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TO: Chair and Members of the Board

FROM: Samuel A. May, Executive Director

DATE: March 13, 2019

DISCUSSION & POSSIBLE ACTION: WINTER FESTIVAL 2019

BACKGROUND: The Margate CRA has contracted with Paintscaping, Inc., for the production of a 3-dimension projection holiday show for the past three Winter Festival events. MCRA staff is looking for direction from the Board as to whether it wishes to continue to feature a 3-D projection holiday show or if an alternative feature attraction is preferred for the upcoming Winter Festival.

RECOMMENDATION: For discussion and Board direction.

FISCAL IMPACT: The cost of past shows has been as follows: \$36,800 in 2016 (4 minute show); \$28,800 in 2017 (2016 show with 3 new minutes); and, \$42,250 in 2018 (new 6 minute show).

CONTACT PERSON: Samuel A. May, Executive Director