



Legislation Text

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TO: Mayor and City Commission
FROM: Joseph J. Kavanagh, City Clerk
DATE: February 19, 2020

DISCUSSION AND POSSIBLE ACTION - BROWARD LEAGUE OF CITIES 63RD ANNUAL GALA, MAY 16, 2020

BACKGROUND: Municipal Sponsorship Levels are shown below. The event is being hosted at Margaritaville Beach Resort.

PREMIER SPONSOR - \$5,000

- Premium Reserved Table for 10
- Complimentary Valet Parking
- Half Page Ad in Event Program (5.5”H x 8.5”W)
- Prominent Screen Recognition at Event & on League Website
- Signage Recognition at Event
- Verbal Recognition at Event
- Pre & Post Social Media Recognition
- Pre & Post Event Press Release Recognition

MINIMUM SPONSOR - \$2,500

- 6 Dinner Tickets
- Complimentary Valet Parking
- Company Listing in Event Program
- Signage Recognition at Event
- Pre & Post Social Media Recognition

RECOMMENDATION: For consideration by the City Commission

FISCAL IMPACT: To be determined

CONTACT PERSON: Joseph J. Kavanagh, City Clerk