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**TO:** Chair and Members of the Board

**FROM:** Samuel A. May, Executive Director

**DATE:** March 13, 2019

PRESENTATION BY THE DEVELOPMENT SERVICES DEPARTMENT ON BUXTON COMPANY’S RETAIL SECTOR DEMOGRAPHIC AND RETAIL DEMAND MODELING CAPABILITIES

**BACKGROUND:** In October, 2018, the MCRA entered into a multi-year agreement with Buxton Company for retail site and market analysis services. As part of the agreement, the MCRA recently acquired licenses from Buxton permitting the utilization of their proprietary software to utilize in its community redevelopment efforts. Their Customer Analytics & Predictive Analytic Tools for Business software will enable staff, commercial and industrial property owners, and businesses to analyze potential market opportunities for new or expanding businesses.

**RECOMMENDATION:** n/a

**FISCAL IMPACT:** n/a

**CONTACT PERSON:** Samuel A. May, Executive Director