRIVATE SPONSORSHIPS AND CONTRIBUTIONS.

**Sponsors:**

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Date	Ver.	Action By	Action	Result
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**TO:** Mayor and City Commission

**FROM:** Cale Curtis, City Manager

**DATE:** January 29, 2020

DISCUSSION AND POSSIBLE ACTION - PRIVATE SPONSORSHIPS AND CONTRIBUTIONS.

**BACKGROUND:** The Parks and Recreation Department has put together a draft sponsorship packet. Once approved the Parks and Recreation Department will finalize the graphics and create a formalized process for managing the sponsorship program. The sponsorship program will solicit community partners designed to connect our Margate community through partnerships, and not just as a monetary transaction.

The sponsorship program will focus primarily for City hosted special events, and Homerun fence banners located at our athletic facilities.

The sponsorship program will be authorized by the City Manager, and administered by the Parks and Recreation Director.

**RECOMMENDATION:** To Approve

**FISCAL IMPACT:** Anticipated first year revenues - \$25,000

**CONTACT PERSON:** Michael A. Jones, CPRP, Director of Parks and Recreation